

Digital Marketing Report

Impressions

How many ads were served:

105,106

Clicks

Times a user clicked on an ad

647

Click-Through Rate

$(\text{Clicks} / \text{Impressions}) \times 100$

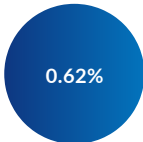
0.62%

Your Product Breakout by Impressions



Mobile

Total Engagement Rate



$(\text{Clicks} + \text{View-throughs}) / \text{Impressions} \times 100^*$

X the National Average



X the National Avg (.07%)

*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.



Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Woody Folsom Chevy Buick GMC - Chevy - Geo-Retargeting Mobile	30,511	120	0.39%	5.62
Woody Folsom Chevy Buick GMC - Trucks/GMC Mobile	20,016	141	0.70%	10.06
Woody Folsom Chevy Buick GMC - Geo-Retargeting Mobile	17,998	118	0.66%	9.37
Woody Folsom Chevy Buick GMC - Chevy - Geo-Fencing Mobile	16,021	93	0.58%	8.29
Woody Folsom Chevy Buick GMC - Geo-Fencing Mobile	14,996	145	0.97%	13.81
Woody Folsom Chevy Buick GMC - Chevy - Trucks/GMC Mobile	5,564	30	0.54%	7.70

Mobile Conquesting Visit Performance: *To be counted as a "Verified Visit", the user must have GPS on and be browsing at the store location.*

Mobile Conquesting Number of Store Locations

1

NUMBER OF LOCATIONS THAT TRACKED A VISIT



Visits



Estimated Visits (4x Verified Data)

Mobile Conquesting Visits by Store Location

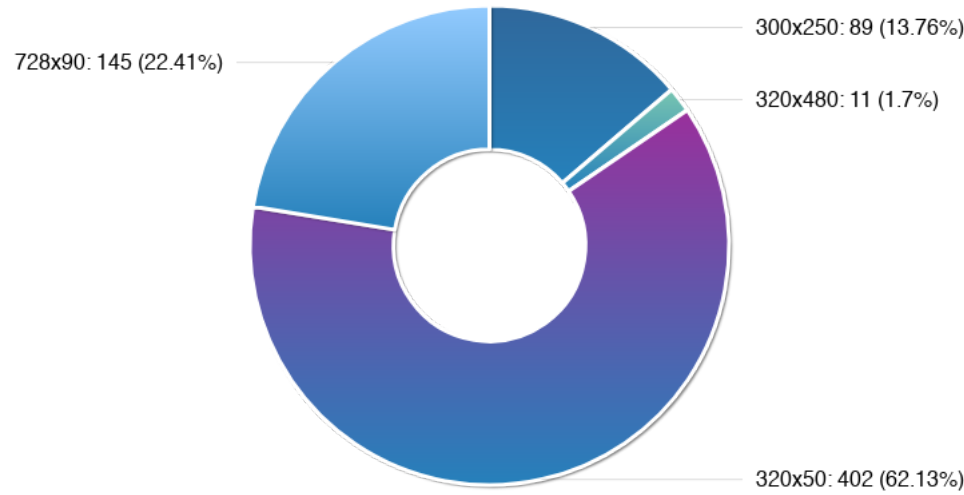
Business Name	Address	City	State	Zip	Visits ↓
Woody Folsom Chevy Buick GMC	1749 Golden Isles W	Baxley	GA	31513	7

Grid contains more rows, but they have been clipped.

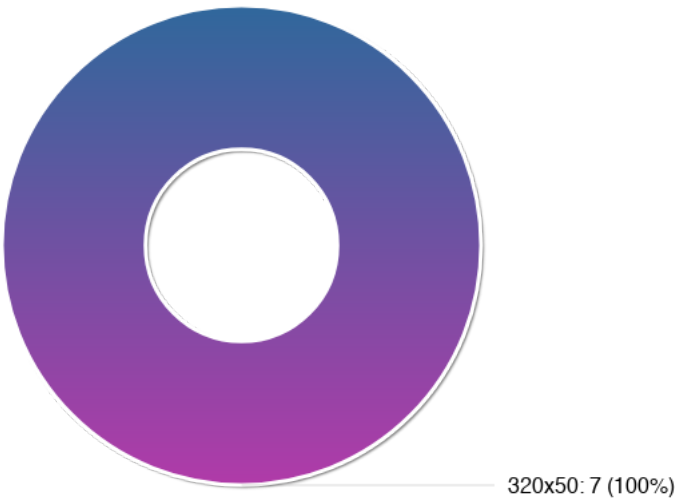
Mobile Conquesting Creative Performance

Preview	Creative Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
	Woody Folsom Chevy Buick GMC_7.22_320x50-WF-Chevy- GMC-Geofencing-Ad1- Silverado1500-JJuly2026_.jpg	39,717	170	0.43%	6.11
	Woody Folsom Chevy Buick GMC_7.10_320x50-WF-GMC- Geofencing-Ad3-Sierra1500- June2026.jpg	19,065	118	0.62%	8.84
	Woody Folsom Chevy Buick GMC_6.16_320x50-WF-Chevy- GMC-Geofencing-Ad3- Silverado1500-June2026_.jpg	16,279	74	0.45%	6.49
	Woody Folsom Chevy Buick GMC_7.22_728x90-WF-Chevy- GMC-Geofencing-Ad1- Silverado1500-July2026_.jpg	11,938	61	0.51%	7.30
	Woody Folsom Chevy Buick GMC_6.16_728x90-WF-Chevy- GMC-Geofencing-Ad3- Silverado1500-June2026_.jpg	6,393	41	0.64%	9.16
	Woody Folsom Chevy Buick GMC_7.10_728x90-WF-GMC- Geofencing-Ad1-Sierra1500- July2026.jpg	3,899	36	0.92%	13.19
	Woody Folsom Chevy Buick GMC_7.22_300x250-WF-Chevy- Geofencing-Ad1-Silverado1500- July2026.jpg	1,702	36	2.12%	30.22
	Woody Folsom Chevy Buick GMC_7.22_320x50-WF-Chevy-	1,609	39	2.42%	34.63

Mobile Conquesting Click Performance by Ad Size



Mobile Conquesting Visit Performance by Ad Size



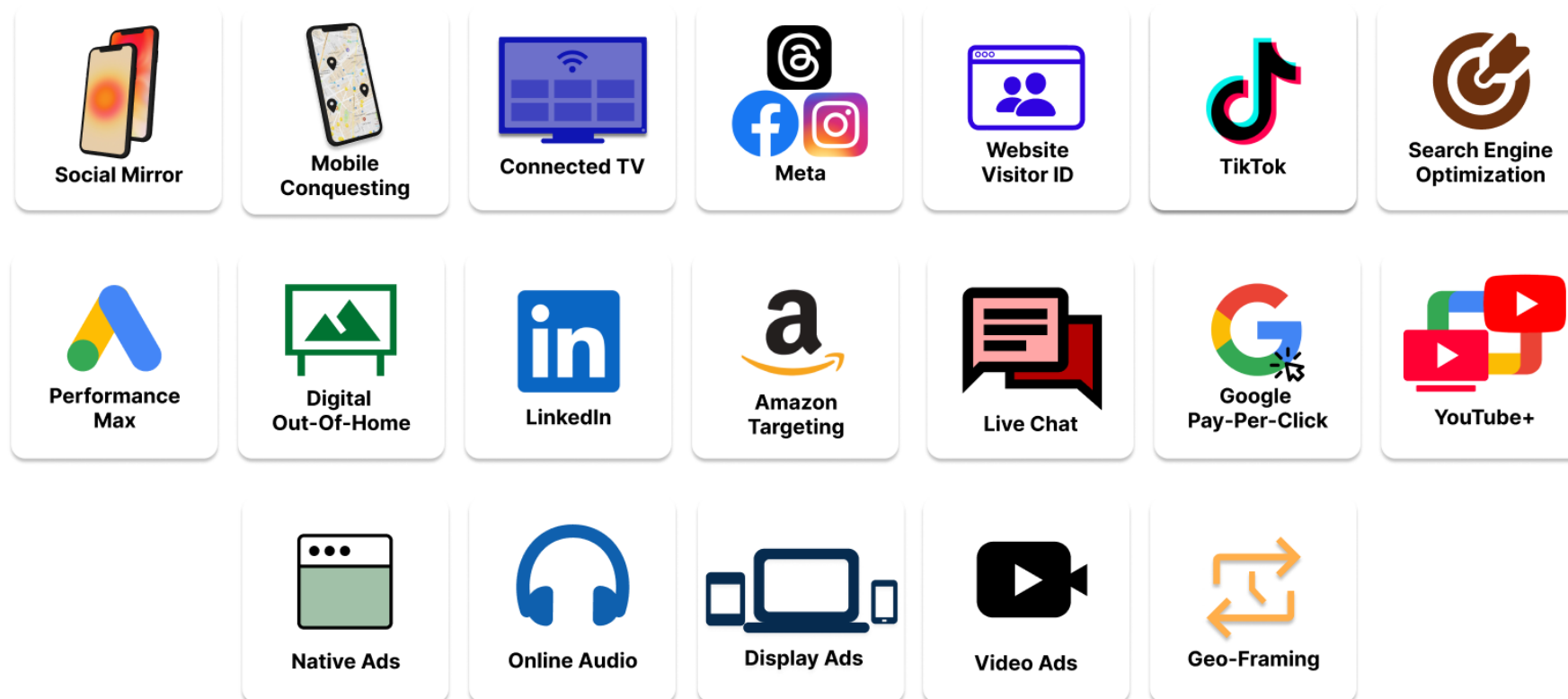
Mobile Conquesting Ad Screenshots

	300x250-WFChevy-Geofencing-Ad1-Silverado1500-July2026	300x250-WFChevy-Geofencing-Ad3-Trax-July2026	300x250-WFGMC-Geofencing-Ad3-Sierra1500-July2026
Screenshot			
Ad Preview			

Mobile Conquesting Geo-Fencing Performance

Business Name	Address	City	State	Zip	Latitude	Longitude	Impressions ↓	Clicks	CTR
	3254 DOUGLAS BROXTON HWY	Douglas	GA	31533			3,724	27	0.73%
	110 Legacy Woods Dr	Eastman	GA	31023			3,685	25	0.68%
	3940 SW 58TH AVE	Ocala	FL	34474			2,232	29	1.30%
	1100 BRICKELL BAY DR APT 34F	Miami	FL	33131			1,801	38	2.11%
	597 DUSTY BOTTOM RD	Claxton	GA	30417			1,002	5	0.50%
	123 Main Street	Detroit	MI	48265			903	4	0.44%
	PO BOX 153	Vinna	GA	31092			670	2	0.30%
	400 RENAISSANCE CTR	Detroit	MI	48243			561	2	0.36%
	601 Sunset Cliff Circle	Las Vegas	NV	89123			425	0	0.00%
	6255 County Line Rd	Ravenel	SC	29470			422	0	0.00%
	190A Hutchinson St	Reidsville	GA	30453			320	1	0.31%
	118 S LEE ST	Kingsland	GA	31548			308	3	0.97%
	9106 VALLEY BND	San Antonio	TX	78250			295	1	0.34%
	2 ABBOTT LN	Savannah	GA	31411			294	1	0.34%
	1001 South Main Street	Kalispell	MT	59901			285	6	2.11%
	3218 HAMPTON AVE	Brunswick	GA	31520			246	2	0.81%
	22571 Cheyenne Trail	Denver	CO	80260			242	0	0.00%
	815 MARTIN ST SE	Atlanta	GA	30315			231	2	0.87%
	208 PENNSYLVANIA AVE	Waycross	GA	31501			228	2	0.88%
	7183 RED TIMBER RD	Jacksonville	FL	32244			193	1	0.52%

All available products in our *toolbox*.



? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.