

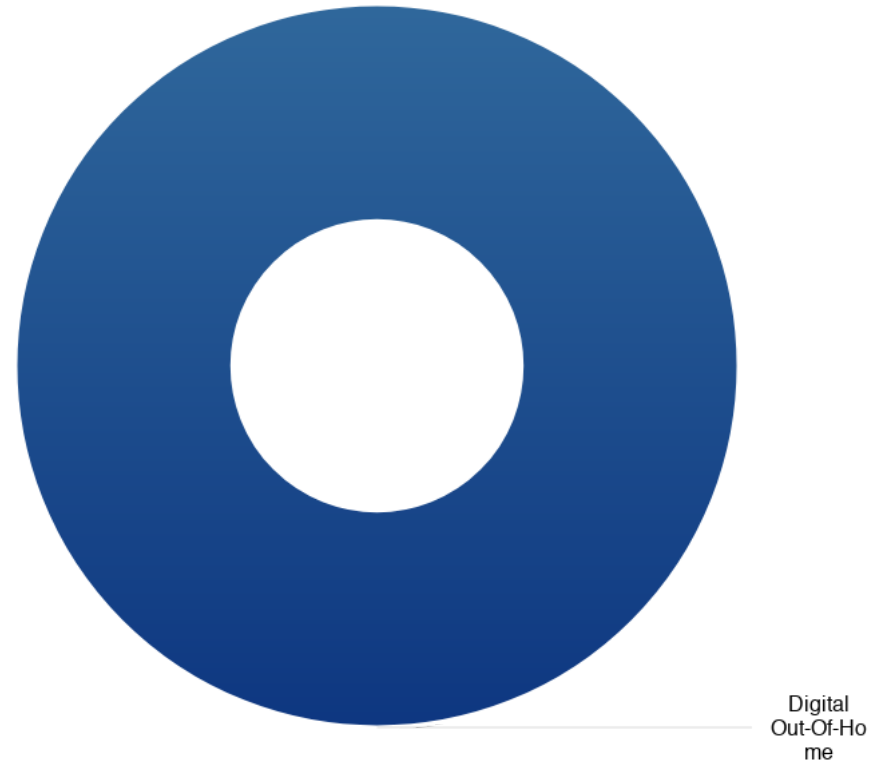
Digital Marketing Report

Impressions

How many ads were served:

32,923

Your Product Breakout by Impressions



**Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*



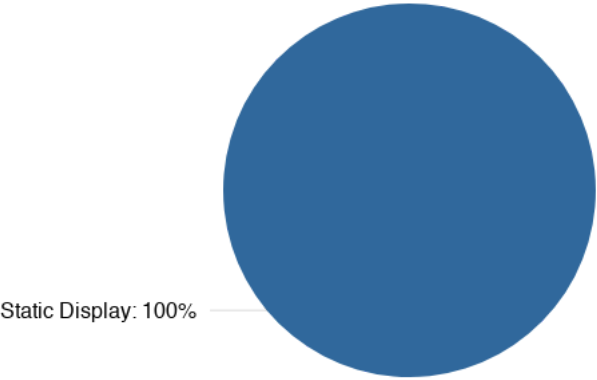
DOOH Line Item Performance

Strategy Name	DOOH Ads Served ↓
Independence Ford Inc - Venue targeting DOOH Display	32,923

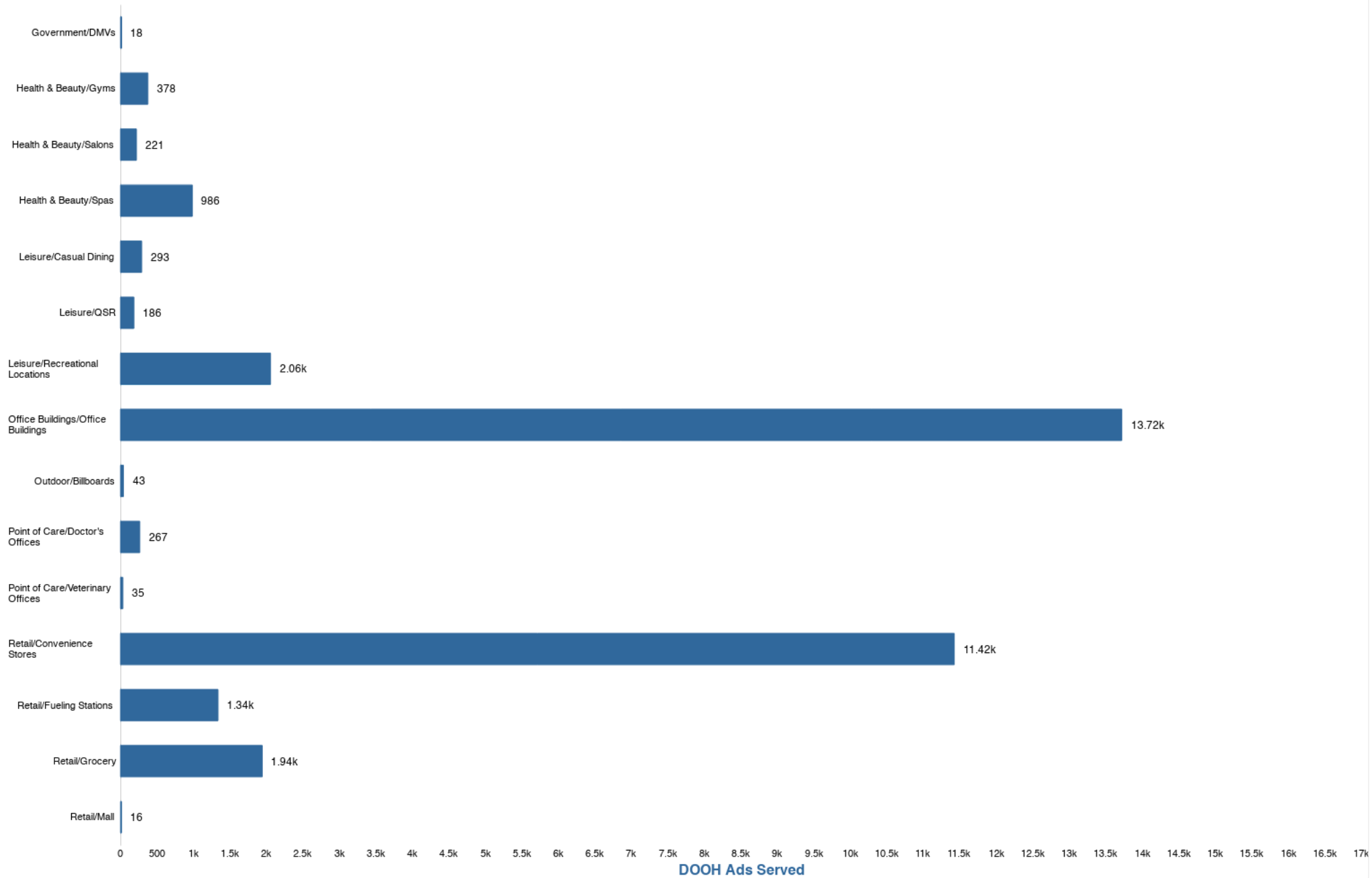
DOOH Creative Performance

Creative File Name	Campaign Name	DOOH Ads Served ↓
IndependenceFordAds_May_1920x1080.png	Independence Ford Inc - Venue targeting DOOH Display	17,246
IndependenceFordAds_May_1024x555.png	Independence Ford Inc - Venue targeting DOOH Display	13,446
IndependenceFordAds_May_720x1280 (1).png	Independence Ford Inc - Venue targeting DOOH Display	1,326
IndependenceFordAds_May_1280x720.png	Independence Ford Inc - Venue targeting DOOH Display	862
IndependenceFordAds_May_840x400.png	Independence Ford Inc - Venue targeting DOOH Display	41
IndependenceFordAds_May_1400x400.png	Independence Ford Inc - Venue targeting DOOH Display	2
Total		32,923

DOOH Ads Served by Strategy - Please note that DOOH can be a combination of Static Display ads and Video ads. If only running one Creative Type, the pie chart will read 100%.



Venue Type Performance - How many ads were served at each venue type



DOOH Geo Performance - Top 10 Zip Codes

Zip code	DOOH Ads Served ↓
18202	6,053
17821	4,127
17737	3,189
17857	2,655
17756	2,465
17847	2,409
18201	2,072
17814	2,029
17815	1,369
17844	1,180



Device Performance

Device				
Device Name	Description	Impressions ↓	Clicks	CTR
Connected Device	A Digital Out-Of-Home device such as digital billboard, outdoor signage, and other public screens.	32,923	0	0.00%

Site and App Performance

Name	Impressions ↓	Clicks	CTR
screenversemedia.com	13,868	0	0.00%
perpetualmedia.tv	12,316	0	0.00%
coinstar.com	1,584	0	0.00%
taiv.tv	1,078	0	0.00%
vengolabs.com	763	0	0.00%
atmosphere.com	626	0	0.00%
vengo.com	361	0	0.00%
rockbot.com	273	0	0.00%
screenverse---touchtunes-us.com	237	0	0.00%
grocery-tv.com	194	0	0.00%
pursuant-health---walmart.com	132	0	0.00%
atm.tv	74	0	0.00%
taiv-us.com	56	0	0.00%
screenverse---4court-media-dover-fueling-solutions.com	22	0	0.00%
mvn.com	18	0	0.00%
lamar.com	15	0	0.00%
gabi-media.com	12	0	0.00%
loop.tv	8	0	0.00%
nrsadvertising.com	8	0	0.00%
ami.com	3	0	0.00%

All available products in our *toolbox*.



Social Mirror



Mobile Conquesting



Connected TV



Meta



Website Visitor ID



TikTok



Search Engine Optimization



Performance Max



Digital Out-Of-Home



LinkedIn



Amazon Targeting



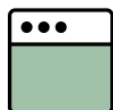
Live Chat



Google Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.