

# Digital Marketing Report

*\*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*

**Mobile Conquesting Visit Performance:** *To be counted as a “Verified Visit”, the user must have GPS on and be browsing at the store location.*

**Mobile Conquesting Number of Store Locations**

1

NUMBER OF LOCATIONS THAT TRACKED A VISIT



Visits

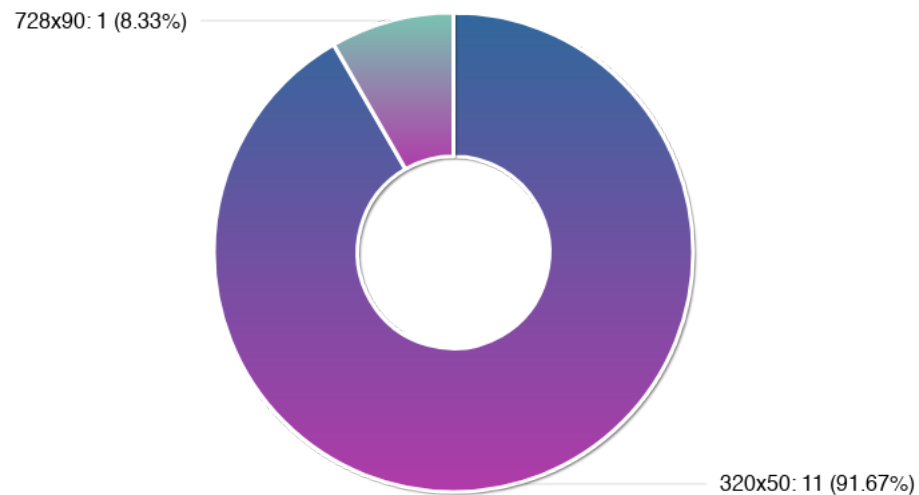


Estimated Visits (4x Verified Data)

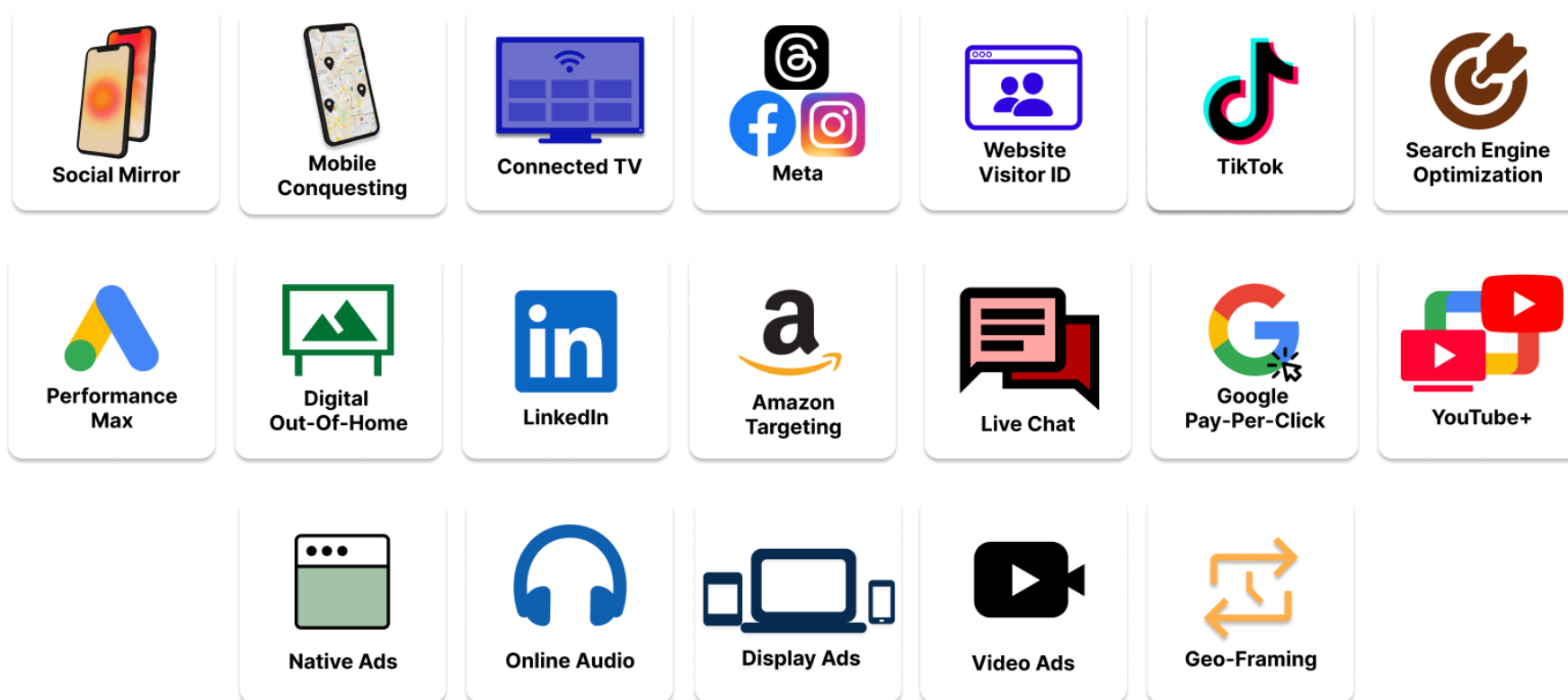
**Mobile Conquesting Visits by Store Location**

| Business Name | Address         | City         | State | Zip   | Visits ↓ |
|---------------|-----------------|--------------|-------|-------|----------|
| PDC Spas      | 200 E Church St | Williamsport | PA    | 17701 | 12       |

## Mobile Conquesting Visit Performance by Ad Size



# All available products in our *toolbox*.



? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.