

Digital Marketing Report

Impressions

How many ads were served:

147,444

Clicks

Times a user clicked on an ad

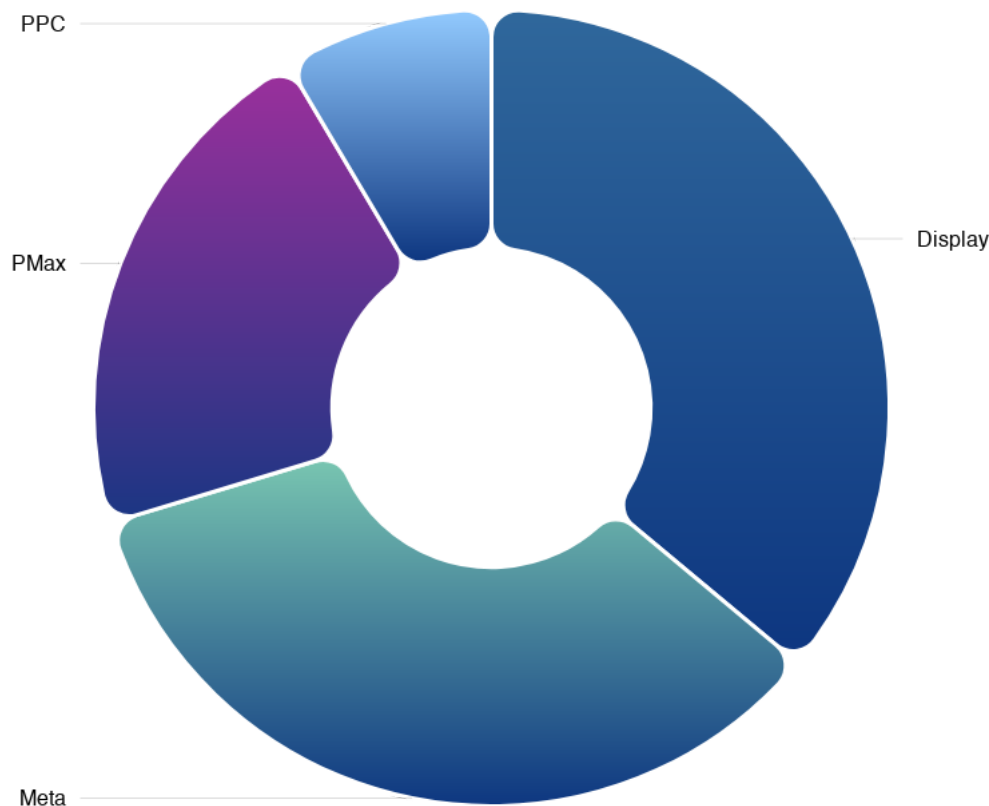
5,456

Click-Through Rate

(Clicks/Impressions) x 100

2.85%

Your Product Breakout by Impressions



Events

3,401

Total Clicks, Video Views, Phone Calls, Engagements, & Conversions

Event Rate

10.92%

(Events/Impressions) x 100

Total Engagement Rate

2.86%

(Clicks+View-throughs)/Impressions x 100*

X the National Average

40.66

X the National Avg (.07%)

*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.

Spend Performance

Does not include management fee

PPC Ad Cost

Amount spent on the campaign

8,640.34

PPC Cost-Per-Click

Cost/Clicks

3.94

Performance Max Cost

Amount spent on the campaign

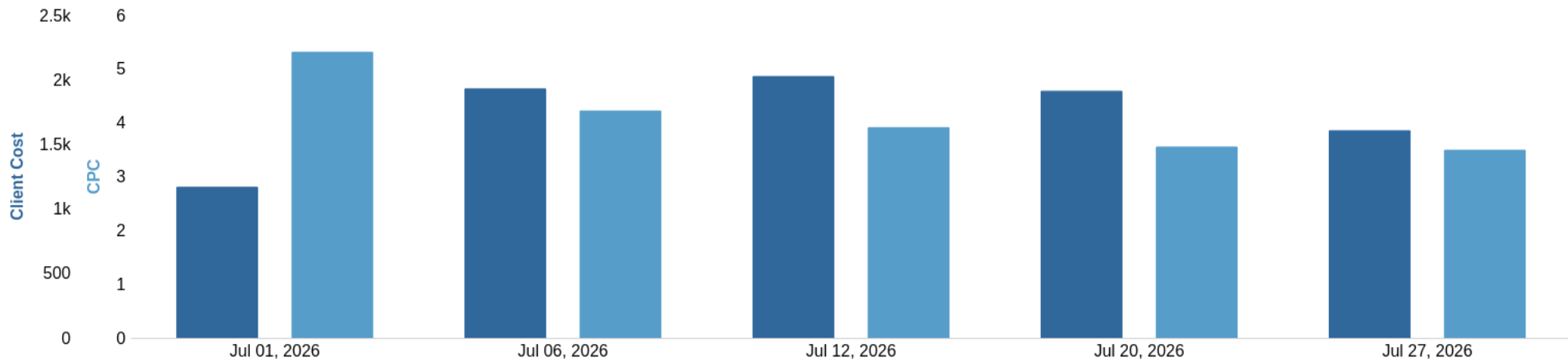
3,850.22

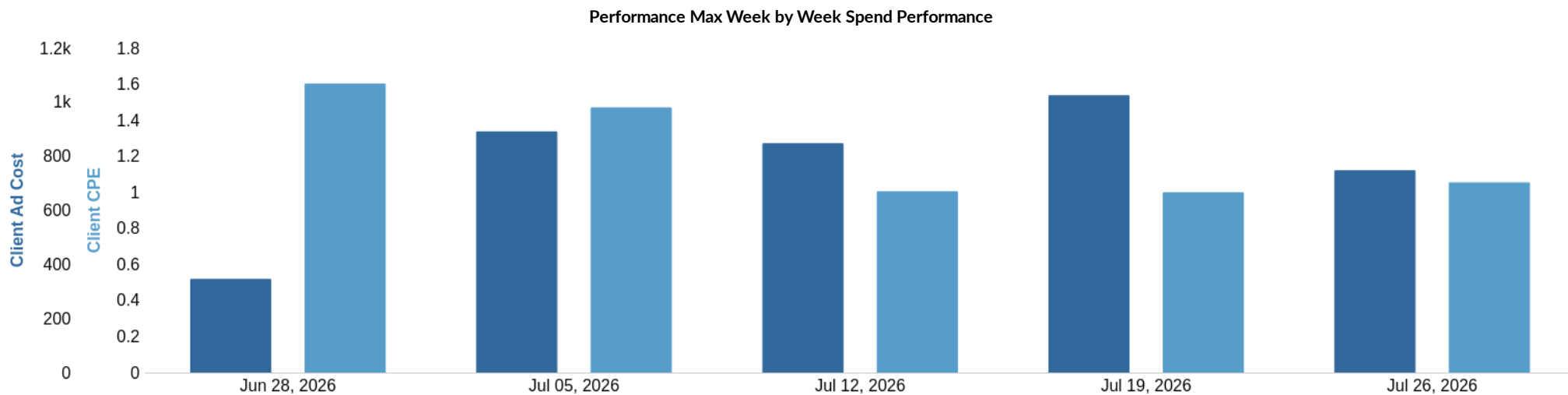
Performance Max Cost-Per-Event

Cost/Events

1.13

Week by Week Spend Performance



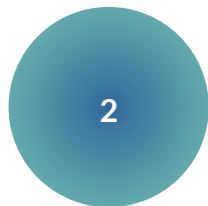




Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Junk Bee Gone LLC - Facebook/Instagram Premium Custom Audience Lookalike	48,476	716	1.48%	21.10
Junk Bee Gone LLC - 30+ /Home Owner/Renovators Behavioral Display	35,065	263	0.75%	10.71
Junk Bee Gone LLC - Dumpsters/Full Service/Retargeting Performance Max	24,661	1,293	5.24%	74.90
Junk Bee Gone LLC - Retargeting Display	18,089	75	0.41%	5.92
Junk Bee Gone LLC - Full Service Keyword PPC	7,167	1,190	16.60%	237.20
Junk Bee Gone LLC - Junk Removal/Construction Industry/Retargeting Performance Max	6,497	853	13.13%	187.56
Junk Bee Gone LLC - Dumpsters Keyword PPC	4,779	922	19.29%	275.61
Junk Bee Gone LLC - Facebook/Instagram Premium Retargeting	2,079	62	2.98%	42.60
Junk Bee Gone LLC - Demo Keyword PPC	631	82	13.00%	185.65

Display Click Conversions

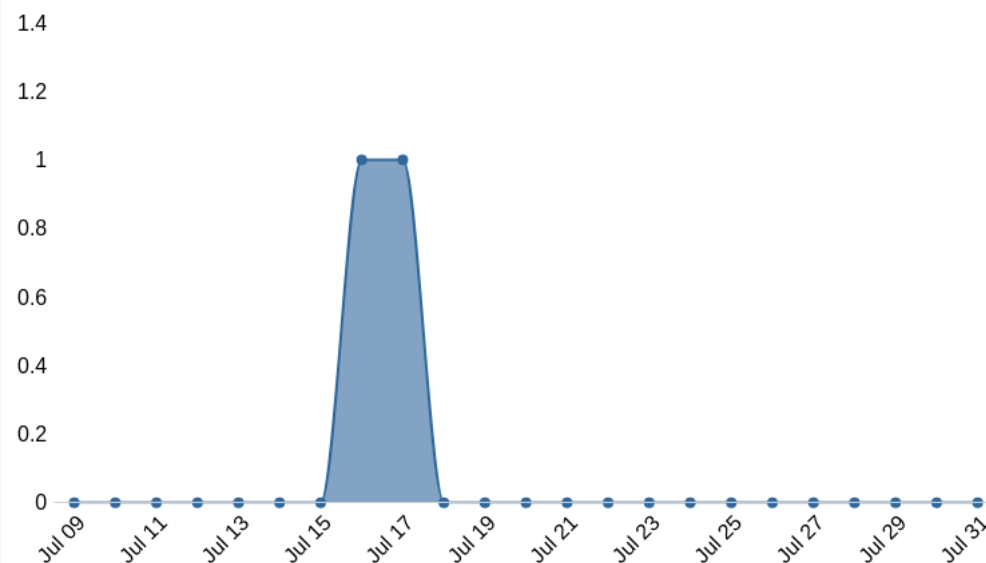


Times users clicked on an ad leading to your site and visited a page or completed an action

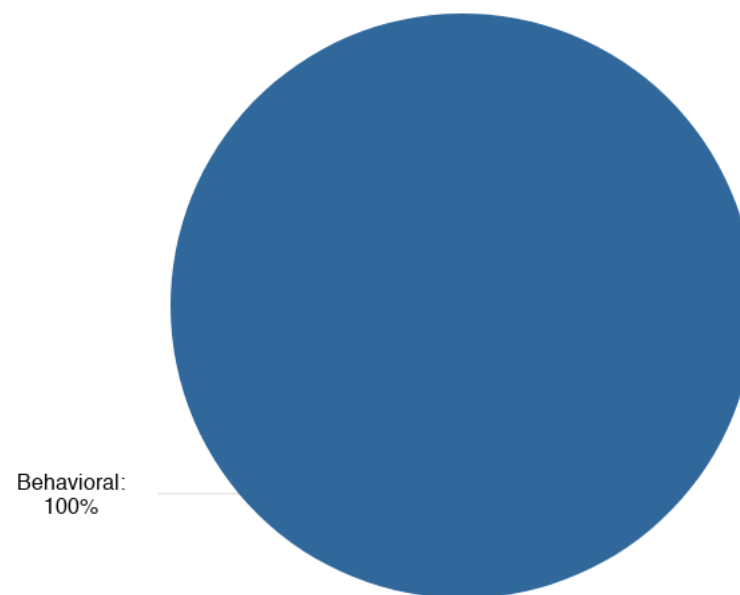
Display Click Conversion Breakout

Conversion Name	Click Conversions ↓
Junk Bee Gone LLC Contact Page View	2

Display Click Conversions by Day



Top Display Click Conversions by Strategy



Display View-through Conversions

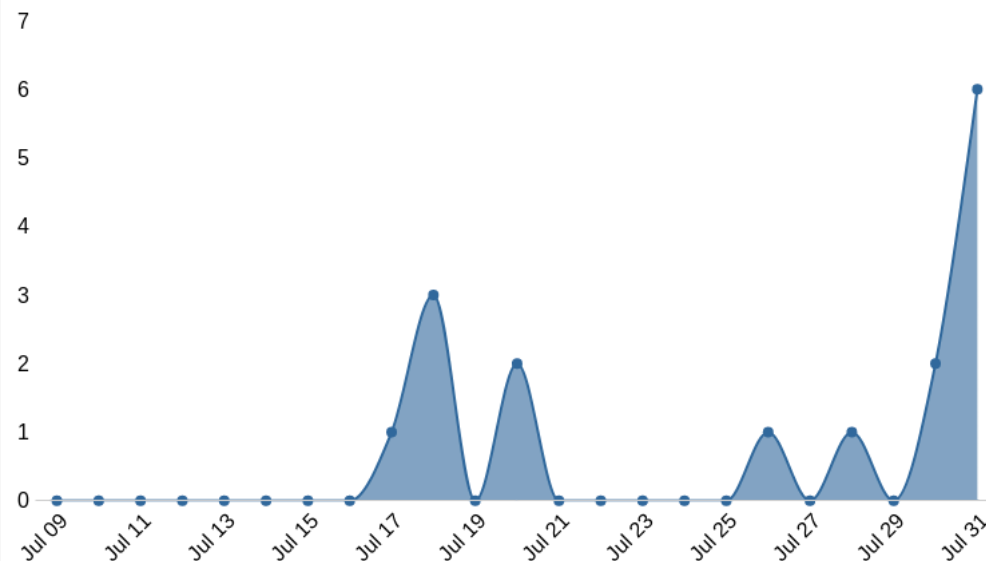


Times users saw an ad, did NOT click, but came to your site and visited a page
or completed an action

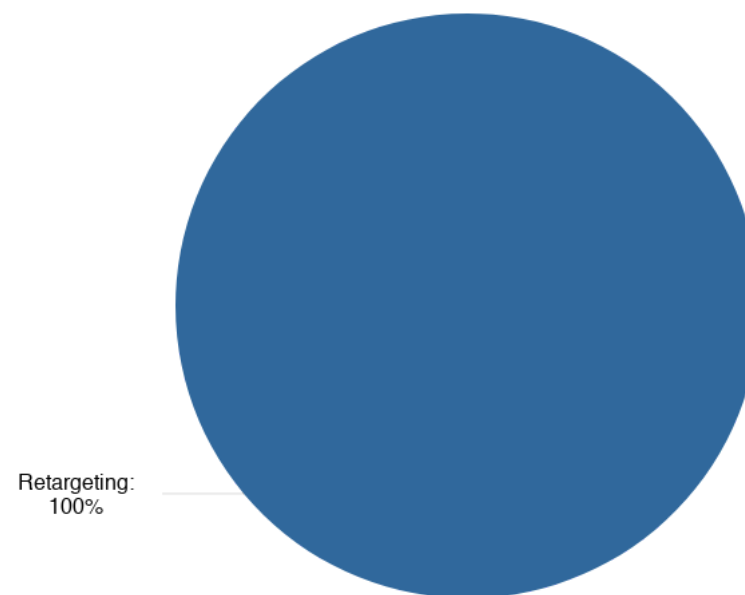
Display View-through Conversion Breakout

Conversion Name	View-through Conversions ↓
Junk Bee Gone LLC Homepage Visits	11
Junk Bee Gone LLC Book Online Click Conversion	3
Junk Bee Gone LLC Book Online Now Click Conversion	2

Display View-through Conversions by Day



Top Display View-through Conversions by Strategy



Meta Click Conversions



Times users clicked on an ad leading to your site and visited a page or
completed an action

Meta Click Conversion Performance

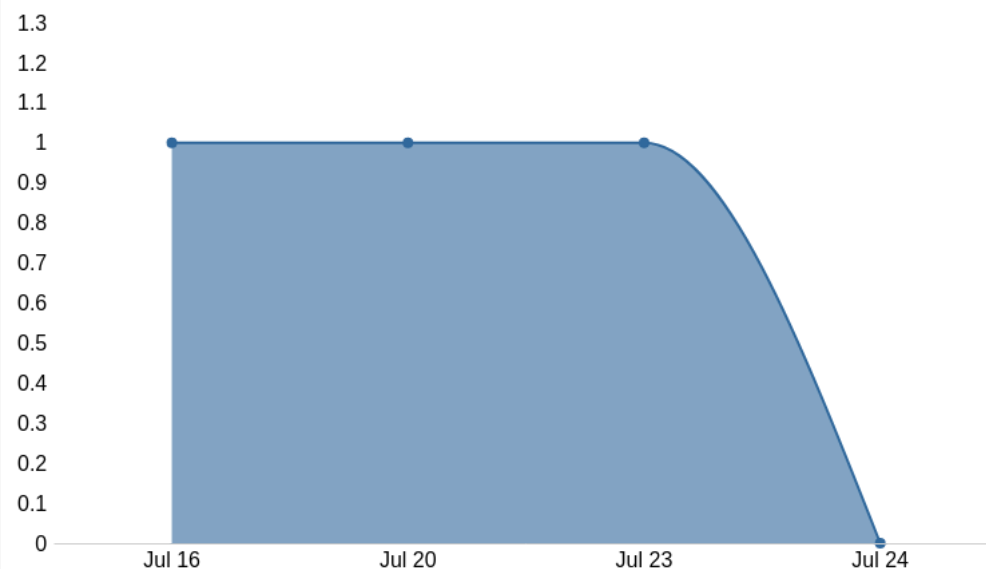
Conversion Name

[Click Conversions](#) ↓

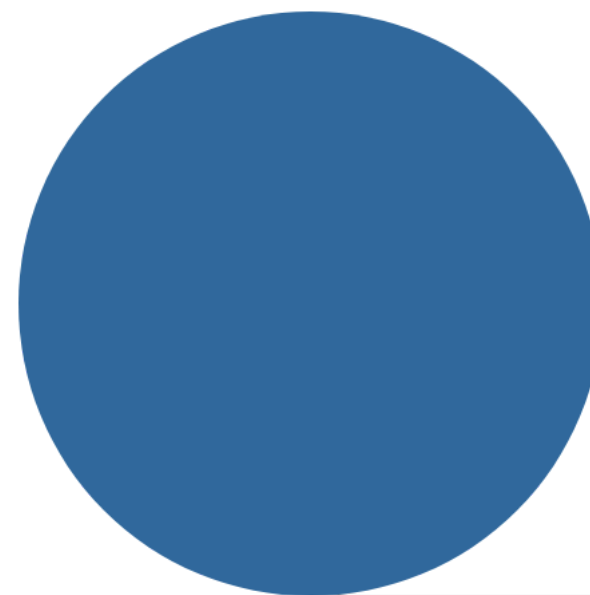
Junk Bee Gone LLC Book Online Now Click Conversion

3

Meta Click Conversions by Day



Top Meta Click Conversions by Strategy



Lookalike:
100%

Meta View-Through Conversions



Times users saw an ad, did NOT click, but came to your site and visited a page
or completed an action

Meta View-Through Conversion Performance

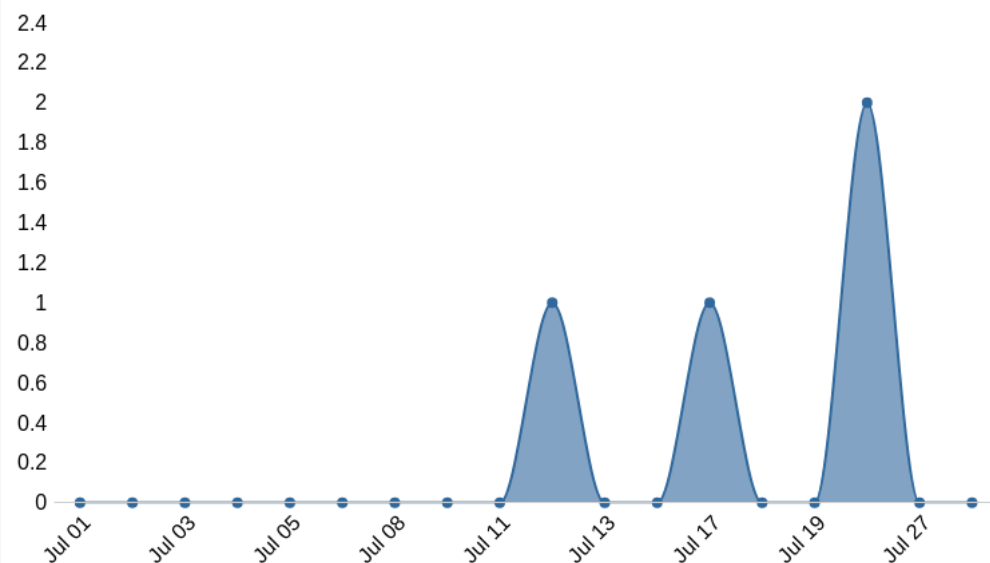
Conversion Name

[View-Through Conversions](#) ↓

Junk Bee Gone LLC Homepage Visits

4

Meta View-Through Conversions by Day



Meta Post Engagements

1,505

The total number of actions people take involving your ads (clicks on CTA, clicks to profile, site clicks, etc.)

Meta Post Reactions

14

The total number of people who liked, or reacted to your ad, which shows up in their friends news feeds

Meta Post Shares

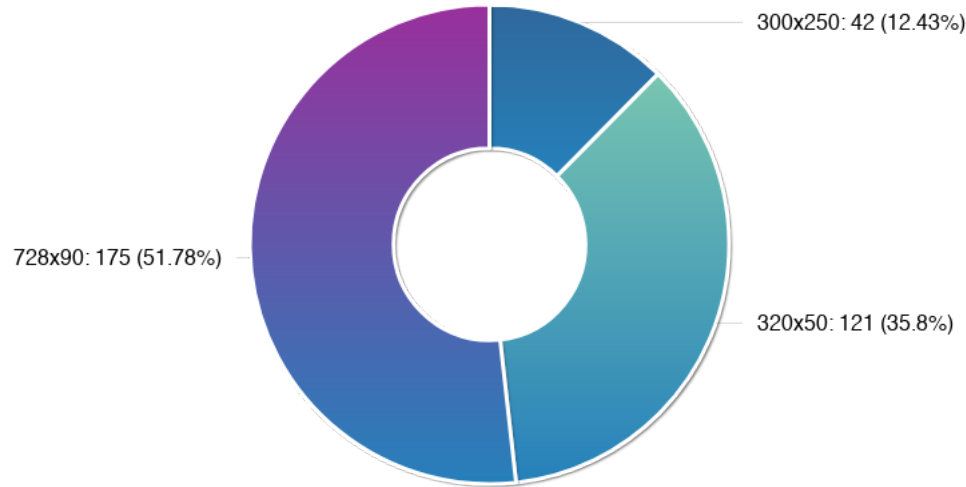
1

The total number of people who shared your ad, giving your campaign free impressions

Display Creative Performance

Preview Image	Creative Name	Impressions	Clicks ↓	CTR	X the National Avg (.07%)
	JBG_JULY SPECIAL_728x90	18,679	175	0.94%	13.38
	JBG_JULY SPECIAL_320X50	24,760	121	0.49%	6.98
	JBG_JULY SPECIAL_300X250	9,715	42	0.43%	6.18

Display Click Performance by Ad Size



Display Conversion Performance by Ad Size



Display Ad Screenshots

JBG_JULY SPECIAL_300X250	
Screenshot	



Social Mirror Creative AI Performance

Creative					
Creative Name	Variant Name	Creative Format	Preview Link	Percentage Served ↓	CTR
Junk Bee Gone LLC_SM_2.3_No need to rush your clean-out	Variant: V_00003	Photo	Click to View	100.00%	0.00%



Meta Creative Performance

Ad	Impressions	Clicks ↓	CTR	X the National Avg (.07%)
Junk Bee Gone LLC_7.2.26_JBG_July_Meta	47,147	751	1.59%	22.76
Junk Bee Gone LLC_6.2.26_JBG_Meta June 2026 Special	3,408	27	0.79%	11.32



Device Performance

Device				
Device Name	Description	Impressions ↓	Clicks	CTR
Mobile	A portable electronic device that can connect to the internet.	85,710	1,032	1.20%
Desktop	A personal computing device that remains stationary at one location.	10,227	45	0.44%
Tablet	A portable personal computer with a touchscreen interface that can connect to the internet.	7,629	39	0.51%
Unknown	---	143	0	0.00%



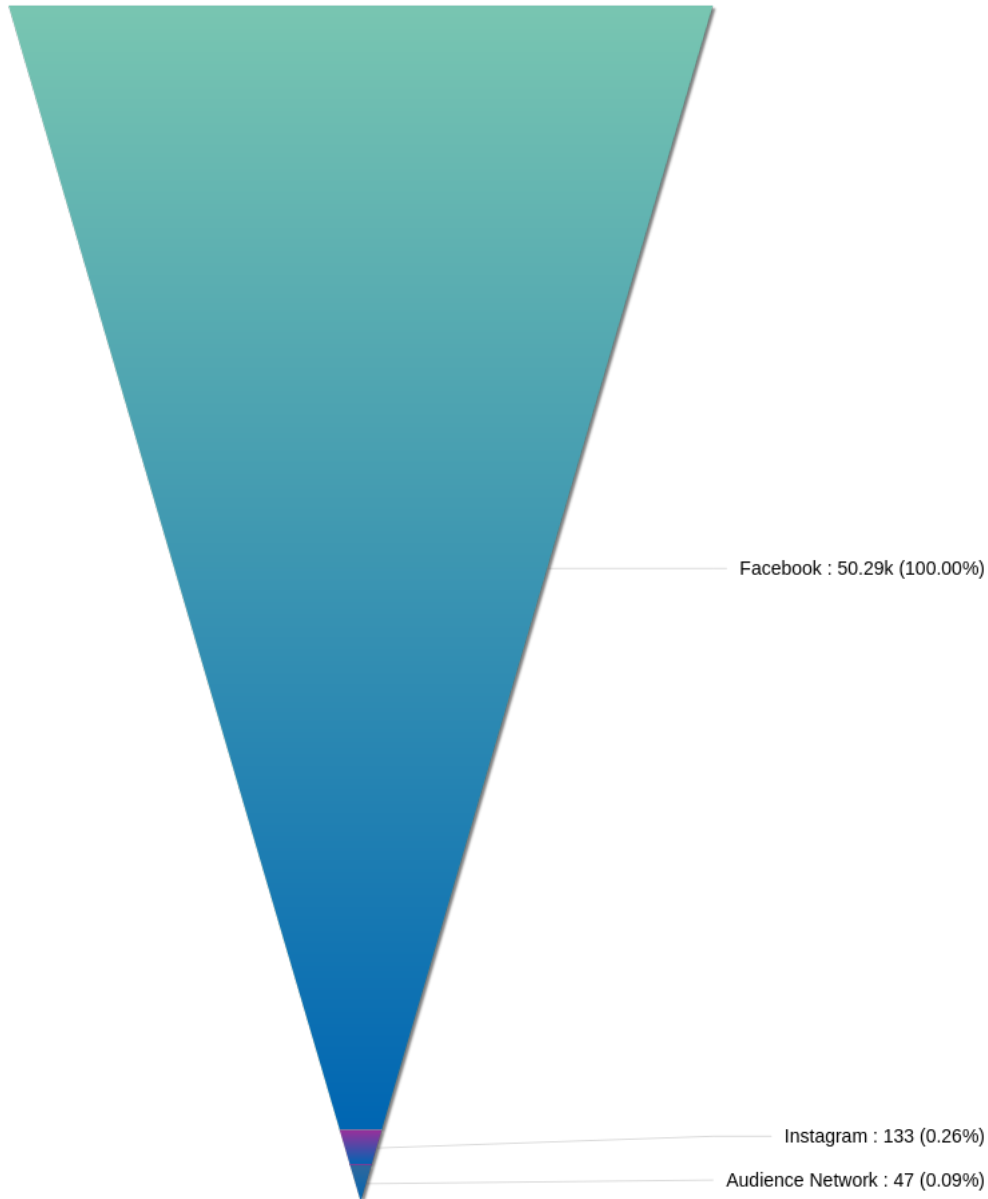
Site and App Performance

Name	Impressions ↓	Clicks	CTR
The Scoop	4,034	18	0.45%
nypost.com	2,121	7	0.33%
usatoday.com	1,956	5	0.26%
foxnews.com	1,734	1	0.06%
imdb.com	1,068	0	0.00%
knoxnews.com	954	4	0.42%
tmz.com	897	1	0.11%
grimtools.com	552	1	0.18%
wvlt.tv	406	0	0.00%
spotify.com	376	2	0.53%
wate.com	347	0	0.00%
wbir.com	341	1	0.29%
arcamax.com	325	5	1.54%
Fox News - Daily Breaking News	289	0	0.00%
huffpost.com	260	2	0.77%
realclearpolitics.com	260	2	0.77%
jcpenny.com	201	3	1.49%
thedailybs.com	196	1	0.51%
realcleardefense.com	195	0	0.00%
Meetup: Social Events & Groups	180	0	0.00%

Social Placement Performance

Placement	Where your ads appear	Impressions ↓	Clicks	CTR
Facebook In-stream Videos	Your ads appear in video on demand and in a select group of approved partner live streams on Facebook.	20,560	497	2.42%
Facebook Marketplace	Your ads appear in the Marketplace home page or when someone browses Marketplace in the Facebook app.	17,682	20	0.11%
Facebook Reels	Your ads appear in the Reels tab on Facebook.	7,677	139	1.81%
Facebook Feed	Your ads appear in the desktop Feed when people access the Facebook website on their computers. Your ads appear in the mobile Feed when people use the Facebook app on mobile devices or access the Facebook website through a mobile browser.	3,570	97	2.72%
Facebook Search Results	Your ads appear next to relevant Facebook and Marketplace search results.	646	8	1.24%
Facebook Stories	Your ads appear in people's Stories on Facebook.	156	7	4.49%
Instagram Reels	Your ads appear in the Reels tab on Instagram.	129	4	3.10%
Facebook Notification	Your ads appear within a user's notifications feed.	70	5	7.14%
Audience Network (Native, Banner, and Interstitial)	Your ads appear on apps on Audience Network.	47	0	0.00%
Facebook Profile Feed	Your ads appear within the feeds of public user profiles.	9	0	0.00%

Social Placement Performance by Impressions



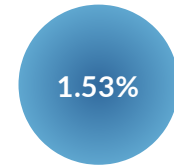
Facebook News Feed Performance



Impressions



Clicks

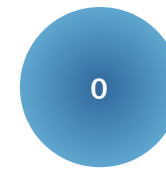


CTR

Audience Network Performance



Impressions



Clicks



CTR

Instagram Performance



Impressions



Clicks



CTR



PPC Cost per Line Item

Ad Group	Impressions	Clicks ↓	CTR	Cost	Avg. CPC
Junk Bee Gone LLC - Full Service Keyword PPC	7,167	1,190	16.60%	5,129.90	4.31
Junk Bee Gone LLC - Dumpsters Keyword PPC	4,779	922	19.29%	3,207.38	3.48
Junk Bee Gone LLC - Demo Keyword PPC	631	82	13.00%	303.06	3.70

Cost: Amount Spent on the PPC campaign. You are charged when a Click occurs on an ad.

Avg. CPC: The amount paid for your Ads divided by your total Clicks.

Note: Costs do not include management fee

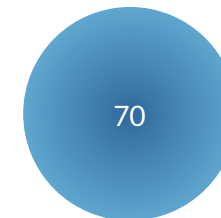


Total PPC Conversions



Times users clicked on an ad leading to your website and visited a page or completed an action

Phone Calls



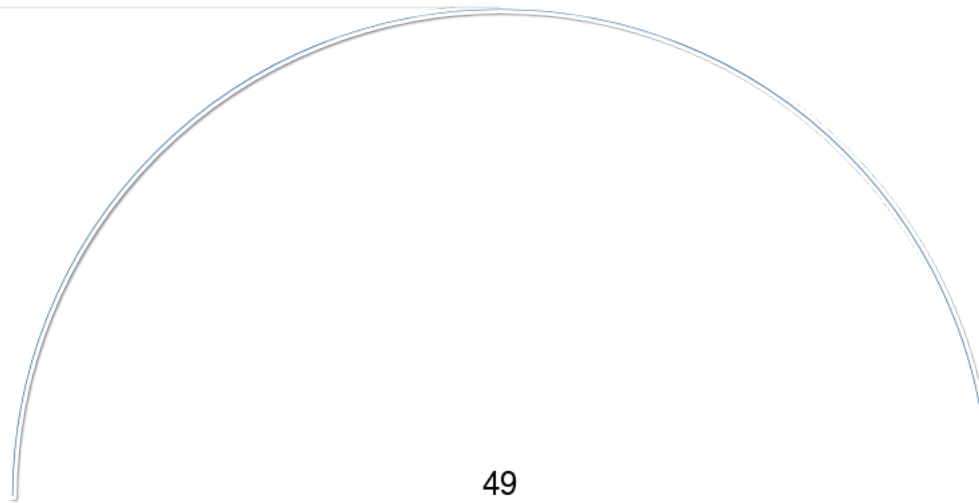
Times users clicked on the phone number on your ad and completed a call

PPC Conversion Performance

Conversion Action Name	Total Conversions ↓
Junk Bee Gone LLC Live Chat Click Conversion	925
Junk Bee Gone LLC Book Online Now Click Conversion	385
Junk Bee Gone LLC Contact Page View	50
Junk Bee Gone LLC Book Online Click Conversion	36
Junk Bee Gone LLC Phone Call Click Conversion	20

PPC Other Google Conversions - *these are automatic conversions Google tracks based on actions taken from your ads*

Calls from ads: 100%



"Calls from ads" refers to a qualified conversion, meaning that the call had to go through and last for at least 60 seconds for it to be counted.



PPC Creative Performance

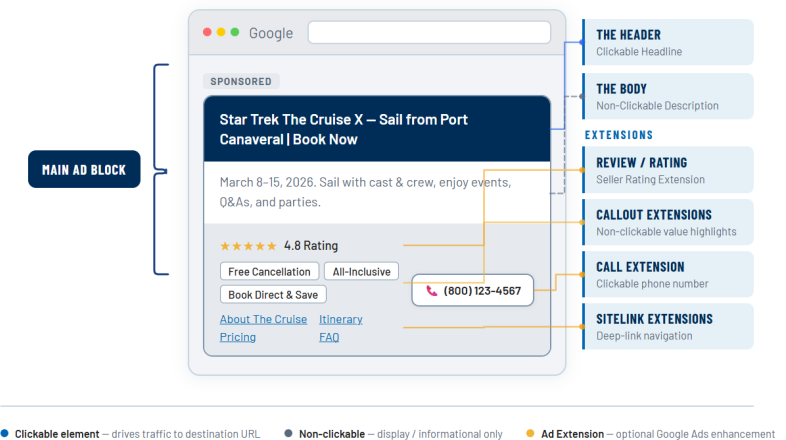
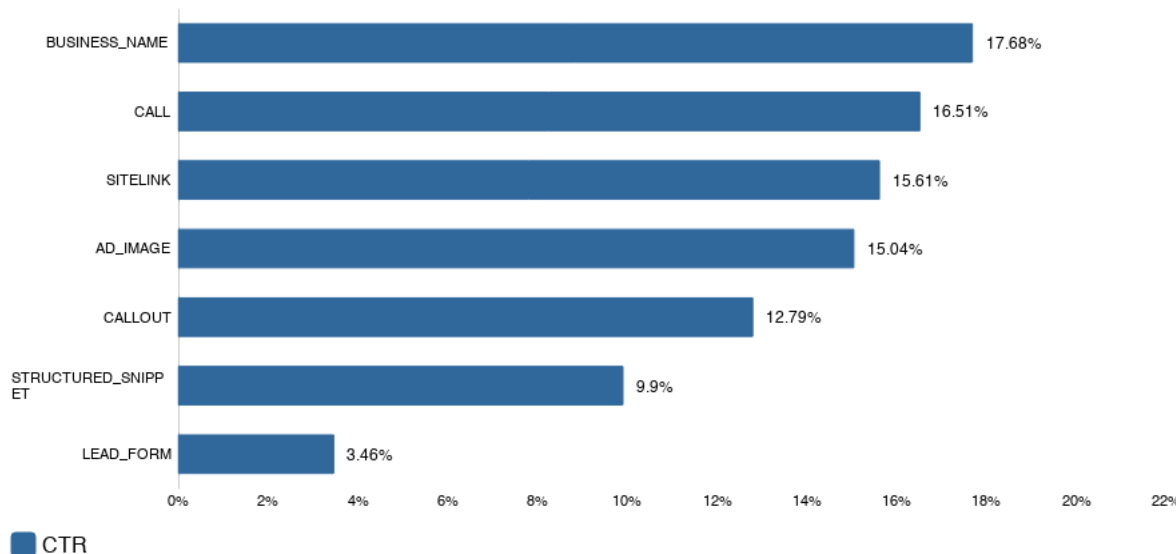
Ad Preview	Impressions	Clicks ↓	CTR	Cost	Avg. CPC
Estate Cleanout Services Full Service Junk Removal Fast & Easy Junk Removal We Haul Junk Away Fast Junk Removal Near You Junk Furniture Removal Trash & Junk Hauling roll off dumpster rent near me Junk Removal Prices Near Me Affordable Junk Removal Same Day Junk Removal Hoarding Cleanup Services Local Junk Removal Company Residential Junk Removal Debris Removal Near Me https://junkbeegone.biz/ Discreet hoarding cleanup and estate cleanouts handled professionally., Full service local junk removal with upfront pricing and easy scheduling., Full service. Fast, affordable junk removal with same day service available. Call today., We haul away junk, furniture, debris, and clutter from homes & properties. Full Service!	7,167	1,190	16.60%	5,129.90	4.31
Junk Bee Gone Commercial Dumpster Rental 15 Yard Dumpster Dumpster Rental Knoxville Trash Bin Rental Get Rid of Junk Affordable Prices Book Online Now Dumpster Rental Near Me Licensed and insured Fast Delivery & Pick Up Roll Off Dumpster Call Us Today For A Quote Residential & Commercial Small Dumpster Rental https://junkbeegone.biz/service/dumpster-rentals/ Rent a 15 yard driveway dumpster for 7 days and pay just \$349! Valid through 7/31/26, We offer Knoxville dumpster rentals and junk removal services. Easy online booking., Call Junk Bee Gone today for your dumpster rental. Clear pricing, no hidden fees., Our Driveway Safe Dumpster Roll-Off Dumpsters are perfect for residential or commercial.	4,779	922	19.29%	3,207.38	3.48
Shed & Deck Demolition Demolition & Debris Removal Local Demolition Contractor Licensed Demolition Company Small Structure Demolition Structure Removal Services Residential Demolition Experts Garage & Carport Removal Get a Demolition Quote Porch & Deck Removal Trash hauling near me haul away junk removal Mobile Home Demolition Affordable Demolition Services Demolition Services Near You https://junkbeegone.biz/ Professional demolition for mobile homes, sheds, decks, and small structures., Residential and light commercial demolition done right. Call for pricing., Local demolition services with safe removal and complete debris cleanup., Fast, affordable demolition services from a trusted local team.	631	82	13.00%	303.06	3.70

Top 5 Extension Performance

Extension Type	Extension	Impressions	Clicks ↓	CTR	Cost	Avg. CPC
BUSINESS_NAME	Junk Bee Gone LLC	12,390	2,191	17.68%	8,632.90	3.94
SITELINK	All Sizes, Great Prices, Any size you need fast!, Dumpster Rentals	7,623	1,562	20.49%	6,369.67	4.08
AD_IMAGE	JBG_IMAGEEXT_1200X1200.png, https://tpc.googlesyndication.com/simgad/7812594289459465074	4,485	823	18.35%	3,671.37	4.46
SITELINK	Read The FAQs	4,614	658	14.26%	2,866.00	4.36
SITELINK	About Us	5,237	542	10.35%	2,021.26	3.73

Because a single ad can display multiple extensions at the same time, this data overlaps. As a result, the combined metrics (Impressions, Clicks, CTR, Cost, & Avg. CPC) for all extensions will appear much higher than the actual overall campaign totals.

PPC Extension Type Performance

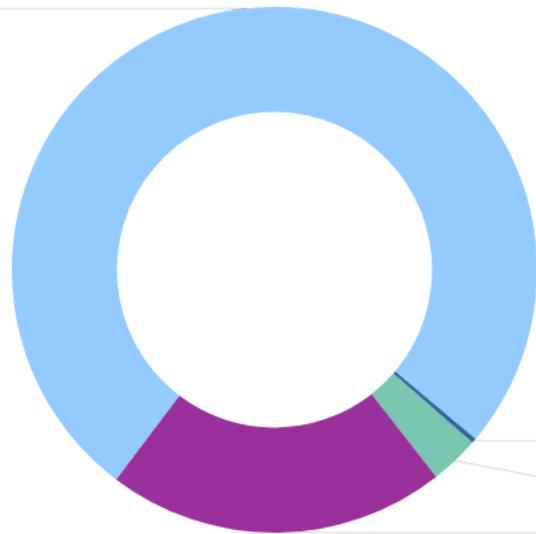


This report shows many times an ad was clicked that contained that extension, not how many people clicked on that specific extension itself.

Location Extensions are not currently available to be shown.

Click Type Performance

URL_CLICKS: 75.8%



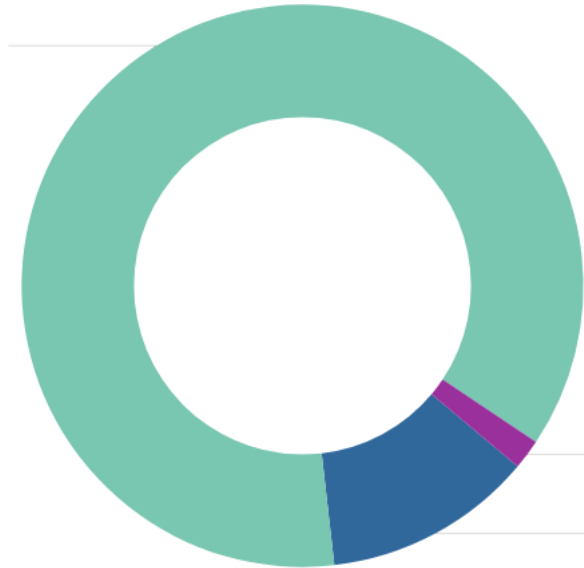
AD_IMAGE: 0.32%

CALLS: 3.01%

SITELINKS: 20.88%

Device Performance

MOBILE: 86.19%



TABLET: 1.73%

DESKTOP: 12.08%

URL Click: When users click on the final URL in an ad.

Headline Click: Clicks on the ad's main headline, which also leads users to the main landing page.

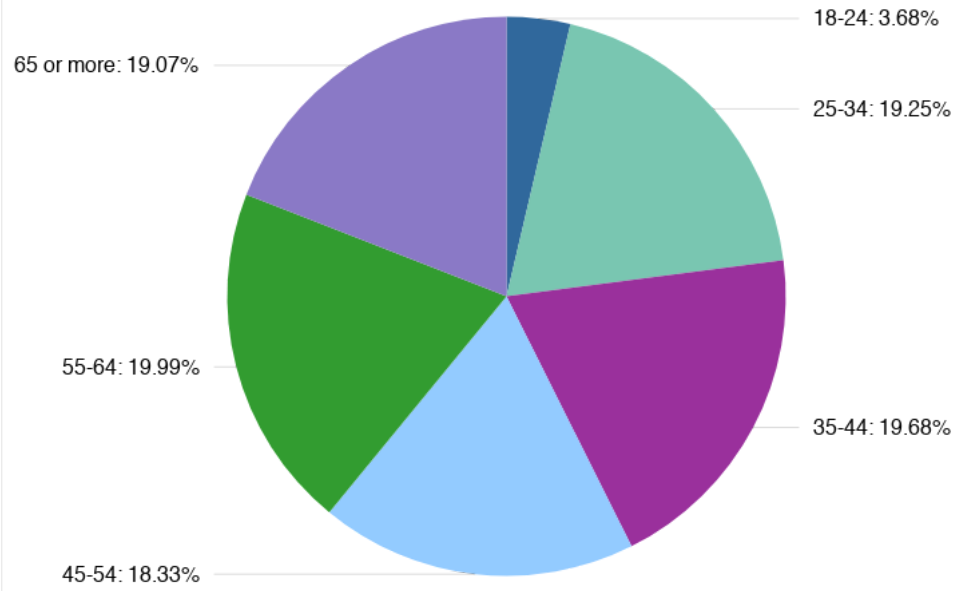
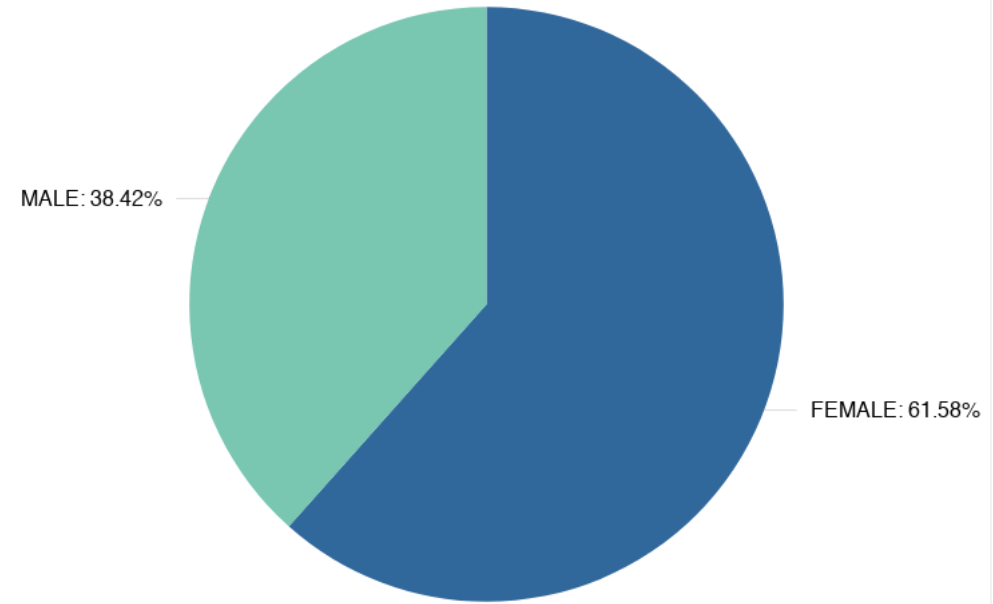
Sitelink Click: When a user clicks on one of the sitelink extensions that links then directly to a specific page on your site.

Get Location Details Click: When a user clicks in to expand the client's location in the Maps section of the search results list.

Phone Calls Click: When a user clicks to call your business (includes hang ups after the click - will be less than the completed calls reported in the Conversion section).

Driving Directions Click: When a user clicks on the "Get Directions" link within an ad.

Location Expansion: Clicks on ads shown to users near or interested in locations similar to those targeted in the campaign.

Click Engagement by Age**Click Engagement by Gender**



Grid contains more rows, but they have been clipped.

Top Search Term Performance

Search Term	Ad Group	Impressions	Clicks ↓	CTR	Cost	Avg. CPC
junk be gone	Junk Bee Gone LLC - Full Service Keyword PPC	666	267	40.09%	1,315.77	4.93
junk bee gone	Junk Bee Gone LLC - Full Service Keyword PPC	461	191	41.43%	896.98	4.70
dumpster rental knoxville tn	Junk Bee Gone LLC - Dumpsters Keyword PPC	251	65	25.90%	260.66	4.01
junk be gone knoxville	Junk Bee Gone LLC - Full Service Keyword PPC	163	64	39.26%	343.74	5.37
junk b gone	Junk Bee Gone LLC - Full Service Keyword PPC	95	46	48.42%	222.31	4.83
dumpster rental near me	Junk Bee Gone LLC - Dumpsters Keyword PPC	172	43	25.00%	178.69	4.16
junk bee gone knoxville	Junk Bee Gone LLC - Full Service Keyword PPC	87	40	45.98%	198.33	4.96
dumpster rental	Junk Bee Gone LLC - Dumpsters Keyword PPC	156	36	23.08%	153.18	4.26
junk be gone knoxville	Junk Bee Gone LLC - Dumpsters Keyword PPC	61	27	44.26%	124.43	4.61
dumpster rental maryville tn	Junk Bee Gone LLC - Dumpsters Keyword PPC	105	25	23.81%	91.66	3.67
junk be gone dumpster rental	Junk Bee Gone LLC - Dumpsters Keyword PPC	38	24	63.16%	82.62	3.44
junk removal knoxville tn	Junk Bee Gone LLC - Full Service Keyword PPC	142	20	14.08%	103.83	5.19
junk bee gone knoxville	Junk Bee Gone LLC - Dumpsters Keyword PPC	21	19	90.48%	88.62	4.66
cheapest dumpster rental knoxville tn	Junk Bee Gone LLC - Dumpsters Keyword PPC	44	16	36.36%	55.48	3.47
dumpster rental morristown tn	Junk Bee Gone LLC - Dumpsters Keyword PPC	57	16	28.07%	58.22	3.64



Grid contains more rows, but they have been clipped.

Call Reporting Details

Ad Group	Start Time ↑	End Time	Duration (seconds)	Status	Call Tracking DisplayLocation	Caller Area Code	Call Type	Calls Count
Junk Bee Gone LLC - Dumpsters Keyword PPC	Jul 01, 2026 11:39 AM	Jul 01, 2026 11:42 AM	154	RECEIVED	AD	865	HIGH_END_MOBILE_SEARCH	1
Junk Bee Gone LLC - Full Service Keyword PPC	Jul 01, 2026 12:52 PM	Jul 01, 2026 12:55 PM	150	RECEIVED	AD	865	HIGH_END_MOBILE_SEARCH	1
Junk Bee Gone LLC - Full Service Keyword PPC	Jul 01, 2026 3:30 PM	Jul 01, 2026 3:31 PM	65	RECEIVED	AD	865	HIGH_END_MOBILE_SEARCH	1
Junk Bee Gone LLC - Full Service Keyword PPC	Jul 01, 2026 3:30 PM	Jul 01, 2026 3:30 PM	8	RECEIVED	AD		HIGH_END_MOBILE_SEARCH	1
Junk Bee Gone LLC - Full Service Keyword PPC	Jul 02, 2026 10:34 AM	Jul 02, 2026 10:36 AM	118	RECEIVED	AD	847	HIGH_END_MOBILE_SEARCH	1
Junk Bee Gone LLC - Full Service Keyword PPC	Jul 02, 2026 2:35 PM	Jul 02, 2026 2:38 PM	201	RECEIVED	AD	865	HIGH_END_MOBILE_SEARCH	1
Junk Bee Gone LLC - Full Service Keyword PPC	Jul 02, 2026 3:00 PM	Jul 02, 2026 3:01 PM	106	RECEIVED	AD	865	HIGH_END_MOBILE_SEARCH	1
Junk Bee Gone LLC - Dumpsters Keyword PPC	Jul 02, 2026 3:11 PM	Jul 02, 2026 3:12 PM	13	RECEIVED	AD		HIGH_END_MOBILE_SEARCH	1
Junk Bee Gone LLC - Full Service Keyword PPC	Jul 02, 2026 3:37 PM	Jul 02, 2026 3:47 PM	580	RECEIVED	AD	865	HIGH_END_MOBILE_SEARCH	1
Junk Bee Gone LLC - Demo Keyword	Jul 02, 2026 5:41 PM	Jul 02, 2026 5:42 PM	14	RECEIVED	AD		HIGH_END_MOBILE_SEARCH	1

"Calls Count" is the number of times people clicked on a phone number displayed in an ad on a mobile device or manually dialed the Google forwarding number displayed in an ad on any device, regardless of the duration.



Performance Max Creative Group Performance

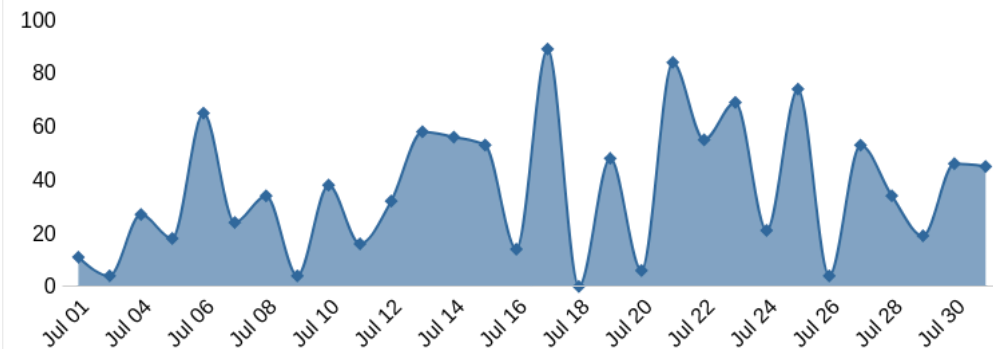
Creative Group Name	Search Themes	Client Ad Cost	Client CPE	Impressions	Events ↓	Event Rate
Junk Bee Gone LLC - Dumpsters/Full Service/Retargeting Performance Max	bulk junk pickup,driveway safe dumpster rental,dumpster rental near me,east tn dumpster rental,estate cleanout dumpster,full service junk removal,home cleanout dumpster,home cleanout dumpster rental,knoxville area dumpster rental,landscaping debris dumpster,local dumpster rental,property cleanout services,residential dumpster rental,roll off dumpster rental,temporary dumpster rental	2,312.15	1.15	24,661	2,004	8.13%
Junk Bee Gone LLC - Junk Removal/Construction Industry/Retargeting Performance Max	bulk junk removal service,business junk removal,commercial cleanout services,commercial hauling services,commercial junk hauling,commercial junk removal,facility cleanup services,junk removal for businesses,large scale junk removal,office building cleanout,office junk removal,property cleanout services,retail space cleanout	1,538.07	1.10	6,497	1,397	21.50%
Total		3,850.21	1.13	31,158	3,401	10.92%

Performance Max Click Conversions



Times users clicked on an ad leading to your site and visited a page or
completed an action

Performance Max Click Conversions by Day



Performance Max Click Conversion Performance

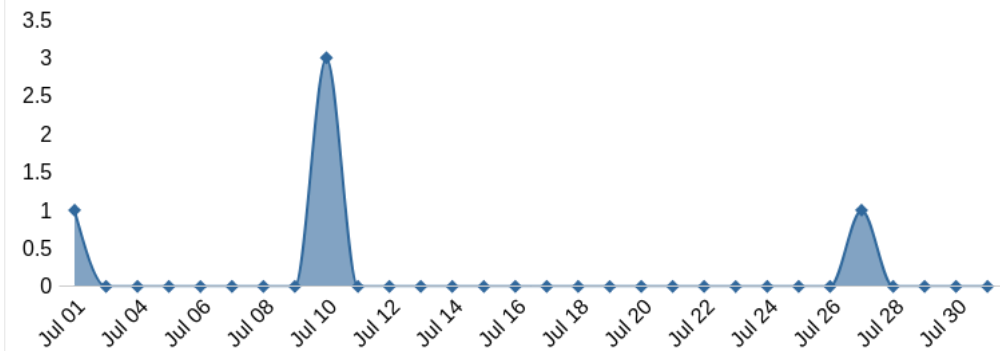
Conversion Action Name	Click Conversions ↓
Junk Bee Gone LLC Live Chat Click Conversion	1,048
Junk Bee Gone LLC Book Online Now Click Conversion	46
Junk Bee Gone LLC Book Online Click Conversion	2
Junk Bee Gone LLC Contact Page View	2
Junk Bee Gone LLC Phone Call Click Conversion	2

Performance Max View-through Conversions



Times users saw an ad, did NOT click, but came to your site and visited a page
or completed an action

Performance Max View-through Conversions by Day

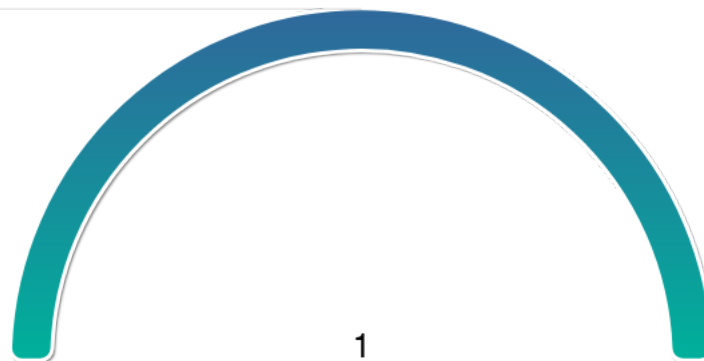


Performance Max View-through Conversion Performance

Conversion Action Name	View-through Conversions ↓
Junk Bee Gone LLC Homepage Visits	2
Junk Bee Gone LLC Live Chat Click Conversion	2
Junk Bee Gone LLC Book Online Now Click Conversion	1

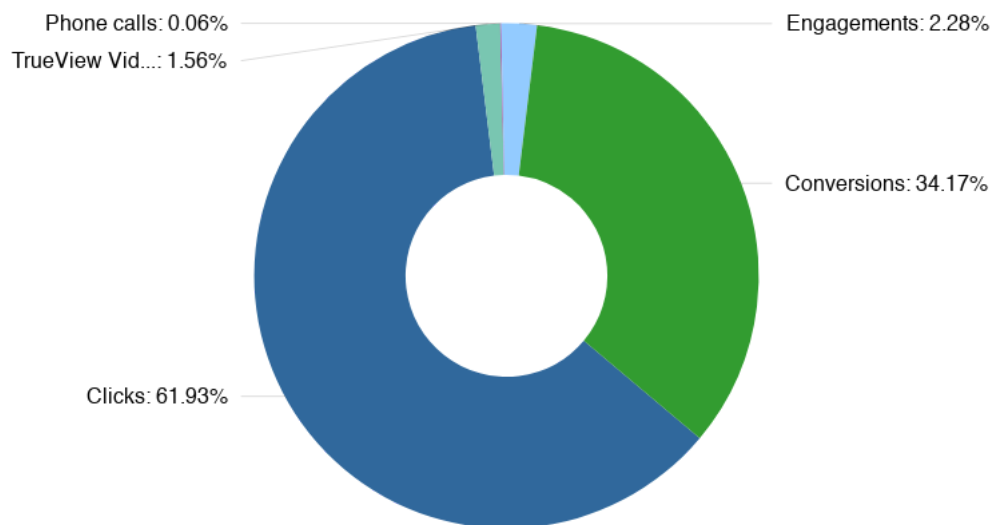
Performance Max Other Google Conversions - these are automatic conversions Google tracks based on actions taken from your ads

Calls from ads: 100%

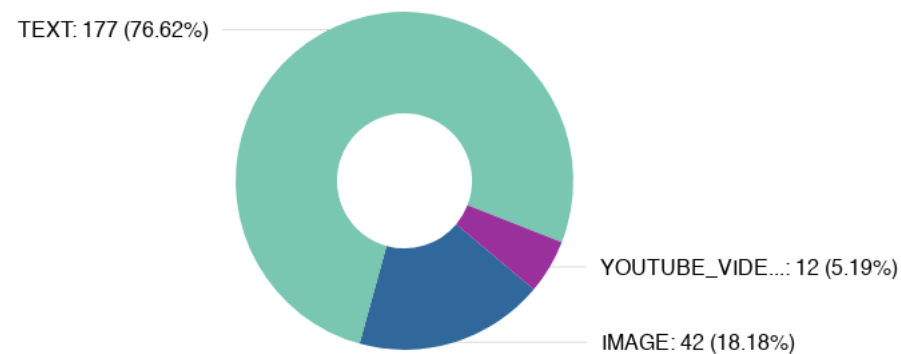


"Calls from ads" refers to a qualified conversion, meaning that the call had to go through and last for at least 60 seconds for it to be counted.

Event Breakdown by Type



Creative Type by Quantity



Performance Max Top 5 Extension Performance

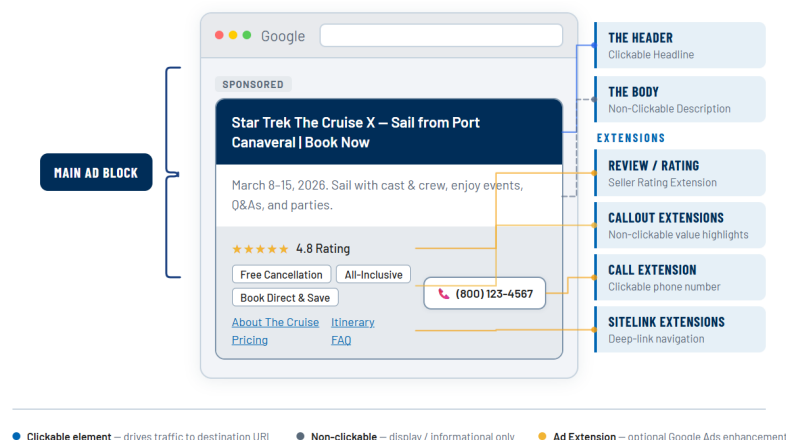
Type	Extension (upgraded)	Impressions	Events	Event Rate ↓	Client Ad Cost	Client CPE
STRUCTURED_SNIPPET	Service catalog: Office Cleanouts,Construction Debris,Property Cleanup,Tenant Turnover Cleanout,Office Buildings,Retail Locations,Commercial Properties,Real Estate Agents,Landlords,Retail Businesses	2	5	248.72%	4.04	0.81
CALLOUT	Commercial Cleanouts	4	5	124.36%	4.04	0.81
CALLOUT	Reliable Equipment	6	6	100.00%	8.70	1.45
CALLOUT	Fast Delivery	7	7	100.00%	2.44	0.35
CALLOUT	Office Cleanout Experts	5	5	99.49%	4.04	0.81

Because a single ad can display multiple extensions at the same time, this data overlaps. As a result, the combined metrics (Impressions, Events, Event Rate, Client Ad Cost, & Client CPE) for all extensions will appear much higher than the actual overall campaign totals.

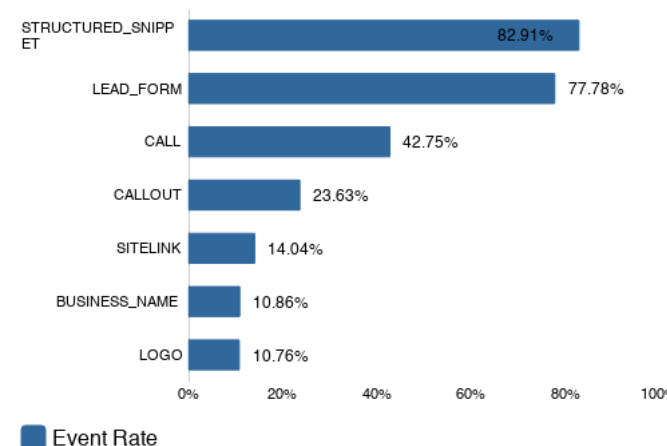
231

Number of Creative Assets

Currently Running



Performance Max Extension Type Performance



This report shows many times an ad was clicked that contained that extension, not how many people clicks on that specific extension itself. Location Extensions are not currently available to be shown.



Performance Max Call Reporting Details

Date	Client ↑	Client Phone Number	Phone calls
Jul 01, 2026	Junk Bee Gone LLC	(865) 675-5865	1
Jul 09, 2026	Junk Bee Gone LLC	(865) 675-5865	1

"Phone calls" are the number of times people clicked on a phone number displayed in an ad on a mobile device or manually dialed the Google forwarding number displayed in an ad on any device, regardless of the duration.

1,545

CHATS

336

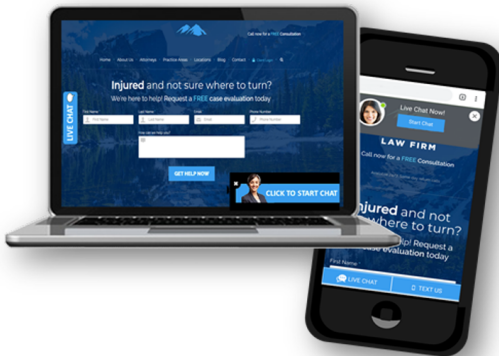
LEADS

274

BILLABLE LEADS

17.73%

CHAT VS LEAD RATIO



Chats: Number of people that started a chat

Leads: Number of Visitors that started a chat and converted into a lead

Billable Leads: Leads classified as Sales Leads

Chat vs. Lead Ratio: $(\text{Billable Leads} / \text{Chats}) \times 100$

Note: Data is updated once daily. Chats and Leads will update during the next day's sync.

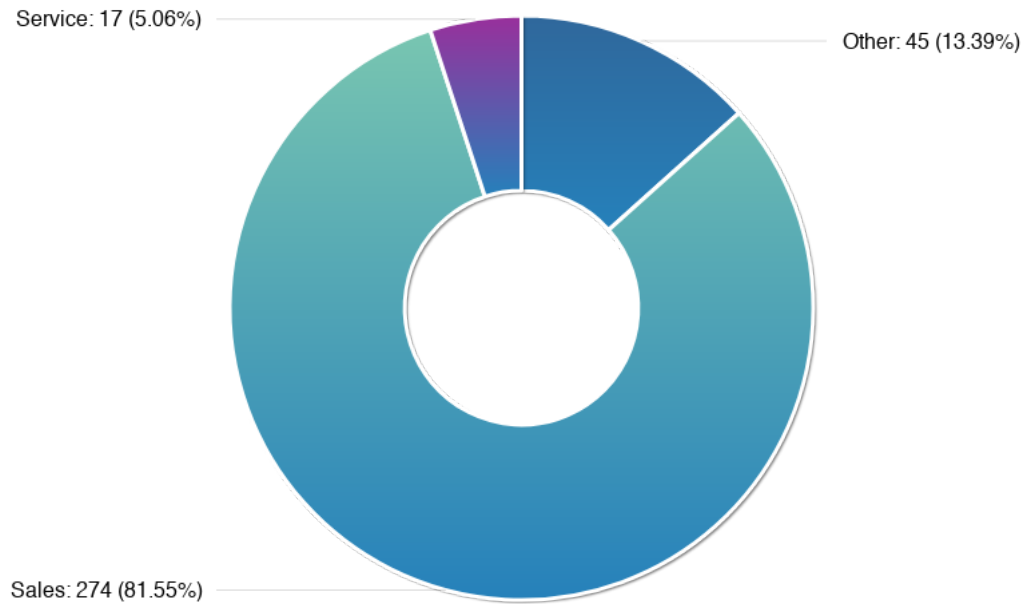


Grid contains more rows, but they have been clipped.

Live Chat Submission Details

Date ↑	Client	Chat ID	Lead Type Name	Name	Phone Number	Email	Attempted Calls	Completed Calls	Leads Count
Total							0	0	336
Jul 01, 2026	Junk Bee Gone LLC	79665724	Sales	Tamara	8659631566	tgriff17@utk.edu	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79666562	Sales	Rachel Foust	8656403475	foustrachel343@yahoo.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79669963	Sales	Alyssa Ella	8655852205	alyssa.katyella@gmail.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79670638	Sales	Damond Middleton	8654159497	damondm940@gmail.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79671723	Other	Justin rose	4232734784	justinaac1215@gmail.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79672146	Sales	Ricky Miller	4236646556	rickymiller11070@icloud.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79672291	Sales	Shikeem Belcher	8652873707	shikeem.belcher@gmail.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79672806	Sales	Shikeem Belcher	8652873707	shikeem.belcher@gmail.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79674389	Sales	Mark Terrell	8655477662	edge973@yahoo.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79674503	Other	Destiny Russell	4237598163	druss0323@icloud.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79674747	Other	Karyn	3176986787	kkcleveland@sbcglobal.net	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79675359	Sales	Katie Overton	8652575909	komorris72@gmail.com	0	0	1
Jul 01, 2026	Junk Bee Gone LLC	79676600	Sales	Martin Hayes	8652479151	mhayes1520@gmail.com	0	0	1

Lead Type Performance



What are the different Lead types?

Sales Lead: (Billable) Someone we've chatted with where we've obtained the visitor's name and contact information (phone number and/or email address), what the visitor is looking for is offered by the business, and the visitor falls within the businesses geographic coverage area. This lead type is billable.

Service Lead: (Non-Billable) An existing client of the business - they may be trying to reschedule an appointment or get in touch with their account manager, etc. This lead type is non-billable.

Other Lead: (Non-Billable) Someone who's outside of the geographic coverage area, someone looking for a service the business doesn't offer, looking for a job, etc. This lead type is non-billable.

Google Analytics 4 Performance

10,640	7,644	3,960	51.81%	6,460	5,858	6,846
VIEWS	SESSIONS	ENGAGED SESSIONS	ENGAGEMENT RATE	ACTIVE USERS	NEW USERS	TOTAL USERS
		1.18	79:03:12			
		SESSIONS PER USER	TOTAL USER ENGAGEMENT			

Views: The number of mobile app screens or web pages your users saw. Repeated views of a single screen or page are counted.

Sessions: The number of sessions that began on your website or application. A session is a period of time during which a user interacts with your website or app.

Engaged Sessions: The number of sessions that lasted 10 seconds or longer, or had 1 or more conversion events or 2 or more page or screen views.

Engagement Rate: Engaged Sessions / Total Sessions

Active Users: The number of distinct users who visited your website or application. An active user is any user who has an engaged session.

New Users: The number of new unique user IDs who interacted with your site or launched your app for the first time.

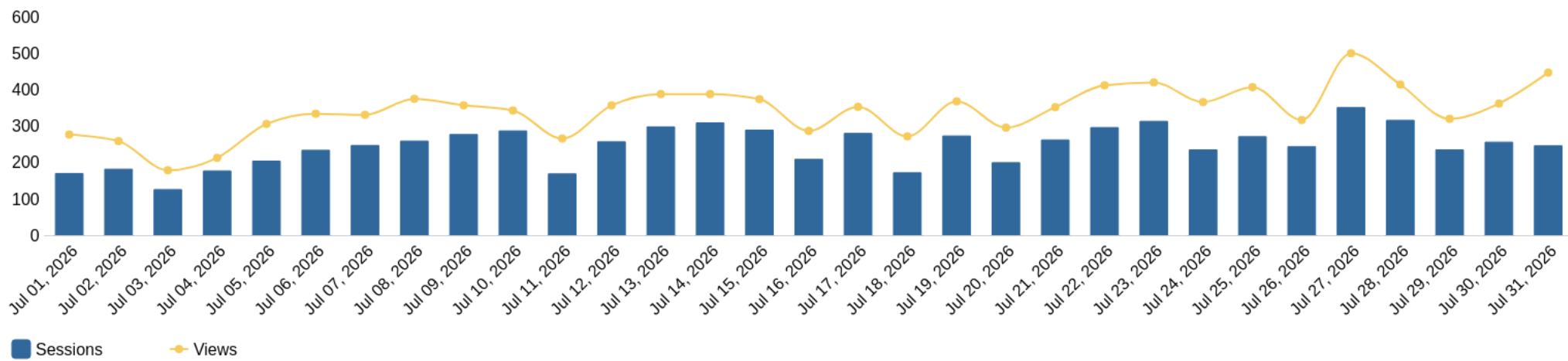
Total Users: The number of unique user IDs that triggered any events.

Sessions Per User: The average number of sessions per user.

Total User Engagement: The length of total time that your app screen was in the foreground or your web page was in focus.



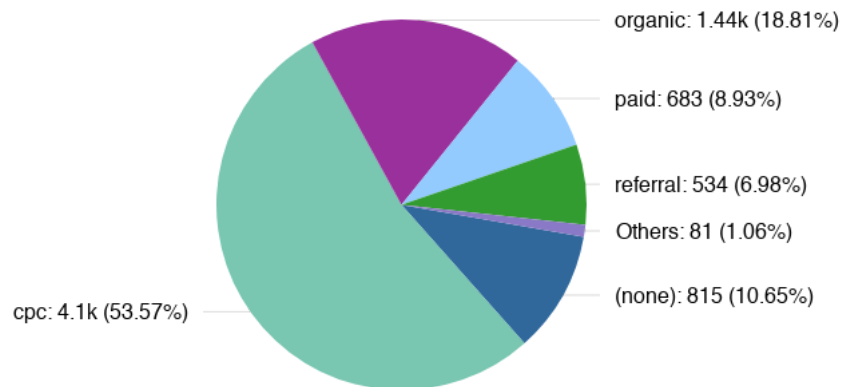
Google Analytics 4 Performance by Day



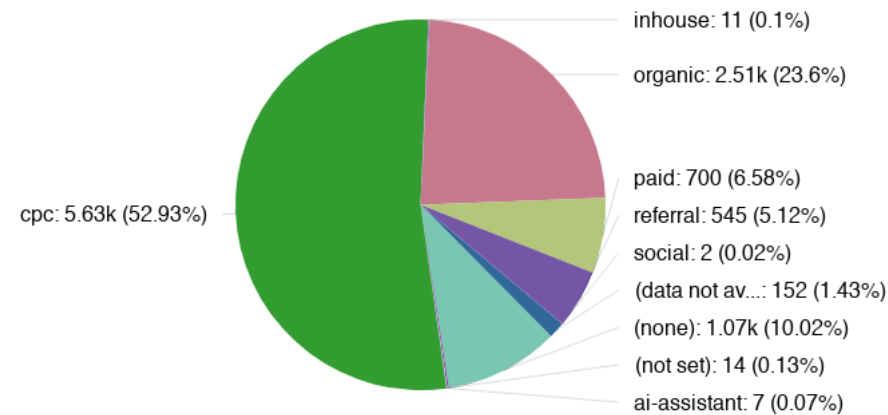
Google Analytics 4 Account Performance

Analytics Account Name ↑	Sessions	Views	Total User Engagement	Pages / Session	Engagement rate
Total	7,644	10,640	79:03:12	1.39	51.81%
Junk Bee Gone	7,644	10,640	79:03:12	1.39	51.81%

Google Analytics 4 Sessions by Medium



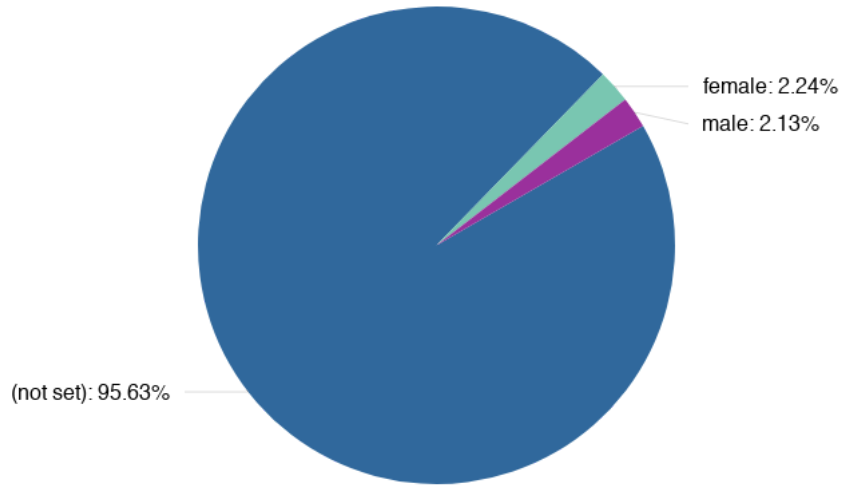
Google Analytics 4 Page Views by Medium



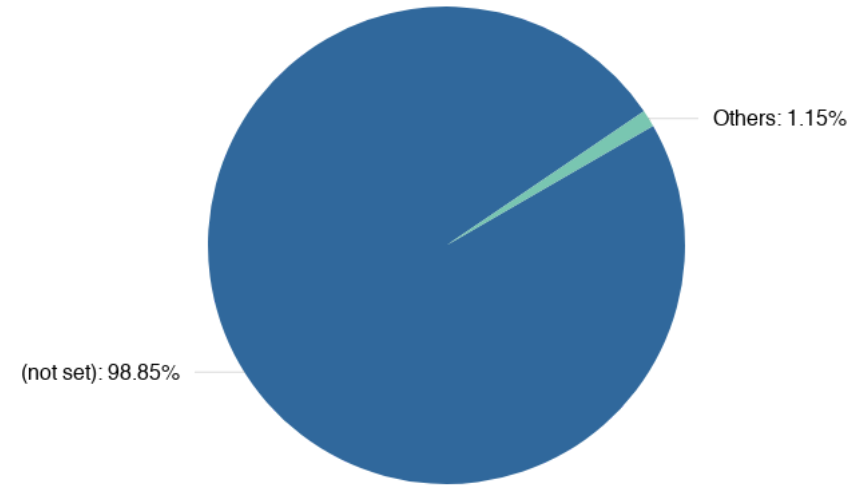
Google Analytics 4 Event Performance

Event name	Event count ↓
Total	32,226
page_view	10,640
session_start	7,669
first_visit	5,858
user_engagement	5,559
scroll	1,774
form_start	417
form_submit	287
click	22

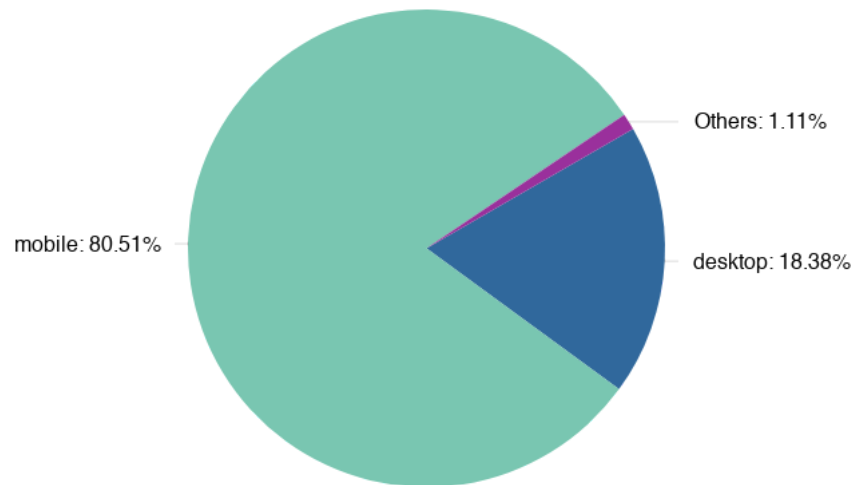
Google Analytics 4 Engaged Sessions by Gender



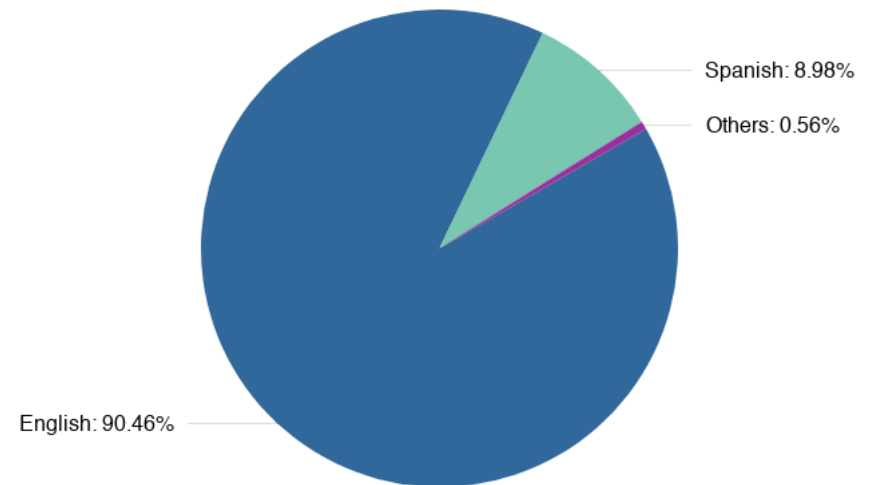
Google Analytics 4 Engaged Sessions by Age



Google Analytics 4 Engaged Sessions by Device



Google Analytics 4 Sessions by Language



Google Analytics 4 Top Browser Performance

Browser	Sessions ↓	Views	Engaged sessions	Engagement rate	Total User Engagement
Total	7,755	10,640	4,058	52.33%	79:03:12
Safari	2,805	3,970	1,258	44.85%	23:56:21
Chrome	2,638	4,012	1,341	50.83%	25:52:57
Android Webview	1,842	1,947	1,228	66.67%	22:06:19
Edge	182	302	116	63.74%	03:44:56
Firefox	100	174	47	47.00%	02:27:54

Google Analytics 4 Page Path Performance

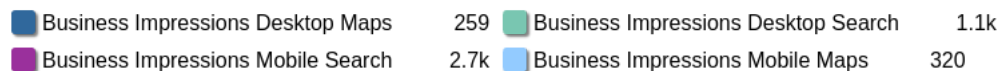
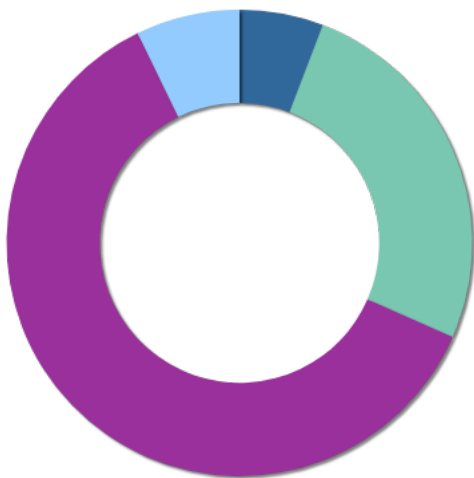
Page path	Engaged sessions ↓
Total	6,223
/	3,223
/service/dumpster-rentals/	1,380
/service/junk-removal/	610
/contact/	96
/about/faqs/	82
/service/hoarding-cleanup/	70
/about/	67
/service/demolition/	58
/knoxville/dumpster-rentals/	56
/service/estate-cleanout/	51



Google Analytics 4 Performance by Geo

City	Region	Sessions ↓	Views	Engaged sessions	Engagement rate	Total User Engagement
Total		7,998	10,640	4,307	53.85%	79:03:12
Knoxville	Tennessee	1,320	1,772	786	59.55%	16:37:07
Nashville	Tennessee	676	951	397	58.73%	08:33:47
Pigeon Forge	Tennessee	345	429	212	61.45%	03:19:48
(not set)	Tennessee	187	264	96	51.34%	02:56:20
Maryville	Tennessee	181	247	100	55.25%	01:59:05
New York	New York	157	173	22	14.01%	00:18:14
Oak Ridge	Tennessee	133	214	82	61.65%	01:40:43
Sevierville	Tennessee	132	196	72	54.55%	01:24:01
Atlanta	Georgia	112	166	72	64.29%	02:34:07
Farragut	Tennessee	106	152	57	53.77%	01:26:36
(not set)	(not set)	90	100	16	17.78%	00:23:27
Morristown	Tennessee	73	119	49	67.12%	00:59:46
Lenoir City	Tennessee	72	99	34	47.22%	00:45:40
Singapore	(not set)	70	70	1	1.43%	00:00:12
(not set)	New York	68	69	1	1.47%	00:00:30

How customers search for your business on Google



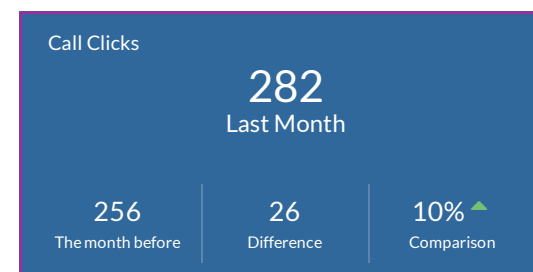
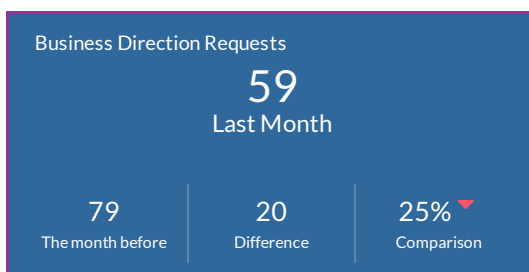
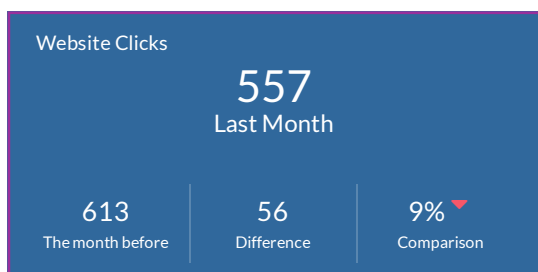
Business Impressions Desktop Search: Business impressions on Google Search on Desktop devices

Business Impressions Mobile Search: Business impressions on Google Search on Mobile devices.

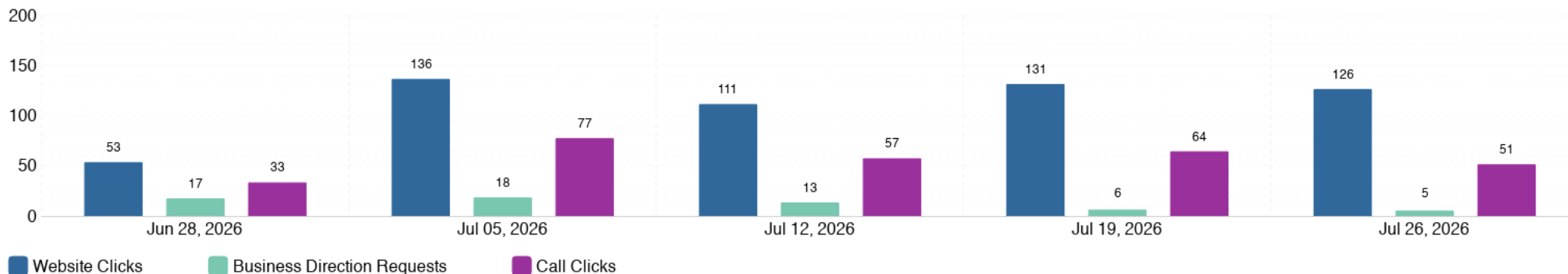
Business Impressions Maps Desktop: Business impressions on Google Maps on Desktop devices

Business Impressions Mobile Maps: Business impressions on Google Maps on Mobile devices

What actions customers take on your listing



What actions customers take on your listing



All available products in our *toolbox*.



Social Mirror



Mobile
Conquesting



Connected TV



Meta



Website
Visitor ID



TikTok



Search Engine
Optimization



Performance
Max



Digital
Out-Of-Home



LinkedIn



Amazon
Targeting



Live Chat



Google
Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing



Your account team is [here to help](#) - reach out with any questions or to explore new ideas.