

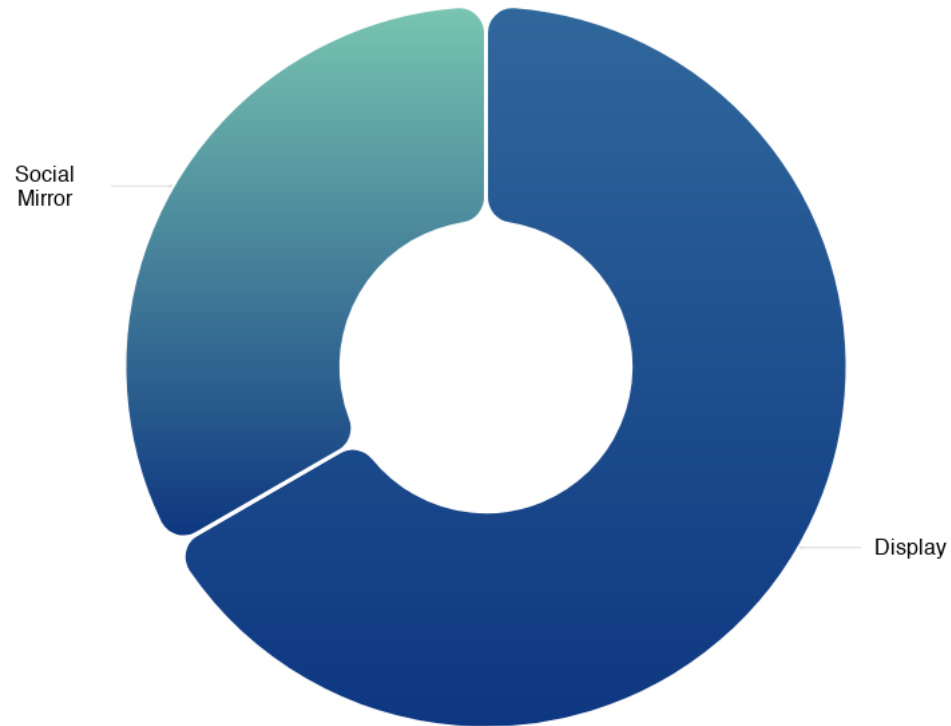
Digital Marketing Report

Impressions

How many ads were served:

6

Your Product Breakout by Impressions



**Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*



Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Bulman Dock & Lift - AI Display	4	0	0.00%	0.00
Bulman Dock & Lift - Lake Goers/Boat Owners/Vacation Home Behavioral Social Mirror	2	0	0.00%	0.00

Display Creative Performance

Preview Image	Creative Name	Impressions	Clicks ↓	CTR	X the National Avg (.07%)
Thumbnail not available	Bulman Dock & Lift_Lift your expectations 25 (300 x 250 px).png_300x250	2	0	0.00%	0.00
	Bulman Dock & Lift_Why Dream It 25 (300 x 50 px).png_300x50	2	0	0.00%	0.00

Social Mirror Creative Performance

Preview Image	Creative Name	Impressions	Clicks ↓	CTR	X the National Avg (.07%)
	Bulman Dock & Lift_Social Mirror_Whether you choose our Dream Dock System	2	0	0.00%	0.00

Device Performance

Device				
Device Name	Description	Impressions ↓	Clicks	CTR
Desktop	A personal computing device that remains stationary at one location.	5	0	0.00%
Mobile	A portable electronic device that can connect to the internet.	1	0	0.00%

All available products in our *toolbox*.



Social Mirror



Mobile
Conquesting



Connected TV



Meta



Website
Visitor ID



TikTok



Search Engine
Optimization



Performance
Max



Digital
Out-Of-Home



LinkedIn



Amazon
Targeting



Live Chat



Google
Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.