

Digital Marketing Report

Impressions

How many ads were served:

105,145

Clicks

Times a user clicked on an ad

491

Click-Through Rate

(Clicks/Impressions) x 100

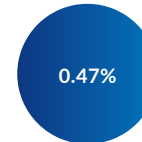
0.47%

Your Product Breakout by Impressions



Mobile

Total Engagement Rate



(Clicks+View-throughs)/Impressions x 100*

X the National Average



X the National Avg (.07%)

*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.

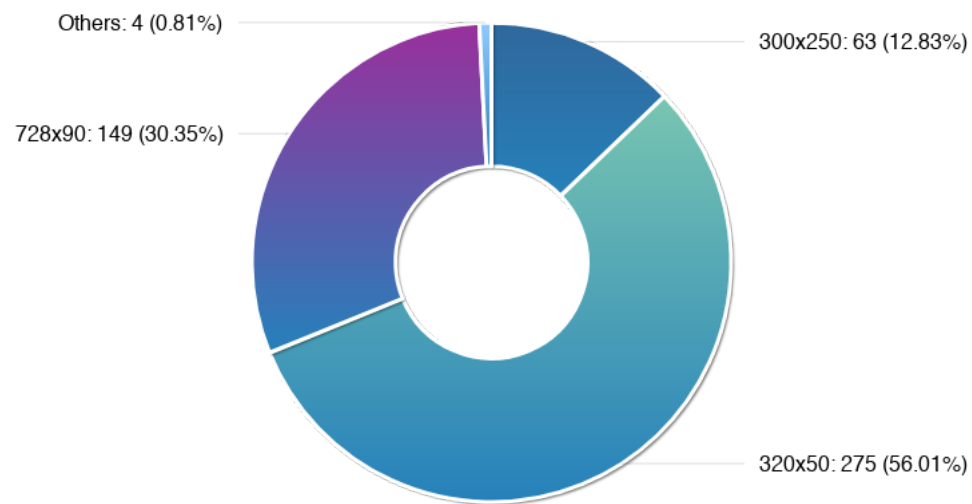
Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Rave Orthodontics - Dental Office Visitors/Cosmetic Dental Office Visitors Mobile	43,747	230	0.53%	7.51
Rave Orthodontics - Geo-Fencing Mobile	32,479	103	0.32%	4.53
Rave Orthodontics - Geo-Retargeting Mobile	28,919	158	0.55%	7.81

Mobile Conquesting Creative Performance

Preview	Creative Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
	Rave Orthodontics_6.23_Rave_Summer_I nvisalign_2026_320x50.gif	38,562	139	0.36%	5.15
	Rave Orthodontics_6.23_Rave_Summer_B races_2026_320x50.gif	38,464	136	0.35%	5.05
	Rave Orthodontics_6.23_Rave_Summer_I nvisalign_2026_728x90.gif	10,621	81	0.76%	10.89
	Rave Orthodontics_6.23_Rave_Summer_B races_2026_728x90.gif	10,509	68	0.65%	9.24
	Rave Orthodontics_6.23_Rave_Summer_I nvisalign_2026_300x250.gif	3,352	26	0.78%	11.08
	Rave Orthodontics_6.23_Rave_Summer_B races_2026_300x250.gif	3,340	37	1.11%	15.83
	Rave Orthodontics_6.23_Rave_Summer_I nvisalign_2026_320x480.gif	151	2	1.32%	18.92
	Rave Orthodontics_6.23_Rave_Summer_B races_2026_320x480.gif	146	2	1.37%	19.57

Mobile Conquesting Click Performance by Ad Size



Grid contains more rows, but they have been clipped.

Mobile Conquesting Geo-Fencing Performance

Business Name	Address	City	State	Zip	Latitude	Longitude	Impressions ↓	Clicks	CTR
River Rock Aesthetics	3144 State St Suite 102	Medford	OR	97504			20,740	86	0.41%
Medical Eye Center - Renew Spa	1333 E Barnett Rd	Medford	OR	97504			6,268	9	0.14%
Griffin Creek Elementary	2430 Griffin Creek Rd	Medford	OR	97501			3,925	6	0.15%
Jefferson Elementary	333 Holmes Ave	Medford	OR	97501			279	2	0.72%
Premier Care Dental - Medford	4411 Brownridge Terrace	Medford	OR	97504			278	0	0.00%
Rogue Valley Country Club	2660 Hillcrest Road	Medford	OR	97504			259	0	0.00%
Washington Elementary	610 S Peach St	Medford	OR	97501			208	0	0.00%
Sacred Heart Catholic School	431 S Ivy St	Medford	OR	97501			109	0	0.00%
Howards Elementary	286 Mace Rd	Medford	OR	97501			66	0	0.00%
Orchard Hill Elementary	1011 La Loma Dr	Medford	OR	97504			50	0	0.00%
Oakdale Middle School	815 S Oakdale Ave	Medford	OR	97501			48	0	0.00%
East Main Dental Center	1123 E Main St	Medford	OR	97504			39	0	0.00%
Superior Athletic Club II	2500 E Barnett Rd	Medford	OR	97504			36	0	0.00%
Timber Kids Dentistry - Medford	1314 Springbrook Rd	Medford	OR	97504			31	0	0.00%
Smile Keepers - Medford	826 E Main St Suite 4	Medford	OR	97504			22	0	0.00%
Modern Dental Care	2692 N Pacific Hwy	Medford	OR	97501			21	0	0.00%
Dancin Vineyards	4477 S Stage Rd	Medford	OR	97501			14	0	0.00%
Arcadia Salon & Day Spa	147 N Holly St	Medford	OR	97501			12	0	0.00%
Rogue Dental	115 W Stewart Ave #101	Medford	OR	97501			10	0	0.00%
Superior Athletic Club	2500 E Barnett Rd	Medford	OR	97504			10	0	0.00%

All available products in our *toolbox*.



Social Mirror



Mobile Conquesting



Connected TV



Meta



Website Visitor ID



TikTok



Search Engine Optimization



Performance Max



Digital Out-Of-Home



LinkedIn



Amazon Targeting



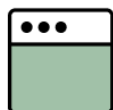
Live Chat



Google Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.