

Impressions

How many ads were served:

96,647

Clicks

Times a user clicked on an ad

137

Click-Through Rate

$(\text{Clicks}/\text{Impressions}) \times 100$

0.14%

Your Product Breakout by Impressions



Mobile

Total Engagement Rate

0.14%

$(\text{Clicks} + \text{View-throughs}) / \text{Impressions} \times 100^*$

X the National Average

2.03

X the National Avg (.07%)

*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.

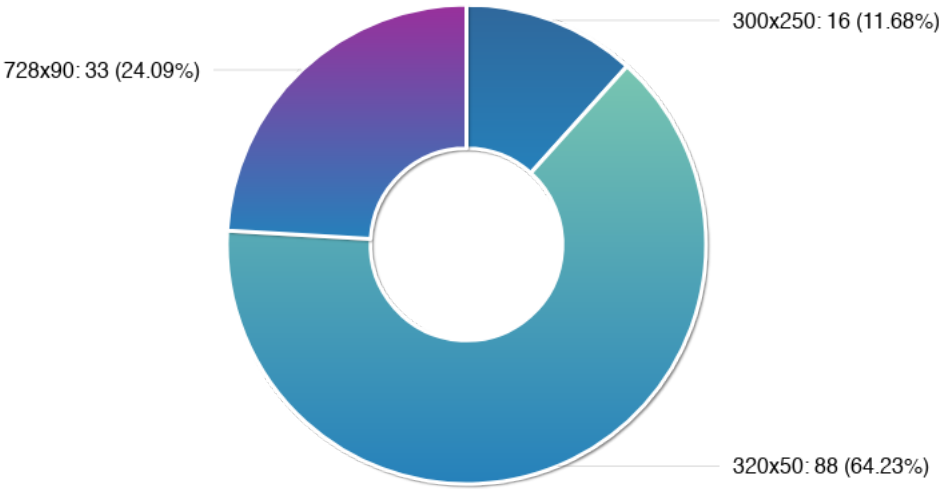
Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Quartz Hill Post Acute - Geo-Retargeting Mobile	93,449	123	0.13%	1.88
Quartz Hill Post Acute - Geo-Fencing Mobile	3,198	14	0.44%	6.25

Mobile Conquesting Creative Performance

Preview	Creative Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
	Quartz Hill Post Acute_image003.gif	77,507	88	0.11%	1.62
	Quartz Hill Post Acute_image004.gif	15,512	33	0.21%	3.04
	Quartz Hill Post Acute_image002.gif	3,628	16	0.44%	6.30

Mobile Conquesting Click Performance by Ad Size



Mobile Conquesting Geo-Fencing Performance

Business Name	Address	City	State	Zip	Latitude	Longitude	Impressions ↓	Clicks	CTR
					40.570535	(122.395834)	331	2	0.60%

All available products in our *toolbox*.



Social Mirror



Mobile
Conquesting



Connected TV



Meta



Website
Visitor ID



TikTok



Search Engine
Optimization



Performance
Max



Digital
Out-Of-Home



LinkedIn



Amazon
Targeting



Live Chat



Google
Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing



Your account team is [here to help](#) - reach out with any questions or to explore new ideas.