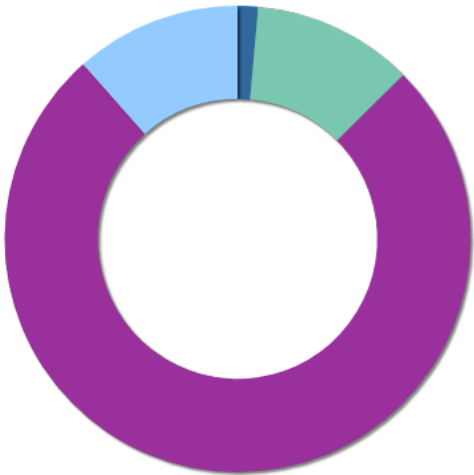


# Digital Marketing Report

*\*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*

How customers search for your business on Google



|                                    |      |                                     |     |
|------------------------------------|------|-------------------------------------|-----|
| Business Impressions Desktop Maps  | 36   | Business Impressions Desktop Search | 283 |
| Business Impressions Mobile Search | 1.9k | Business Impressions Mobile Maps    | 292 |

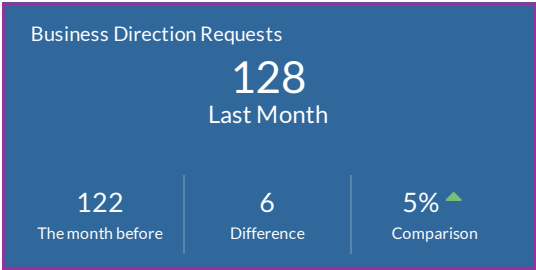
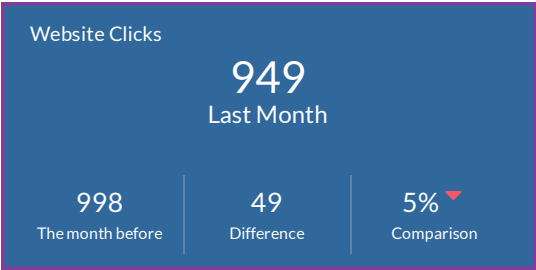
**Business Impressions Desktop Search:** Business impressions on Google Search on Desktop devices

**Business Impressions Mobile Search:** Business impressions on Google Search on Mobile devices

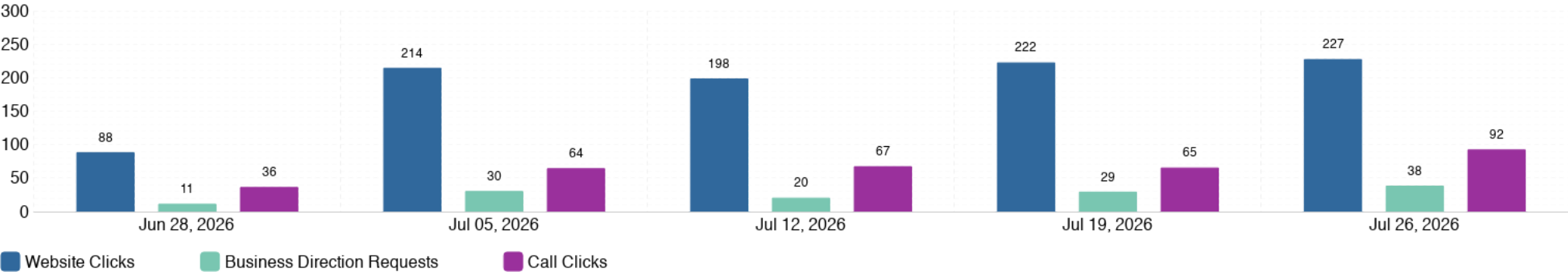
**Business Impressions Maps Desktop:** Business impressions on Google Maps on Desktop devices

**Business Impressions Mobile Maps:** Business impressions on Google Maps on Mobile devices

What actions customers take on your listing



What actions customers take on your listing



## All available products in our *toolbox*.



Social Mirror



Mobile  
Conquesting



Connected TV



Meta



Website  
Visitor ID



TikTok



Search Engine  
Optimization



Performance  
Max



Digital  
Out-Of-Home



LinkedIn



Amazon  
Targeting



Live Chat



Google  
Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.