

Digital Marketing Report

Impressions

How many ads were served:

102,018

Clicks

Times a user clicked on an ad

475

Click-Through Rate

$(\text{Clicks} / \text{Impressions}) \times 100$

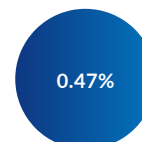
0.47%

Your Product Breakout by Impressions



Mobile

Total Engagement Rate



$(\text{Clicks} + \text{View-throughs}) / \text{Impressions} \times 100^*$

X the National Average



X the National Avg (.07%)

*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.



Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Woody Folsom Nissan - Truck Shoppers/Nissan Shoppers Mobile	76,293	347	0.45%	6.50
Woody Folsom Nissan - Geo-Retargeting Mobile	24,761	115	0.46%	6.63
Woody Folsom Nissan - Geo-Fencing Mobile	964	13	1.35%	19.26

Mobile Conquesting Visit Performance: *To be counted as a "Verified Visit", the user must have GPS on and be browsing at the store location.*

Mobile Conquesting Number of Store Locations

1

NUMBER OF LOCATIONS THAT TRACKED A VISIT



Visits



Estimated Visits (4x Verified Data)

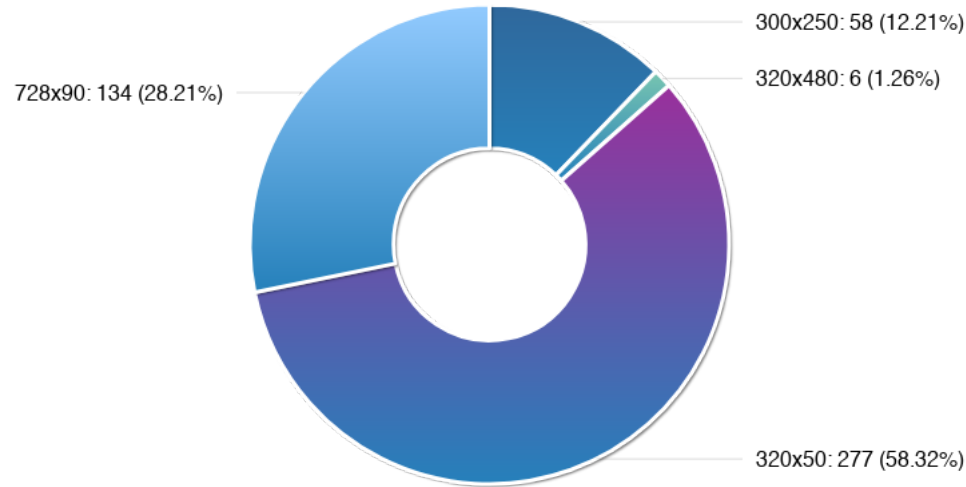
Mobile Conquesting Visits by Store Location

Business Name	Address	City	State	Zip	Visits ↓
Woody Folsom Nissan	1913 Golden Isles W	Baxley	GA	31513	2

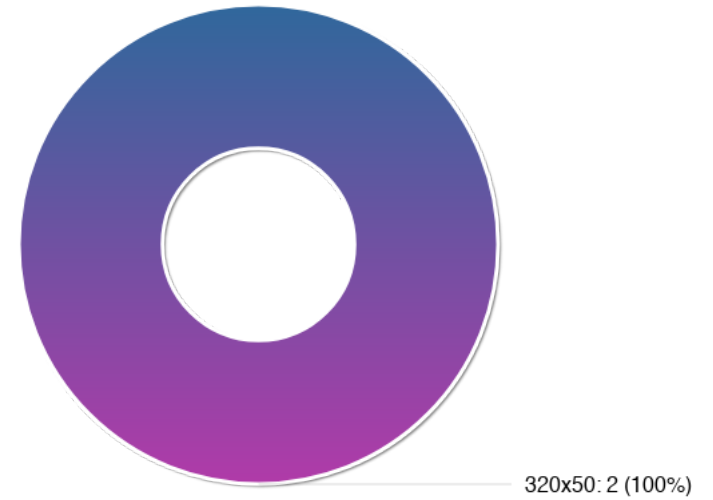
Mobile Conquesting Creative Performance

Preview	Creative Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
	Woody Folsom Nissan_7.10_320x50-WFNissan- Geofencing-Ad1-lineup- July2026.jpg	35,030	131	0.37%	5.34
	Woody Folsom Nissan_7.10_320x50-WFNissan- Geofencing-Ad2-Armada- July2026.jpg	34,983	146	0.42%	5.96
	Woody Folsom Nissan_7.10_720x90-WFNissan- Geofencing-Ad2-Armada- July2026.jpg	14,190	76	0.54%	7.65
	Woody Folsom Nissan_7.10_720x90-WFNissan- Geofencing-Ad1-lineup- July2026.jpg	13,862	58	0.42%	5.98
	Woody Folsom Nissan_7.10_300x250-WFNissan- Geofencing-Ad1-lineup- July2026.jpg	1,752	24	1.37%	19.57
	Woody Folsom Nissan_7.10_300x250-WFNissan- Geofencing-Ad2-Armada- July2026.jpg	1,653	34	2.06%	29.38
	Woody Folsom Nissan_7.10_320x480-WF-Nissan- Geofencing-Ad1-lineup- July2026.jpg	293	3	1.02%	14.63

Mobile Conquesting Click Performance by Ad Size



Mobile Conquesting Visit Performance by Ad Size



Mobile Conquesting Ad Screenshots

	300x250-WFNissan-Geofencing-Ad1-lineup-July2026	300x250-WFNissan-Geofencing-Ad2-Armada-July2026	320x480-WF-Nissan-Geofencing-Ad1-lineup-July2026
Screenshot			
Ad Preview			

Mobile Conquesting Geo-Fencing Performance

Business Name	Address	City	State	Zip	Latitude	Longitude	Impressions ↓	Clicks	CTR
	131 SONJARD	Warner Robins	GA	31088			114	2	1.75%
	2921 Old Franklin Rd	Antioch	TN	37013			94	1	1.06%
	254 S State St	Lyons	GA	30436			56	1	1.79%
	101 Hatton Still Rd	Hazlehurst	GA	31539			48	0	0.00%
	18 CHERRY ST	Hinesville	GA	31313			27	0	0.00%
	402 W Oglethorpe Hwy	Hinesville	GA	31313			26	0	0.00%
	503 BONNIEST	Glennville	GA	30427			22	0	0.00%
	365 Mimosa St	Richmond Hill	GA	31324			20	0	0.00%
	501 E 7TH ST	Alma	GA	31510			20	0	0.00%
	1218 COFFEE AVE S # P3	Douglas	GA	31533			19	1	5.26%
	124 Eagle Crest Dr	Brunswick	GA	31525			17	0	0.00%
	135 Deloach Ln	Glennville	GA	30427			17	0	0.00%
	47 Stadelman Ct	Cartersville	GA	30120			17	1	5.88%
	173 North brobston street	Baxley	GA	31513			16	0	0.00%
	206 N. Baker St.	Alma	GA	31510			15	0	0.00%
	701 BLOOMFIELD RD	Vidalia	GA	30474			15	0	0.00%
	233 Pttersen RD	Baxley	GA	31513			14	0	0.00%
	308 WASHINGTON AVE	Deepstep	GA	31082			14	0	0.00%
	709 MLK BLVD	Glennville	GA	30427			13	0	0.00%
	103 HOLLIS ST	Baxley	GA	31513			12	0	0.00%

All available products in our *toolbox*.



Social Mirror



Mobile
Conquesting



Connected TV



Meta



Website
Visitor ID



TikTok



Search Engine
Optimization



Performance
Max



Digital
Out-Of-Home



LinkedIn



Amazon
Targeting



Live Chat



Google
Pay-Per-Click



YouTube+



Native Ads



Online Audio



Display Ads



Video Ads



Geo-Framing

? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.