

Digital Marketing Report

Impressions

How many ads were served:

5,116

Clicks

Times a user clicked on an ad

24

Click-Through Rate

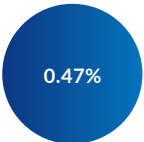
(Clicks/Impressions) x 100

0.47%

Your Product Breakout by Impressions



Total Engagement Rate



(Clicks+View-throughs)/Impressions x 100*

X the National Average



X the National Avg (.07%)

Social
Mirror

*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.

Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
The Joint Chiropractic - Keyword Social Mirror 2	2,581	16	0.62%	8.86
The Joint Chiropractic - Income \$50k+/Back Pain/Teachers Behavioral Social Mirror 2	2,527	8	0.32%	4.52
The Joint Chiropractic - Income \$50k+/Back Pain/Teachers Behavioral Social Mirror	5	0	0.00%	0.00
The Joint Chiropractic - Keyword Social Mirror	3	0	0.00%	0.00

Social Mirror Creative Performance

Preview Image	Creative Name	Impressions	Clicks ↓	CTR	X the National Avg (.07%)
Thumbnail not available	The Joint Chiropractic_Social Mirror_Call_2.17.26_Consistency is where real progress happens	1,714	9	0.53%	7.50
	The Joint Chiropractic_Social Mirror_Email_2.17.26_Consistency is where real progress happens	1,644	8	0.49%	6.95
	The Joint Chiropractic_Social Mirror_Directions_2.17.26_Strong joints	1,758	7	0.40%	5.69

Device Performance

Device				
Device Name	Description	Impressions ↓	Clicks	CTR
Mobile	A portable electronic device that can connect to the internet.	4,195	12	0.29%
Tablet	A portable personal computer with a touchscreen interface that can connect to the internet.	479	1	0.21%
Desktop	A personal computing device that remains stationary at one location.	442	11	2.49%

Site and App Performance

Name	Impressions ↓	Clicks	CTR
brezzamistica.info	230	0	0.00%
readfullstory.vip	92	0	0.00%
Bleacher Report: Sports News	63	2	3.17%
BuzzFeed - Quiz, Trivia & News	57	0	0.00%
sandrarose.com	39	0	0.00%
climatecosmos.com	30	0	0.00%
Hindi News:Aaj Tak Live TV App	30	0	0.00%
boatmart.com	22	0	0.00%
theguylooks.com	18	0	0.00%
cgpacalculation.com	17	0	0.00%
veryinformed.com	17	0	0.00%
cableuser.com	16	1	6.25%
showsnob.com	16	0	0.00%
storyfy.today	15	0	0.00%
monografias.com	14	0	0.00%
newdaystory.com	14	0	0.00%
theavidoutdoorsman.com	14	0	0.00%
Yahoo Weather	14	0	0.00%
redmas.com.co	13	0	0.00%
thisdayinmusic.com	13	0	0.00%

All available products in our *toolbox*.



Social Mirror



Mobile
Conquesting



Connected TV



Meta



Website
Visitor ID



TikTok



Search Engine
Optimization



Performance
Max



Digital
Out-Of-Home



LinkedIn



Amazon
Targeting



Live Chat



Google
Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.