

Digital Marketing Report

Impressions

How many ads were served:

1,615

Your Product Breakout by Impressions



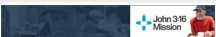
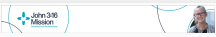
**Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*



Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
John 3:16 Mission events - Geo-Retargeting Event Mobile	1,615	0	0.00%	0.00

Mobile Conquesting Creative Performance

Preview	Creative Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
	John316_Oct1_320x50	471	0	0.00%	0.00
	John316_Recovery2_320x50 v2	461	0	0.00%	0.00
	John316_MealsbCare_320x50	443	0	0.00%	0.00
	John316_Recovery2_728x90 v2	55	0	0.00%	0.00
	John316_MealsbCare_728x90	46	0	0.00%	0.00
	John316_Oct1_728x90	43	0	0.00%	0.00
	John316_Recovery2_300x250 v2	43	0	0.00%	0.00
	John316_Oct1_300x250	35	0	0.00%	0.00
	John316_MealsbCare_300x250	18	0	0.00%	0.00

All available products in our *toolbox*.



Social Mirror



Mobile Conquesting



Connected TV



Meta



Website Visitor ID



TikTok



Search Engine Optimization



Performance Max



Digital Out-Of-Home



LinkedIn



Amazon Targeting



Live Chat



Google Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.