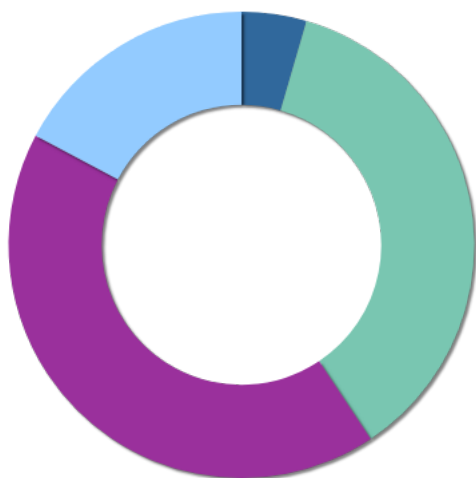


# Digital Marketing Report

*\*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*

## How customers search for your business on Google



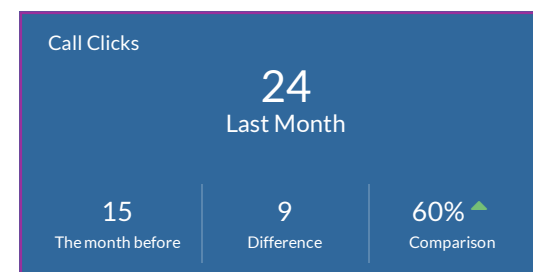
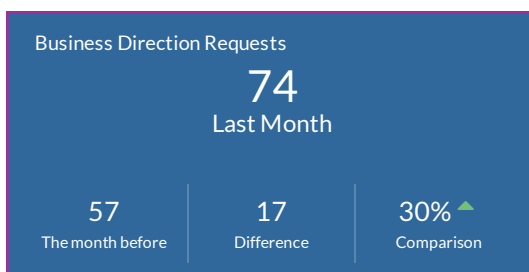
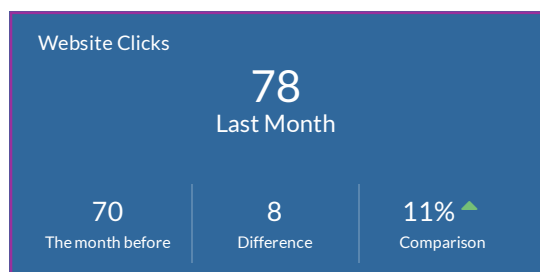
**Business Impressions Desktop Search:** Business impressions on Google Search on Desktop devices

**Business Impressions Mobile Search:** Business impressions on Google Search on Mobile devices.

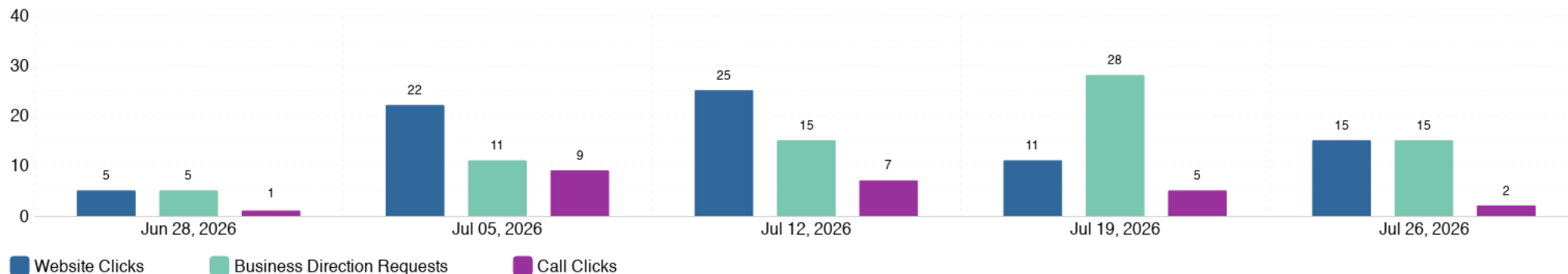
**Business Impressions Maps Desktop:** Business impressions on Google Maps on Desktop devices

**Business Impressions Mobile Maps:** Business impressions on Google Maps on Mobile devices

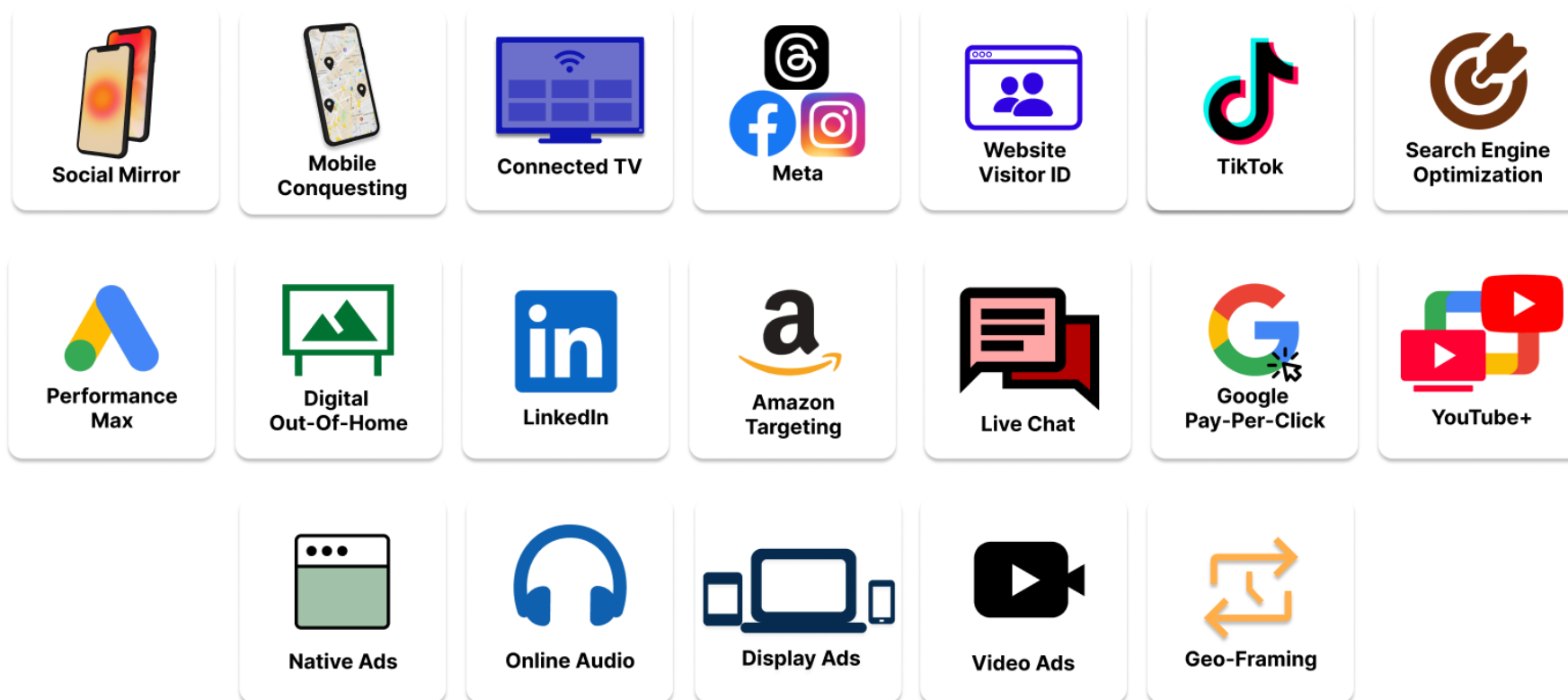
## What actions customers take on your listing



## What actions customers take on your listing



# All available products in our *toolbox*.



? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.