

Digital Marketing Report

Impressions

How many ads were served:

101,608

Clicks

Times a user clicked on an ad

528

Click-Through Rate

$(\text{Clicks} / \text{Impressions}) \times 100$

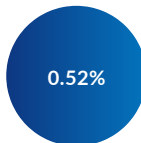
0.52%

Your Product Breakout by Impressions



Mobile

Total Engagement Rate



$(\text{Clicks} + \text{View-throughs}) / \text{Impressions} \times 100^*$

X the National Average



X the National Avg (.07%)

*Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.



Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Woody Folsom CDJR of Douglas - Geo-Fencing Mobile	61,646	327	0.53%	7.58
Woody Folsom CDJR of Douglas - Dodge Shoppers/Jeep Shoppers Mobile	39,962	201	0.50%	7.19

Mobile Conquesting Visit Performance: *To be counted as a "Verified Visit", the user must have GPS on and be browsing at the store location.*

Mobile Conquesting Number of Store Locations

1

NUMBER OF LOCATIONS THAT TRACKED A VISIT



Visits



Estimated Visits (4x Verified Data)

Mobile Conquesting Visits by Store Location

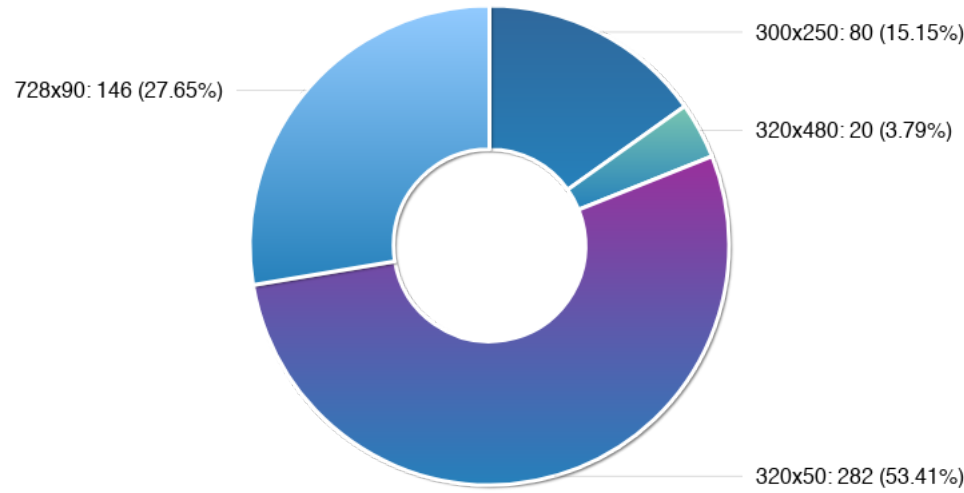
Business Name	Address	City	State	Zip	Visits ↓
Woody Folsom CDJR of Douglas	1280 Bowens Mill Rd SE	Douglas	GA	31535	56

Grid contains more rows, but they have been clipped.

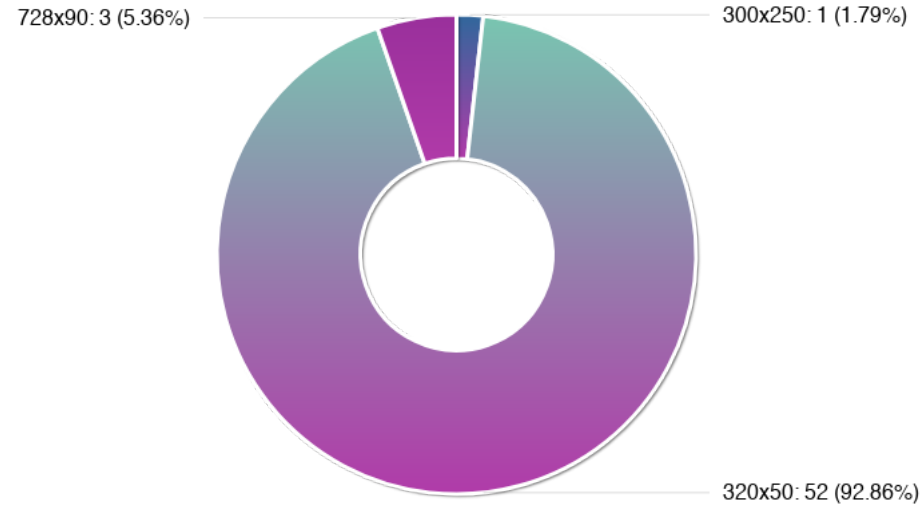
Mobile Conquesting Creative Performance

Preview	Creative Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
	Woody Folsom CDJR of Douglas_7.22_320x50-WF-CDJR-Douglas-Geofencing-Ad1-RAM1500-July2026.jpg	35,190	145	0.41%	5.89
	Woody Folsom CDJR of Douglas_7.22_320x50-WF-CDJR-Douglas-Geofencing-Ad2-JeepGladiator-July2026.jpg	34,615	137	0.40%	5.65
	Woody Folsom CDJR of Douglas_7.22_728x90-WF-CDJR-Douglas-Geofencing-Ad1-RAM1500-July2026.jpg	13,688	66	0.48%	6.89
	Woody Folsom CDJR of Douglas_7.22_728x90-WF-CDJR-Douglas-Geofencing-Ad2-JeepGrandCherokee-July2026.jpg	13,468	80	0.59%	8.49
	Woody Folsom CDJR of Douglas_7.22_300x250-WFCDJRDouglas-META-Ad1-RAM1500-July2026.jpg	1,924	38	1.98%	28.22
	Woody Folsom CDJR of Douglas_7.22_300x250-WFCDJRDouglas-META-Ad4-JeepGladiator-July2026.jpg	1,908	42	2.20%	31.45
	Woody Folsom CDJR of Douglas_7.22_320x480-WFCDJR-Geofencing-Ad1-RAM1500-July2026.jpg	426	8	1.88%	26.83

Mobile Conquesting Click Performance by Ad Size



Mobile Conquesting Visit Performance by Ad Size



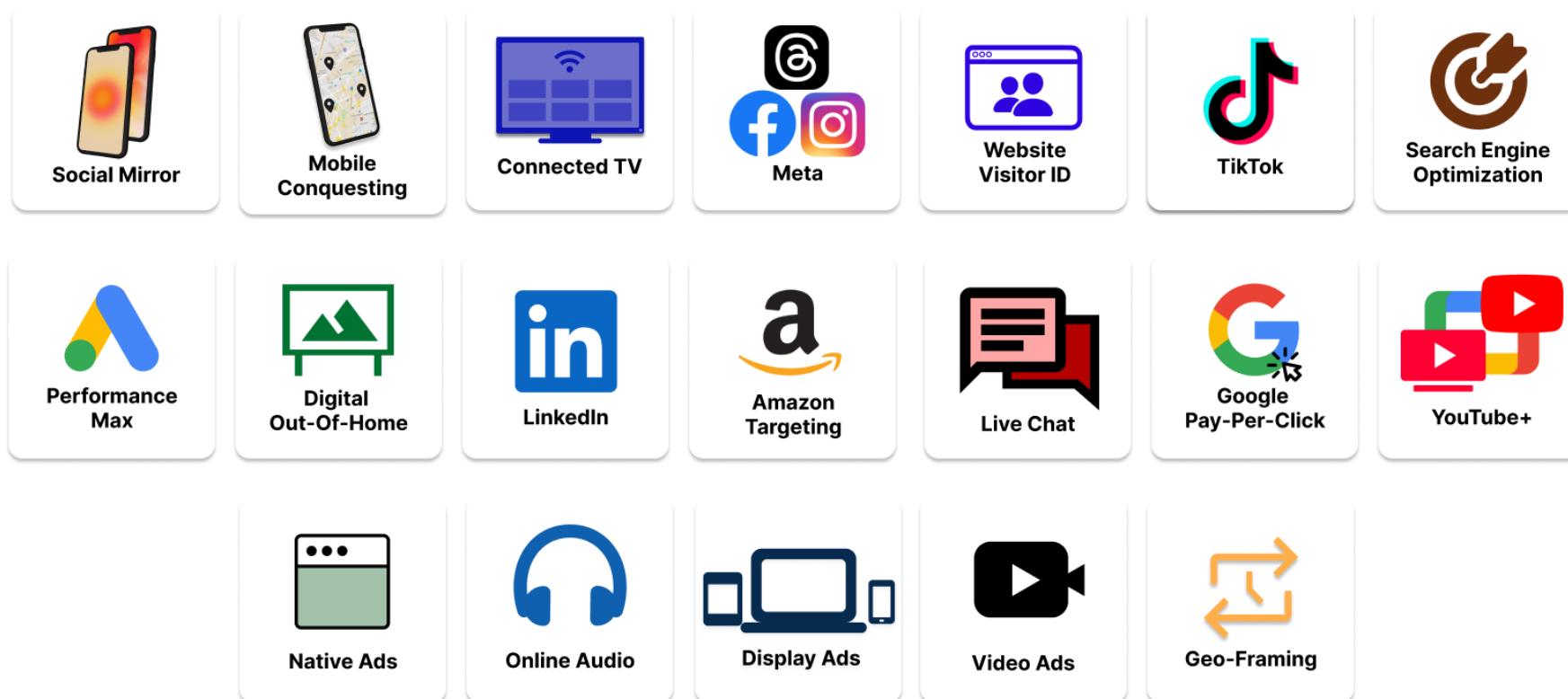
Mobile Conquesting Ad Screenshots

	300x250-WFCDJRDouglas-META-Ad1-RAM1500-July2026	300x250-WFCDJRDouglas-META-Ad4-JeepGladiator-July2026	320x480-WFCDJR-Geofencing-Ad1-RAM1500-July2026
Screenshot			
Ad Preview			

Mobile Conquesting Geo-Fencing Performance

Business Name	Address	City	State	Zip	Latitude	Longitude	Impressions ↓	Clicks	CTR
	626 SCOTT ST	Hinesville	GA	31313			15,578	79	0.51%
	7700 59TH ST N	Pinellas Park	FL	33781			12,044	57	0.47%
	510 CINNAMON DR	Satellite Beach	FL	32937			6,761	38	0.56%
	PO BOX 322430	Cocoa Beach	FL	32932			4,591	23	0.50%
	PO BOX 440021	Miami	FL	33144			3,448	32	0.93%
	400 NW 2ND AVE	Miami	FL	33128			1,274	9	0.71%
	650 W PEACHTREE ST NW	Atlanta	GA	30308			763	2	0.26%
	2200 REVEREND ABRAHAM WOODS JR BLVD	Birmingham	AL	35203			694	6	0.86%
	109 BEE ST	Charleston	SC	29401			493	0	0.00%
	480 ELM ST	Hinesville	GA	31313			383	1	0.26%
	107 CHURCH ST	Byron	GA	31008			379	1	0.26%
	6842 RHAPSODY RD	Jacksonville	FL	32244			362	1	0.28%
	320 SHIVER DR	Camilla	GA	31730			297	1	0.34%
	508 WALAPAHAST	Fitzgerald	GA	31750			274	0	0.00%
	1441 MAIN ST	Columbia	SC	29201			233	4	1.72%
	4712 HUMMINGBIRD LN	Valdosta	GA	31602			233	0	0.00%
	159 CHERRY ST	Nahunta	GA	31553			223	1	0.45%
	1205 PENDLETON ST	Columbia	SC	29201			218	5	2.29%
	307 S DIXON ST	Alma	GA	31510			214	0	0.00%
	PO BOX 2408	Columbia	SC	29202			203	1	0.49%

All available products in our *toolbox*.



? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.