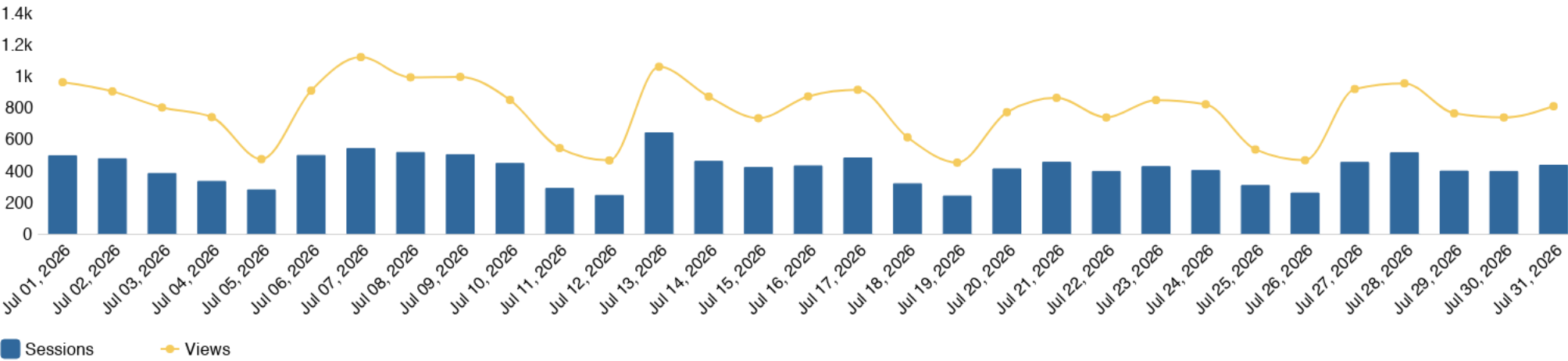


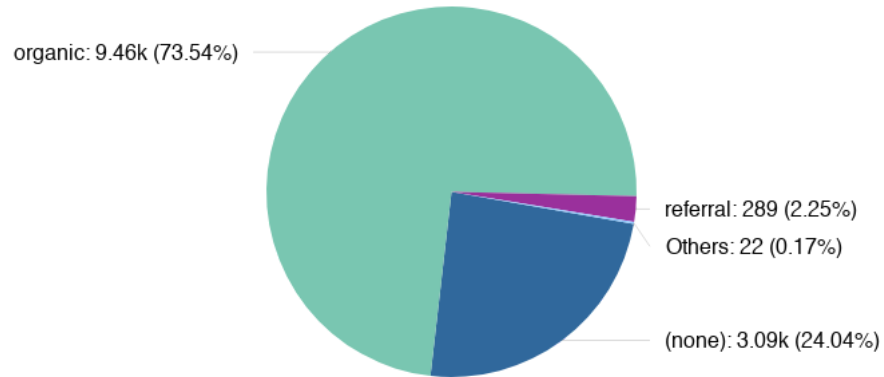
Google Analytics 4 Performance by Day



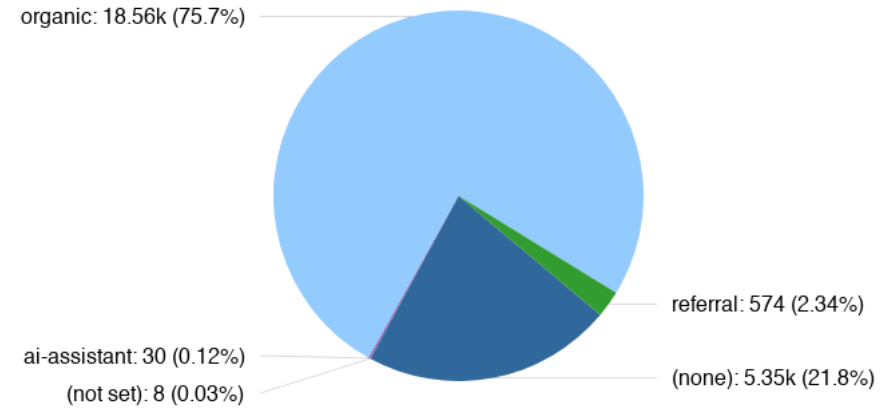
Google Analytics 4 Account Performance

Analytics Account Name ↑	Sessions	Views	Total User Engagement	Pages / Session	Engagement rate
Total	12,877	24,519	105:26:19	1.90	59.10%
City Website	12,877	24,519	105:26:19	1.90	59.10%

Google Analytics 4 Sessions by Medium



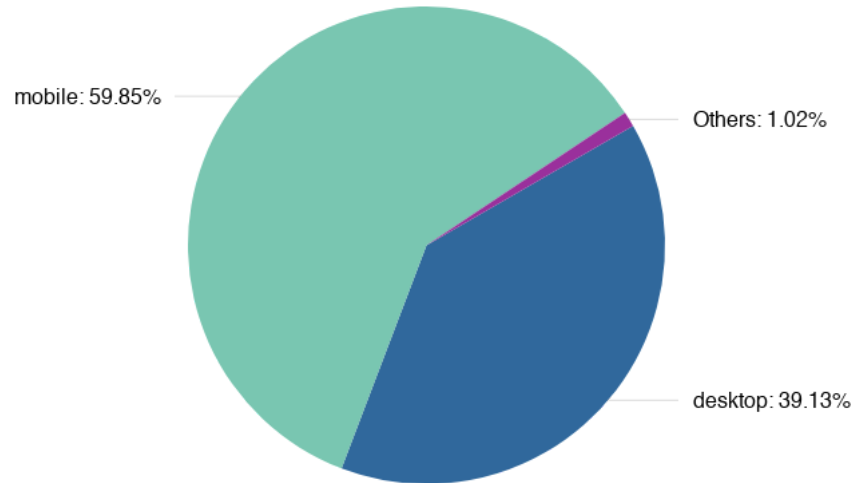
Google Analytics 4 Page Views by Medium



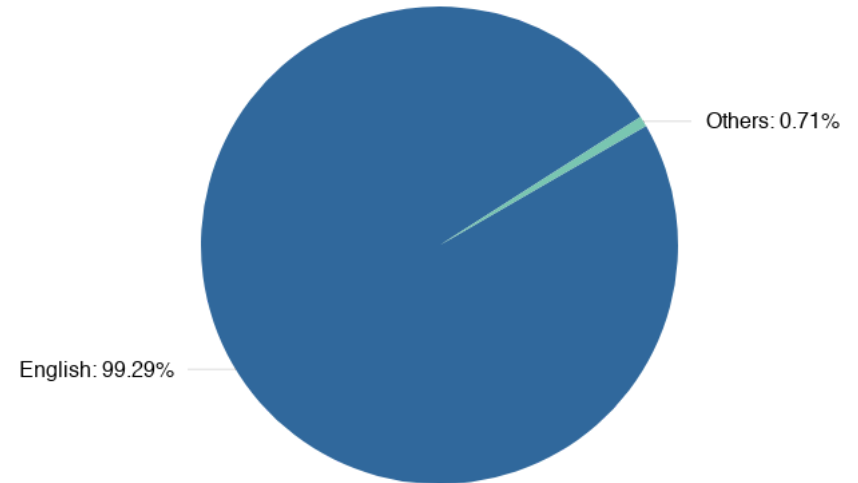
Google Analytics 4 Event Performance

Event name	Event count ↓
Total	74,963
page_view	24,519
user_engagement	13,803
session_start	12,899
scroll	8,196
first_visit	7,119
click	4,657
file_download	1,656
view_search_results	762
form_start	725
form_submit	627

Google Analytics 4 Engaged Sessions by Device



Google Analytics 4 Sessions by Language



Google Analytics 4 Top Browser Performance

Browser	Sessions ↓	Views	Engaged sessions	Engagement rate	Total User Engagement
Total	12,935	24,519	7,672	59.31%	105:26:19
Safari	5,940	11,132	3,253	54.76%	38:16:58
Chrome	5,596	10,528	3,443	61.53%	48:22:26
Edge	1,011	2,150	769	76.06%	15:22:24
Firefox	158	288	77	48.73%	01:48:50
Samsung Internet	136	266	88	64.71%	01:06:01

Google Analytics 4 Page Path Performance

Page path	Engaged sessions ↓
Total	14,683
/	3,105
/residents/pay_water_bill.php	1,898
/visitors/things_to_do.php	546
/search.php	545
/general_information/employment_opportunities/index.php	448
/general_information/calendar/index.php	378
/departments/municipal_court.php	347
/departments/police_department.php	329
/index.php	274
/business_resources/permits/index.php	235

Google Analytics 4 Performance by Geo

City	Region	Sessions ↓	Views	Engaged sessions	Engagement rate	Total User Engagement
Total		13,214	24,519	7,955	60.20%	105:26:19
Dallas	Texas	4,518	8,418	2,512	55.60%	30:11:21
Sulphur Springs	Texas	2,227	4,219	1,505	67.58%	18:48:37
(not set)	Texas	318	601	207	65.09%	02:43:47
Houston	Texas	299	559	195	65.22%	03:24:13
Fort Worth	Texas	294	630	203	69.05%	02:43:46
Greenville	Texas	112	275	89	79.46%	01:58:32
Ashburn	Virginia	98	166	29	29.59%	00:22:23
New York	New York	93	148	40	43.01%	00:30:51
Plano	Texas	92	177	60	65.22%	00:51:10
Los Angeles	California	91	205	62	68.13%	01:30:40
Chicago	Illinois	85	192	51	60.00%	00:58:45
San Jose	California	85	89	66	77.65%	00:26:43
Brashear	Texas	84	238	56	66.67%	00:42:52
Tyler	Texas	76	124	52	68.42%	00:54:01
(not set)	Illinois	75	90	13	17.33%	00:09:55