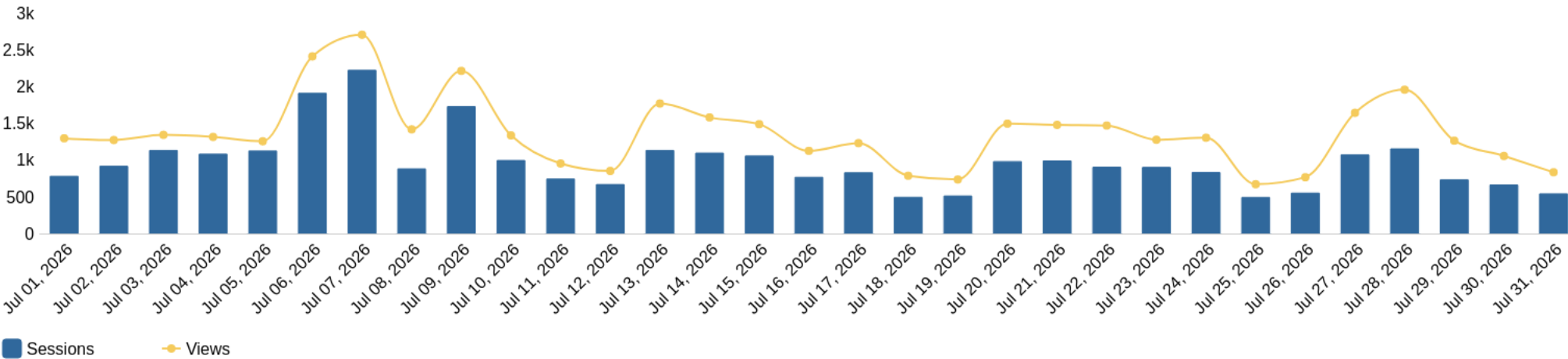




Digital Marketing Report

**Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*

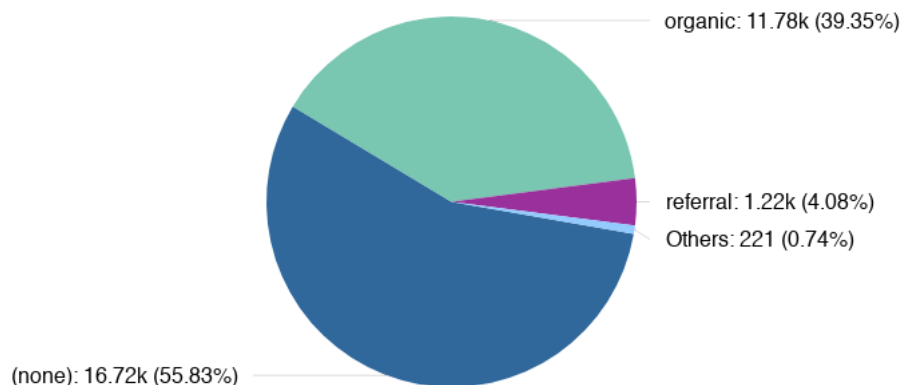
Google Analytics 4 Performance by Day



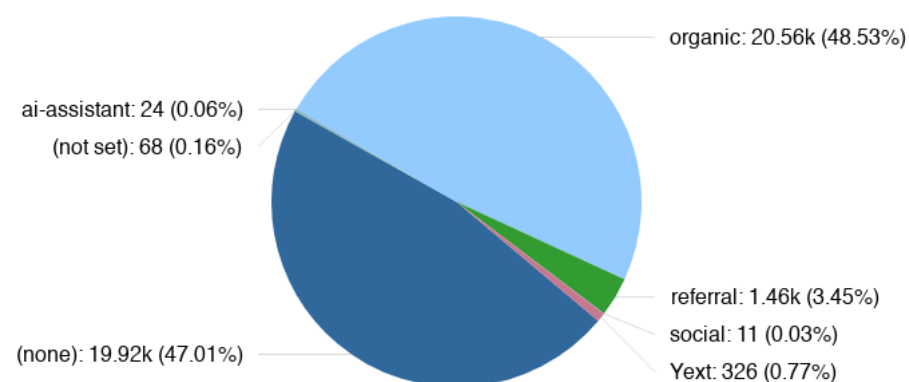
Google Analytics 4 Account Performance

Analytics Account Name ↑	Sessions	Views	Total User Engagement	Pages / Session	Engagement rate
Total	29,933	42,367	150:30:31	1.42	29.82%
www.titusregional.com	29,933	42,367	150:30:31	1.42	29.82%

Google Analytics 4 Sessions by Medium



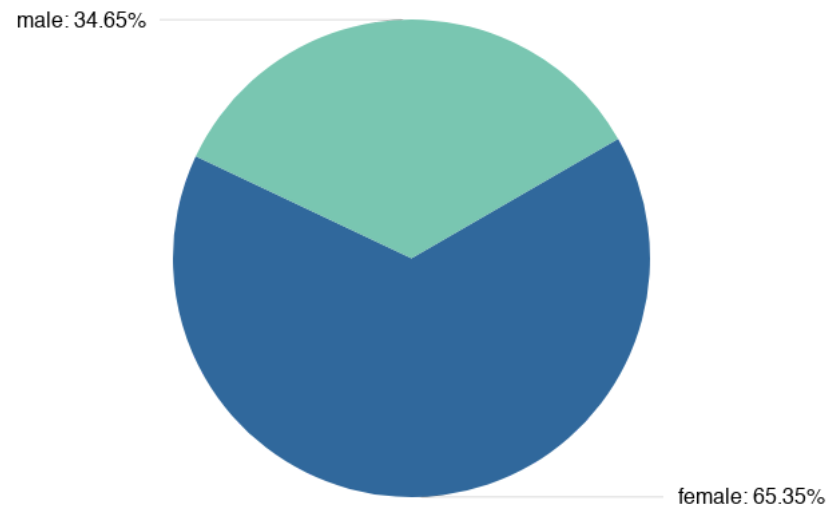
Google Analytics 4 Page Views by Medium



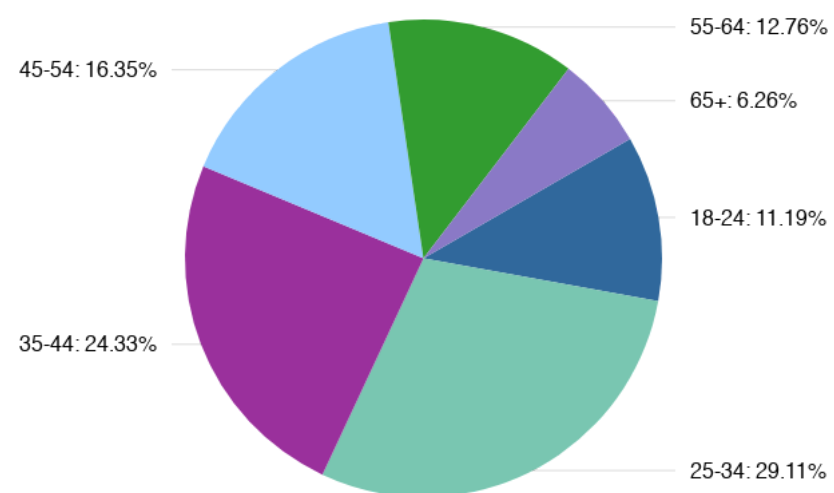
Google Analytics 4 Event Performance

Event name	Event count ↓
Total	125,766
page_view	42,367
session_start	29,905
first_visit	22,450
user_engagement	18,792
scroll	7,654
form_start	1,706
form_submit	1,577
click	779
view_search_results	308
file_download	228

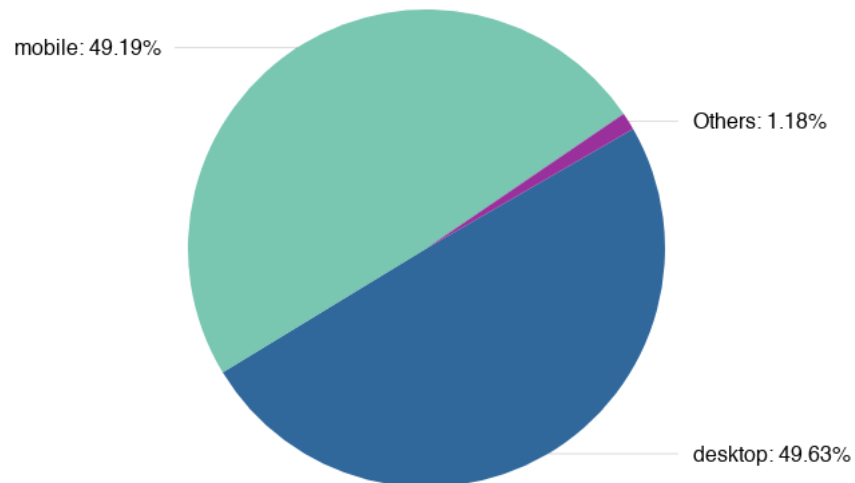
Google Analytics 4 Engaged Sessions by Gender



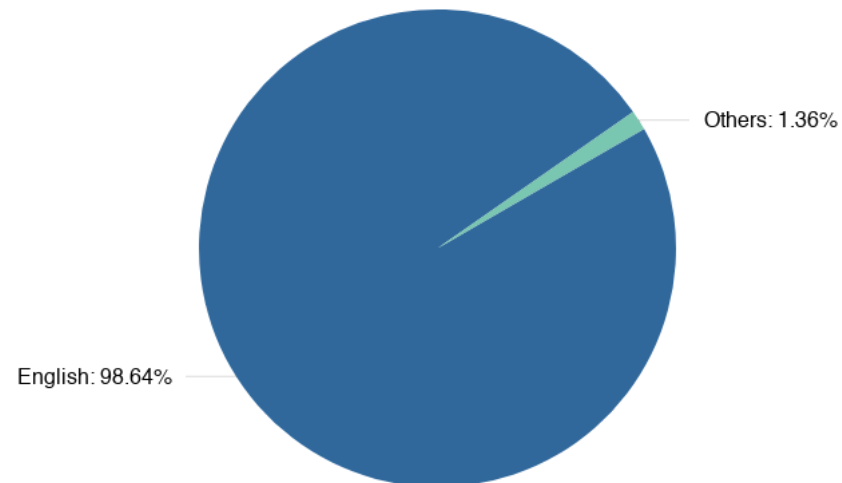
Google Analytics 4 Engaged Sessions by Age



Google Analytics 4 Engaged Sessions by Device



Google Analytics 4 Sessions by Language



Google Analytics 4 Top Browser Performance

Browser	Sessions ↓	Views	Engaged sessions	Engagement rate	Total User Engagement
Total	30,000	42,367	8,988	29.96%	150:30:31
Chrome	22,350	29,201	4,789	21.43%	80:45:00
Safari	5,294	8,531	2,761	52.15%	36:30:43
Edge	1,920	3,447	1,227	63.91%	27:51:33
Firefox	167	681	97	58.08%	03:21:10
(not set)	116	153	27	23.28%	00:00:47

Google Analytics 4 Page Path Performance

Page path	Engaged sessions ↓
Total	16,763
/myChart/	2,490
/	2,001
/our-medical-team/	787
/cafe/	510
/about/contact/	465
/health-services/family-medicine/when-to-visit-a-nurse-practitioner-vs-doctor/	391
/fcc-mtpleasant/	376
/careers/	345
/locations/	266
/health-services/	218



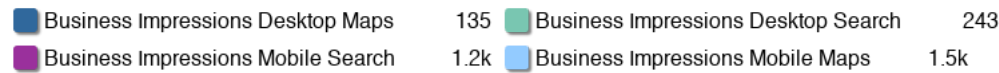
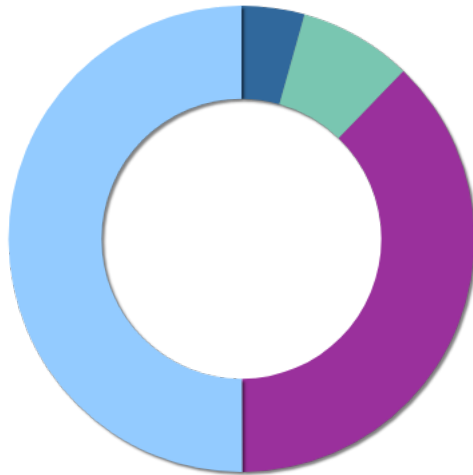
Google Analytics 4 Performance by Interest

Interests	Sessions ↓	Views	Engaged sessions	Engagement rate	Total User Engagement
Total	103	184	65	63.11%	1:28:57
News & Politics/Avid News Readers	90	159	58	64.44%	01:13:40
Food & Dining/Cooking Enthusiasts/Aspiring Chefs	13	25	7	53.85%	00:15:17

Google Analytics 4 Performance by Geo

City	Region	Sessions ↓	Views	Engaged sessions	Engagement rate	Total User Engagement
Total		30,790	42,367	9,695	31.49%	150:30:31
Singapore	(not set)	12,036	12,040	161	1.34%	00:14:13
Mount Pleasant	Texas	2,852	4,403	1,604	56.24%	29:20:10
Dallas	Texas	1,470	2,650	851	57.89%	12:19:20
Urumqi	Xinjiang	1,071	1,061	3	0.28%	00:02:45
Ashburn	Virginia	486	681	69	14.20%	01:05:19
(not set)	Texas	423	829	244	57.68%	05:30:12
Texarkana	Texas	353	771	238	67.42%	05:47:53
Fort Worth	Texas	332	614	186	56.02%	03:03:21
Tyler	Texas	324	500	199	61.42%	03:51:00
Pittsburg	Texas	291	594	189	64.95%	03:06:34
(not set)	Xinjiang	264	262	2	0.76%	00:00:39
Longview	Texas	234	462	165	70.51%	03:38:22
Houston	Texas	225	376	139	61.78%	02:07:04
Mount Vernon	Texas	202	346	119	58.91%	01:30:06
New York	New York	176	421	74	42.05%	01:13:25

How customers search for your business on Google



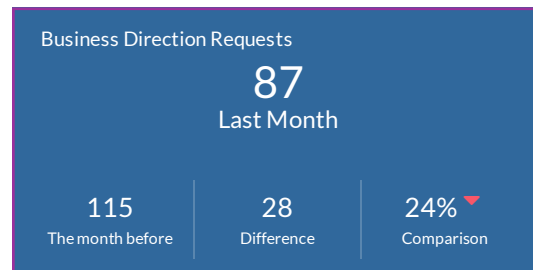
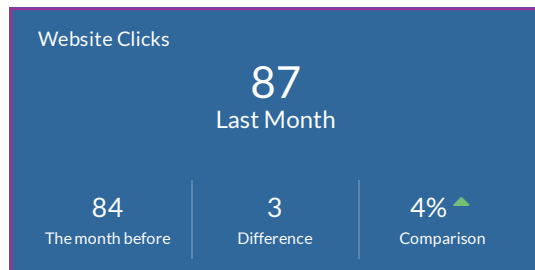
Business Impressions Desktop Search: Business impressions on Google Search on Desktop devices

Business Impressions Mobile Search: Business impressions on Google Search on Mobile devices.

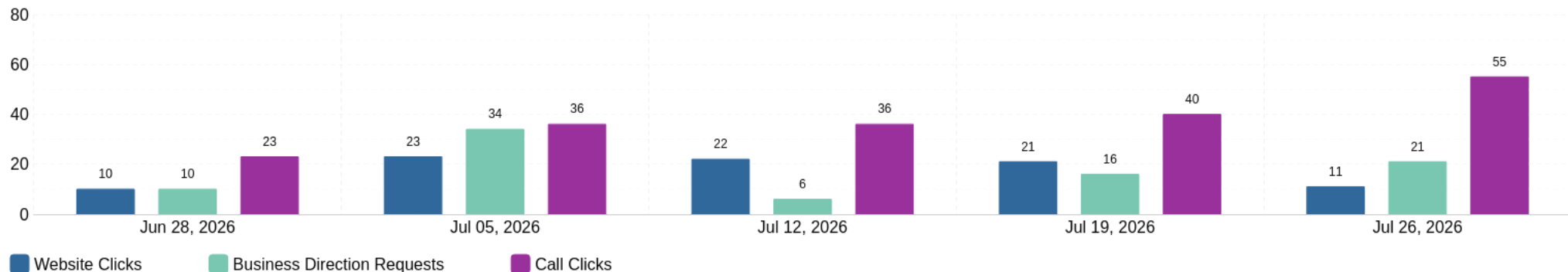
Business Impressions Maps Desktop: Business impressions on Google Maps on Desktop devices

Business Impressions Mobile Maps: Business impressions on Google Maps on Mobile devices

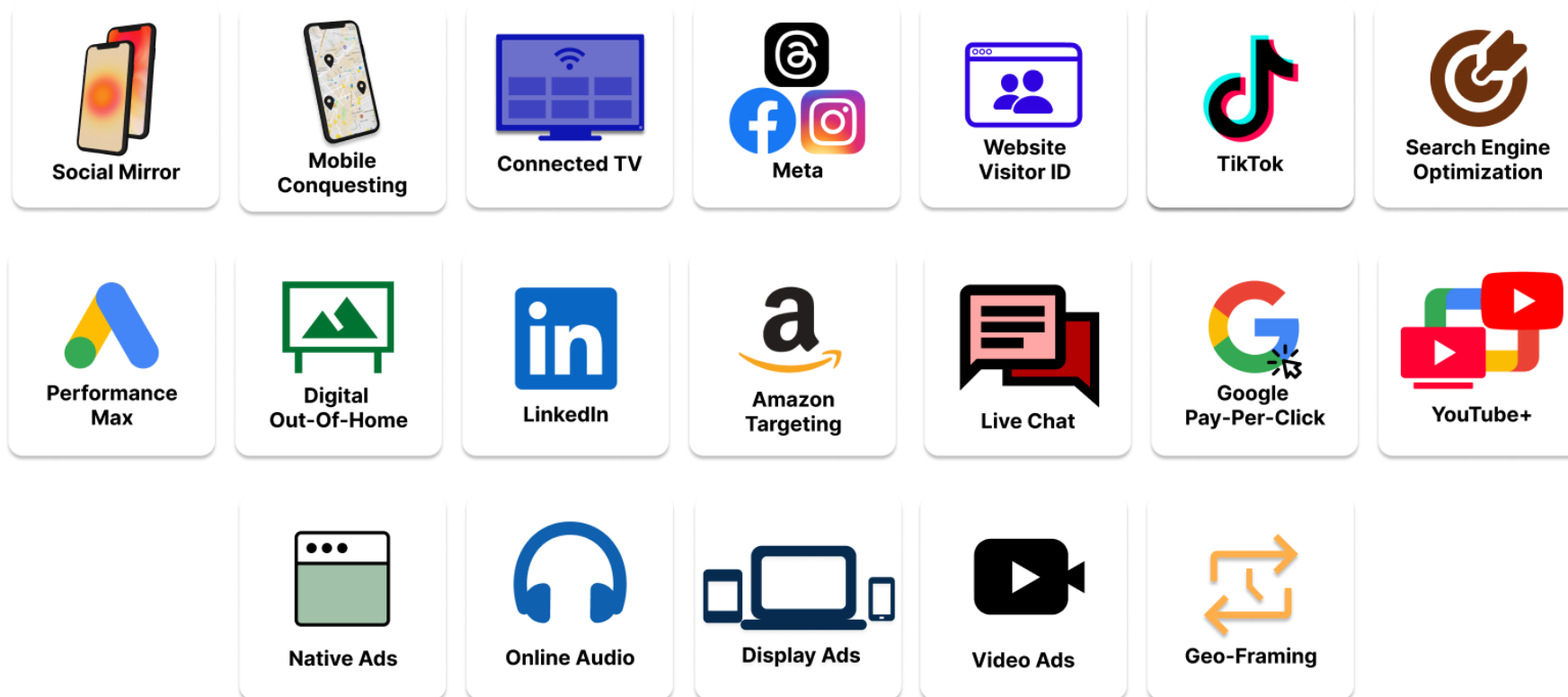
What actions customers take on your listing



What actions customers take on your listing



All available products in our *toolbox*.



? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.