

Digital Marketing Report

Impressions

How many ads were served:

1

Your Product Breakout by Impressions



Display

**Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*



Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Premier SIR Sarasota - High Net Worth/Real Estate/Luxury Lifestyle Behavioral Display REACH	1	0	0.00%	0.00



Display Creative Performance

Preview Image	Creative Name	Impressions	Clicks ↓	CTR	X the National Avg (.07%)
	Premier SIR_PSIR - Above All - Behavioral Display - 320x50.jpg_320x50	1	0	0.00%	0.00



Device Performance

Device				
Device Name	Description	Impressions ↓	Clicks	CTR
Mobile	A portable electronic device that can connect to the internet.	1	0	0.00%

All available products in our *toolbox*.

 Social Mirror	 Mobile Conquesting	 Connected TV	 Meta	 Website Visitor ID	 TikTok	 Search Engine Optimization
 Performance Max	 Digital Out-Of-Home	 LinkedIn	 Amazon Targeting	 Live Chat	 Google Pay-Per-Click	 YouTube+
 Native Ads	 Online Audio	 Display Ads	 Video Ads	 Geo-Framing		

 Your account team is [here to help](#) - reach out with any questions or to explore new ideas.