



Digital Marketing Report

Impressions

How many ads were served:

2

Your Product Breakout by Impressions



**Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*



Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Kness & Associates Insurance & Investments 35-54/Insurance/Auto Insurance Display	2	0	0.00%	0.00



Display Creative Performance

Preview Image	Creative Name	Impressions	Clicks ↓	CTR	X the National Avg (.07%)
Thumbnail not available	Kness & Associates Insurance & Investments- Pittsburgh_4.9_300x250	1	0	0.00%	0.00
	Kness & Associates Insurance & Investments- Pittsburgh_4.9_320x50	1	0	0.00%	0.00



Device Performance

Device				
Device Name	Description	Impressions ↓	Clicks	CTR
Desktop	A personal computing device that remains stationary at one location.	2	0	0.00%

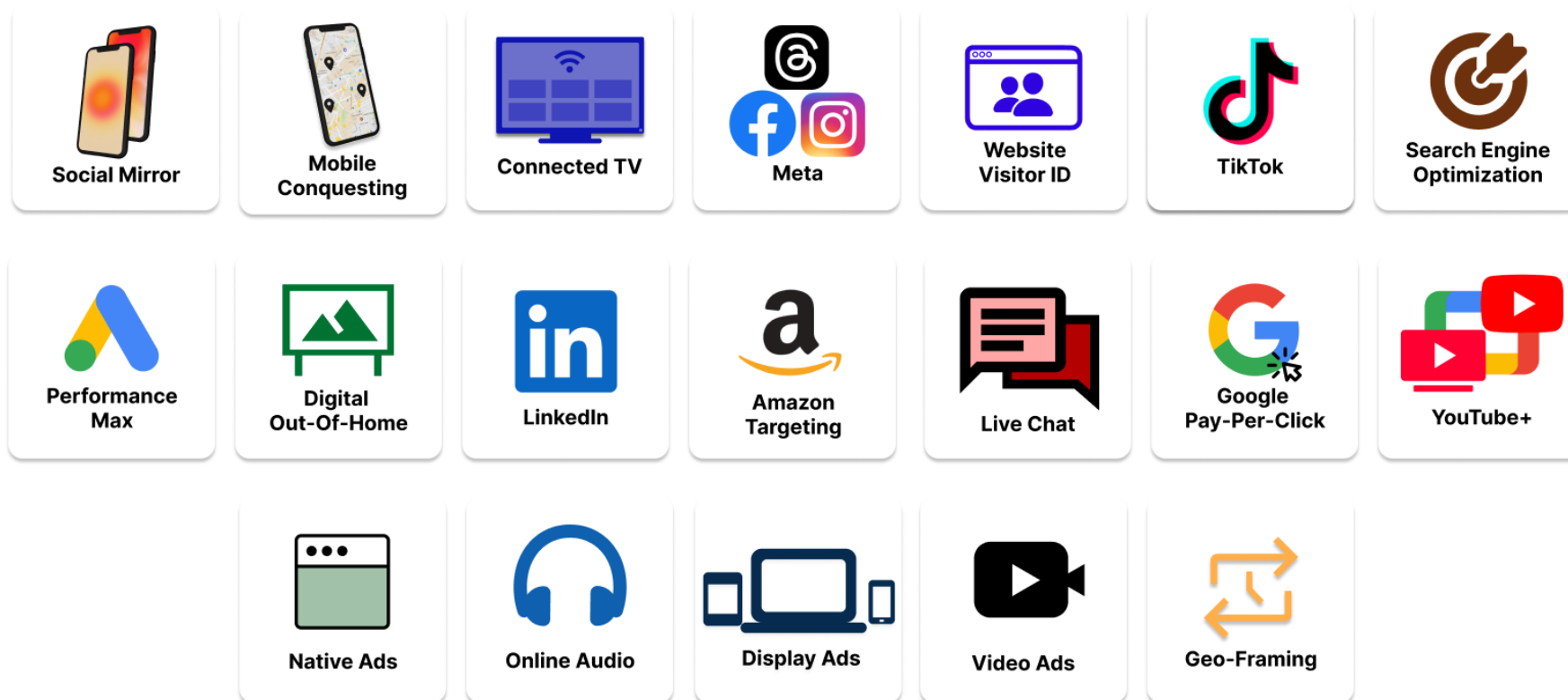


Site and App Performance

Name	Impressions ↓	Clicks	CTR
clipzag.com	1	1	100.00%



All available products in our *toolbox*.



? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.