



Digital Marketing Report

**Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*



Mobile Conquesting Visit Performance: *To be counted as a "Verified Visit", the user must have GPS on and be browsing at the store location.*

Mobile Conquesting Number of Store Locations

6

NUMBER OF LOCATIONS THAT TRACKED A VISIT



Visits



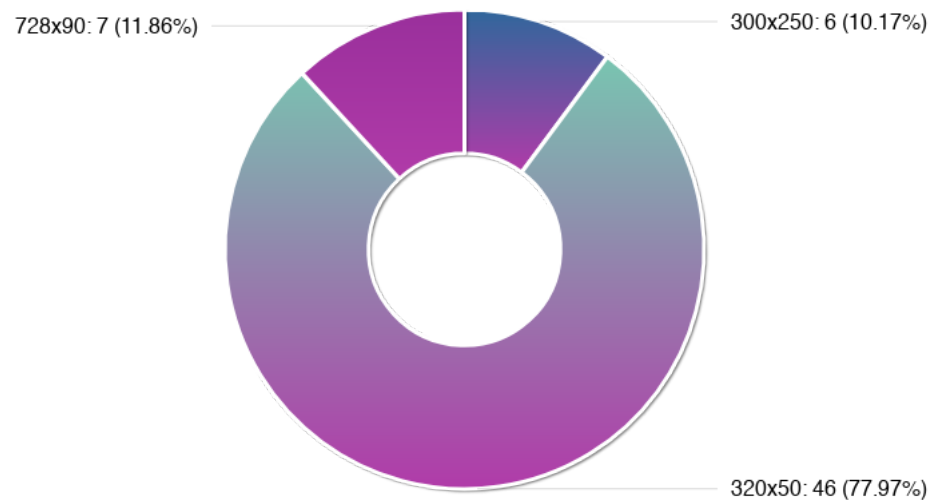
Estimated Visits (4x Verified Data)

Mobile Conquesting Visits by Store Location

Business Name	Address	City	State	Zip	Visits ↓
McLeod Health Loris	3655 Mitchell ST	Loris	SC	29569	36
McLeod Health Clarendon	10 E Hospital ST	Manning	SC	29102	10
McLeod Regional Medical Center	555 E Cheves ST	Florence	SC	29506	6
McLeod Health Seacoast	4000 HWY 9 E	Little River	SC	29566	3
McLeod Health Carolina Forest	101 McLeod Health BLVD # 201	Myrtle Beach	SC	29579	3
McLeod Health Dillon	301 E Jackson ST	Dillon	SC	29536	1



Mobile Conquesting Visit Performance by Ad Size



All available products in our *toolbox*.



Social Mirror



Mobile
Conquesting



Connected TV



Meta



Website
Visitor ID



TikTok



Search Engine
Optimization



Performance
Max



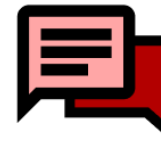
Digital
Out-Of-Home



LinkedIn



Amazon
Targeting



Live Chat



Google
Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.