

Digital Marketing Report

Impressions

How many ads were served:

103,689

Clicks

Times a user clicked on an ad

344

Click-Through Rate

(Clicks/Impressions) x 100

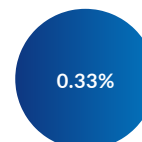
0.33%

Your Product Breakout by Impressions



Mobile

Total Engagement Rate



(Clicks+View-throughs)/Impressions x 100*

X the National Average



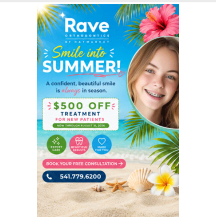
X the National Avg (.07%)

*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.

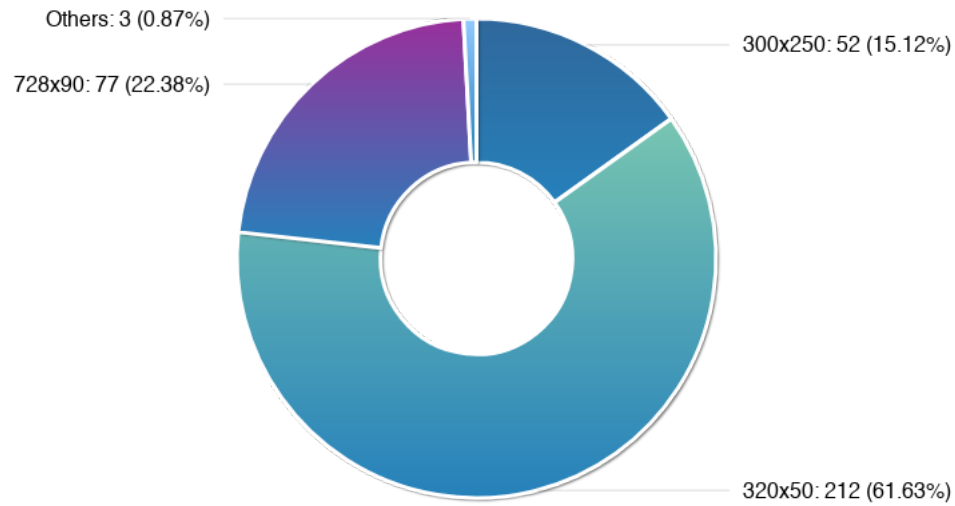
Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Rave Orthodontics Ashland & Central Point - Geo-Retargeting Mobile	36,230	113	0.31%	4.46
Rave Orthodontics Ashland & Central Point - SouthOR - Dental Office Visitors/Cosmetic Dental Office Visitors Mobile	25,471	99	0.39%	5.55
Rave Orthodontics Ashland & Central Point - NorthCA - Dental Office Visitors/Cosmetic Dental Office Visitors Mobile	25,414	104	0.41%	5.85
Rave Orthodontics Ashland & Central Point - Geo-Fencing Mobile	16,574	28	0.17%	2.41

Mobile Conquesting Creative Performance

Preview	Creative Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
	Rave Orthodontics_6.23_Rave_Summer_I nvisalign_2026_320x50.gif	42,067	111	0.26%	3.77
	Rave Orthodontics_6.23_Rave_Summer_B races_2026_320x50.gif	41,318	101	0.24%	3.49
	Rave Orthodontics_6.23_Rave_Summer_B races_2026_728x90.gif	8,049	37	0.46%	6.57
	Rave Orthodontics_6.23_Rave_Summer_I nvisalign_2026_728x90.gif	7,872	40	0.51%	7.26
	Rave Orthodontics_6.23_Rave_Summer_I nvisalign_2026_300x250.gif	2,151	31	1.44%	20.59
	Rave Orthodontics_6.23_Rave_Summer_B races_2026_300x250.gif	2,144	21	0.98%	13.99
	Rave Orthodontics_6.23_Rave_Summer_B races_2026_320x480.gif	49	2	4.08%	58.31
	Rave Orthodontics_6.23_Rave_Summer_I nvisalign_2026_320x480.gif	41	1	2.44%	34.84

Mobile Conquesting Click Performance by Ad Size



Grid contains more rows, but they have been clipped.

Mobile Conquesting Geo-Fencing Performance

Business Name	Address	City	State	Zip	Latitude	Longitude	Impressions ↓	Clicks	CTR
Terry Dressell DMD	5350 Homedale Rd	Klamath Falls	OR	97603			6,682	6	0.09%
Crater High School	655 N 3rd St	Central Point	OR	97502			4,221	12	0.28%
Central Point Elementary	450 S 4th St	Central Point	OR	97502			1,483	1	0.07%
Southern Oregon University	1250 Siskiyou Blvd	Ashland	OR	97520			1,131	1	0.09%
Klamath Community College	7390 S 6th St	Klamath Falls	OR	97603			582	0	0.00%
Refine Skincare	3809 Hilsinger Rd	Phoenix	OR	97535			513	0	0.00%
Superior Athletic Club	111 Alta Vista Rd	Eagle Point	OR	97524			407	0	0.00%
Hanby Middle School	806 6th Ave	Gold Hill	OR	97525			315	2	0.63%
Starbucks	512 Walker Ave	Ashland	OR	97520			256	0	0.00%
Evergreen Lane Elementary School	416 Evergreen Ln	Yreka	CA	96097			144	2	1.39%
Human Bean	2100 Leigh Way	White City	OR	97503			111	0	0.00%
Starbucks	2922 S 6th St	Klamath Falls	OR	97603			87	0	0.00%
Grants Pass Smile Suite	570 NE E St	Grants Pass	OR	97526			78	0	0.00%
Klamath Open Door Dental Clinic	2074 S 6th St	Klamath Falls	OR	97601			65	1	1.54%
T.I.S. Cosmetics & Aesthetics Med Spa	550 SW 6th St C	Grants Pass	OR	97526			53	0	0.00%
Open Door Family Dentistry Grants Pass	1100 NE E St	Grants Pass	OR	97527			51	0	0.00%
Rex F. Miller, DMD	570 Blackstone Alley	Jacksonville	OR	97530			41	0	0.00%
Timber Kids Dentistry - Grants Pass	124 NE Evelyn Ave STE B	Grants Pass	OR	97526			37	0	0.00%

All available products in our *toolbox*.



Social Mirror



Mobile Conquesting



Connected TV



Meta



Website Visitor ID



TikTok



Search Engine Optimization



Performance Max



Digital Out-Of-Home



LinkedIn



Amazon Targeting



Live Chat



Google Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.