

Digital Marketing Report

Impressions

How many ads were served:

101,502

Clicks

Times a user clicked on an ad

640

Click-Through Rate

$(\text{Clicks} / \text{Impressions}) \times 100$

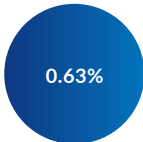
0.63%

Your Product Breakout by Impressions



Mobile

Total Engagement Rate



$(\text{Clicks} + \text{View-throughs}) / \text{Impressions} \times 100^*$

X the National Average



X the National Avg (.07%)

*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.



Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Woody Folsom CDJR of Baxley - Geo-Fencing Mobile	63,886	402	0.63%	8.99
Woody Folsom CDJR of Baxley - Geo-Retargeting Mobile	32,367	186	0.57%	8.21
Woody Folsom CDJR of Baxley - Trucks/Jeep/Dodge Mobile	5,249	52	0.99%	14.15

Mobile Conquesting Visit Performance: *To be counted as a "Verified Visit", the user must have GPS on and be browsing at the store location.*

Mobile Conquesting Number of Store Locations

1

NUMBER OF LOCATIONS THAT TRACKED A VISIT



Visits



Estimated Visits (4x Verified Data)

Mobile Conquesting Visits by Store Location

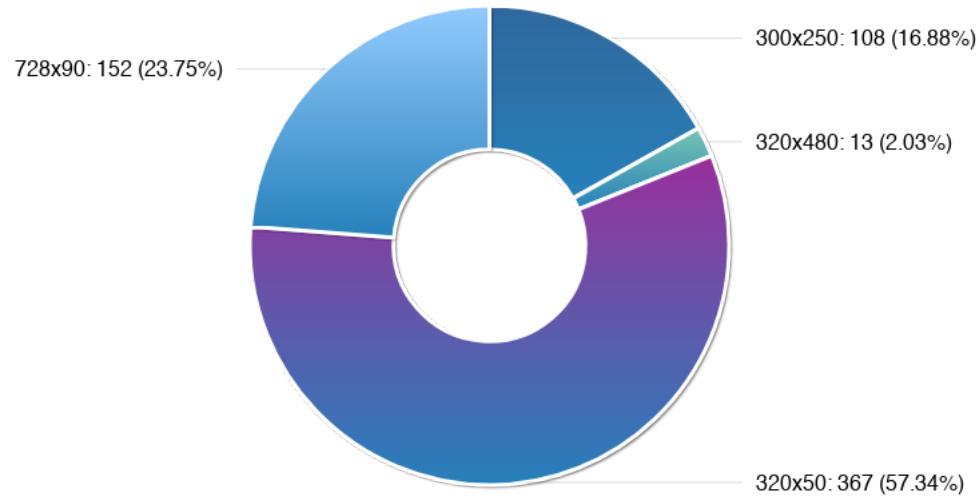
Business Name	Address	City	State	Zip	Visits ↓
Woody Folsom CDJR of Baxley	1859 Golden Isles W	Baxley	GA	31513	2

Grid contains more rows, but they have been clipped.

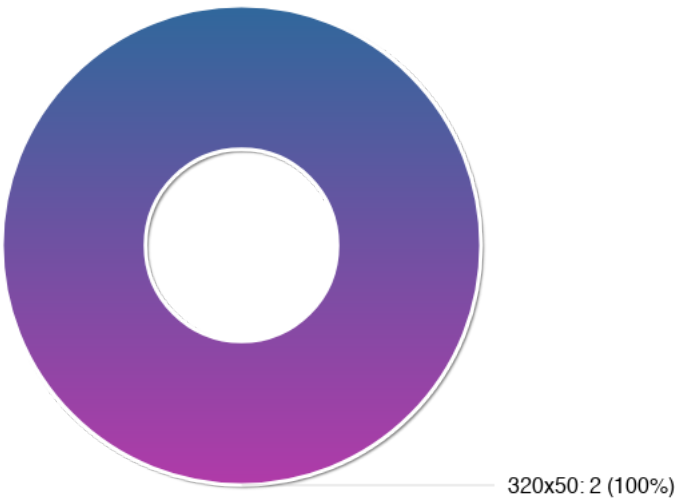
Mobile Conquesting Creative Performance

Preview	Creative Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
	Woody Folsom CDJR of Baxley_7.15_320x50-WF-CDJR- Baxley-Geofencing-Ad1-RAM1500- July2026.jpg	33,180	183	0.55%	7.88
	Woody Folsom CDJR of Baxley_7.15_320x50-WF-CDJR- Baxley-Geofencing-Ad2- JeepGladiator-July2026.jpg	33,136	184	0.56%	7.93
	Woody Folsom CDJR of Baxley_7.15_728x90-WF-CDJR- Baxley-Geofencing-Ad1-RAM1500- July2026.jpg	14,366	77	0.54%	7.66
	Woody Folsom CDJR of Baxley_7.15_728x90-WF-CDJR- Baxley-Geofencing-Ad2- JeepGladitor-June2026.jpg	14,320	75	0.52%	7.48
	Woody Folsom CDJR of Baxley_7.15_300x250-WF-CDJR- Baxley-Geofencing-Ad1-RAM1500- July2026.jpg	2,733	53	1.94%	27.70
	Woody Folsom CDJR of Baxley_7.15_300x250-WF-CDJR- Baxley-Geofencing-Ad4- JeepGladiator-July2026.jpg	2,688	55	2.05%	29.23
	Woody Folsom CDJR of Baxley_7.15_320x480- WFCDJRBaxley-Geofencing-Ad1- RAM1500-July2026.jpg	549	6	1.09%	15.61

Mobile Conquesting Click Performance by Ad Size



Mobile Conquesting Visit Performance by Ad Size



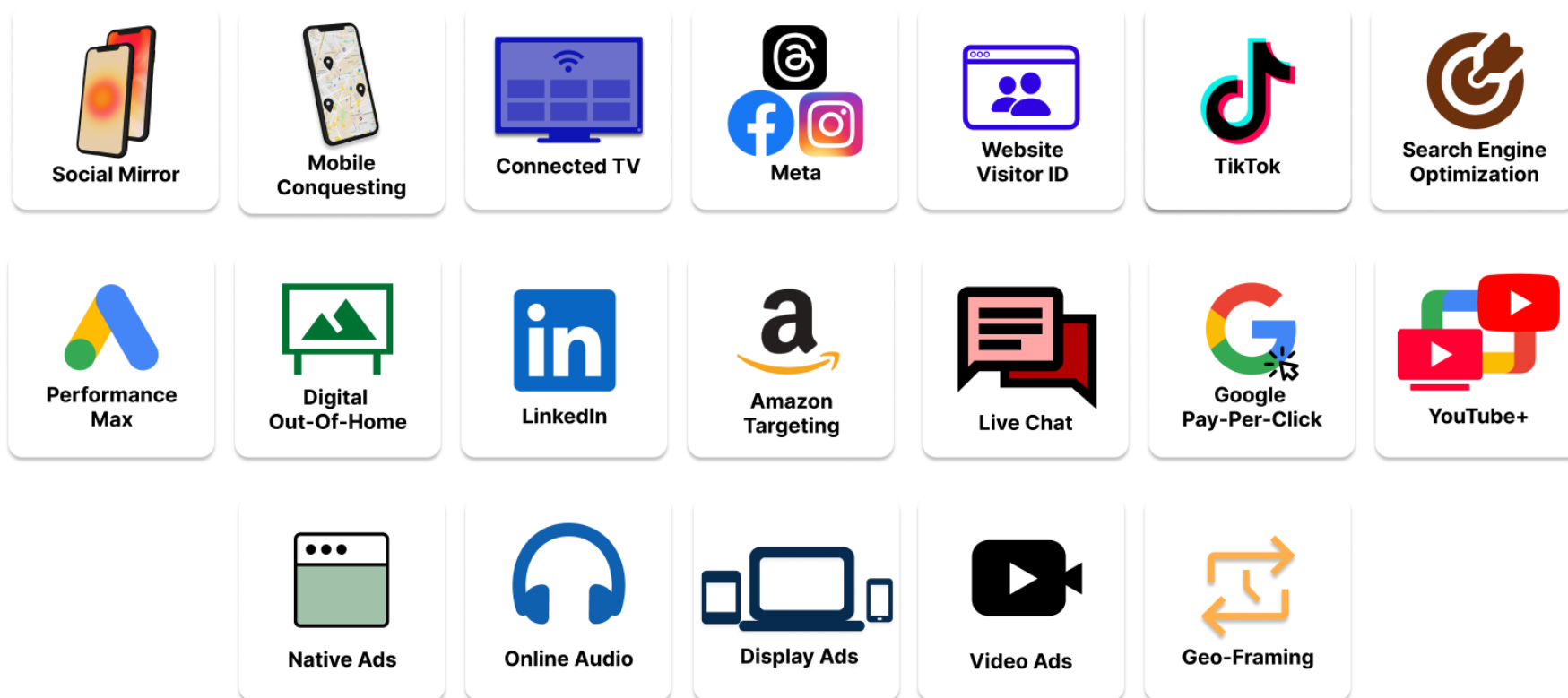
Mobile Conquesting Ad Screenshots

	300x250-WF-CDJR-Baxley-Geofencing-Ad1-RAM1500-July2026	300x250-WF-CDJR-Baxley-Geofencing-Ad4-JeepGladiator-July2026	320x480-WFCDJRBaxley-Geofencing-Ad1-RAM1500-July2026
Screenshot			
Ad Preview			

Mobile Conquesting Geo-Fencing Performance

Business Name	Address	City	State	Zip	Latitude	Longitude	Impressions ↓	Clicks	CTR
	-	New York	NY				25,092	115	0.46%
	-	Oklahoma City	OK				12,814	102	0.80%
	488 Thistle Cove	Atlanta	GA	30349			11,186	106	0.95%
	-	Birmingham	AL				3,721	9	0.24%
	619 hampton st	Hinesville Ga	GA	31313			3,483	14	0.40%
	21 Blackberry circle	Pooler	GA	31312			480	4	0.83%
	-	Atlanta	GA				444	5	1.13%
	-	Seattle	WA				412	4	0.97%
	597 Dusty Bottom Rd	Claxton	GA	30417			396	1	0.25%
	5914 brave Eagle Drive	Colorado Springs	CO	80924			349	6	1.72%
	1477 HIGHWAY 25	Tishomingo	MS	38873			300	2	0.67%
	-	Kansas City	MO				220	1	0.45%
	-	Detroit	MI				215	0	0.00%
	-	Indianapolis	IN				130	3	2.31%
	945 Lake Forest Rd. Clearwater Fl	Clearwater	FL	33765			104	0	0.00%
	3281 GA Highway 21 N	Springfield	GA	31329			95	0	0.00%
	-	Chicago	IL				78	0	0.00%
	3218 HAMPTON AVE	Brunswick	GA	31520			74	0	0.00%
	-	Columbia	SC				72	0	0.00%
	-	Houston	TX				69	0	0.00%

All available products in our *toolbox*.



? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.