

Digital Marketing Report

**Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*

Social Mirror Creative AI Performance

Creative			Preview Link	Percentage Served ↓	CTR
Creative Name	Variant Name	Creative Format			
Peppers_Social Mirror_We're on the coast for a reason	Variant: V_00008	Carousel	Click to View	18.18%	0.00%
Peppers_Social Mirror_We're on the coast for a reason	Variant: V_00006	Carousel	Click to View	18.18%	0.00%
Peppers_Social Mirror_We're on the coast for a reason	Variant: V_00007	Carousel	Click to View	9.09%	0.00%
Peppers_Social Mirror_We're on the coast for a reason	Variant: V_00005	Carousel	Click to View	9.09%	0.00%
Peppers_Social Mirror_We're on the coast for a reason	Variant: V_00010	Carousel	Click to View	9.09%	0.00%
Peppers_Social Mirror_We're on the coast for a reason	Variant: V_00002	Carousel	Click to View	9.09%	0.00%
Peppers_Social Mirror_We're on the coast for a reason	Variant: V_00011	Carousel	Click to View	9.09%	0.00%
Peppers_Social Mirror_We're on the coast for a reason	Variant: V_00001	Carousel	Click to View	9.09%	0.00%
Peppers_Social Mirror_We're on the coast for a reason	Variant: V_00009	Carousel	Click to View	9.09%	0.00%

All available products in our *toolbox*.



Social Mirror



Mobile
Conquesting



Connected TV



Meta



Website
Visitor ID



TikTok



Search Engine
Optimization



Performance
Max



Digital
Out-Of-Home



LinkedIn



Amazon
Targeting



Live Chat



Google
Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.