

Digital Marketing Report

Impressions

How many ads were served:

3

Your Product Breakout by Impressions



Social
Mirror

**Note: CTR and Total Engagement Rate do not include impressions or view-throughs from CTV, YouTube, or PMax campaigns. For TikTok campaigns, Total Engagement Rate includes both Click Conversions and View-throughs due to differences in Conversion tracking.*

Line Item Performance

Line Item Name	Impressions ↓	Clicks	CTR	X the National Avg (.07%)
Centennial Subaru - In Market for New Car/Subaru Behavioral Social Mirror	3	0	0.00%	0.00

Social Mirror Creative Performance

Preview Image	Creative Name	Impressions	Clicks ↓	CTR	X the National Avg (.07%)
Thumbnail not available	Centennial Subaru_Social Mirror_6.12_CENTENNIAL SUBARU30_1.mp4	2	0	0.00%	0.00
Thumbnail not available	Centennial Subaru_Social Mirror_6.5_FB_Carousel_Explore	1	0	0.00%	0.00

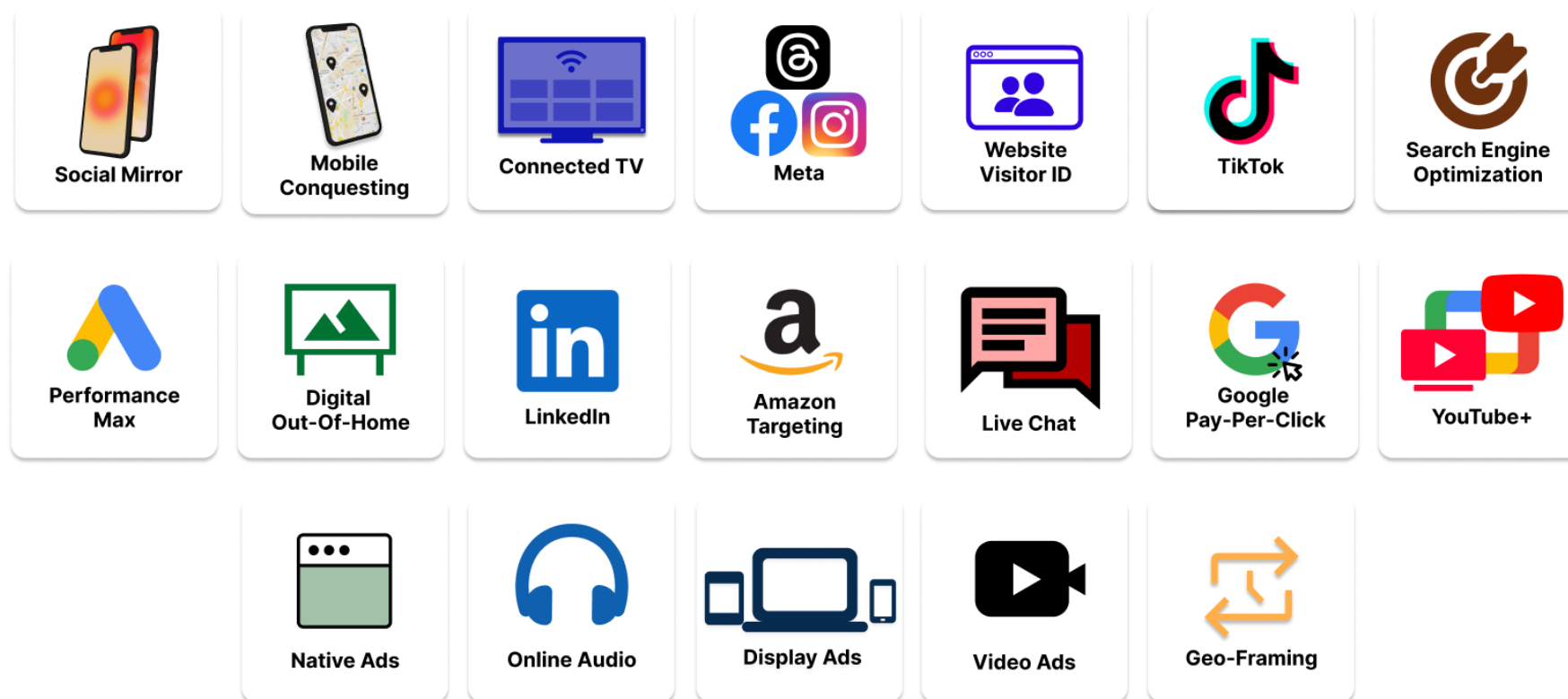
Social Mirror Creative AI Performance

Creative					
Creative Name	Variant Name	Creative Format	Preview Link	Percentage Served ↓	CTR
Centennial Subaru_Social Mirror_At Centennial Subaru, we're proud to be the only dog-friendly Subaru dealer	Variant: V_00002	Video	Click to View	20.00%	0.00%
Centennial Subaru_Social Mirror_At Centennial Subaru, we're proud to be the only dog-friendly Subaru dealer	Variant: Original	Video	Click to View	20.00%	0.00%
Centennial Subaru_Social Mirror_At Centennial Subaru, we're proud to be the only dog-friendly Subaru dealer	Variant: V_00015	Video	Click to View	20.00%	0.00%
Centennial Subaru_Social Mirror_At Centennial Subaru, we're proud to be the only dog-friendly Subaru dealer	Variant: V_00013	Video	Click to View	20.00%	0.00%
Centennial Subaru_Social Mirror_At Centennial Subaru, we're proud to be the only dog-friendly Subaru dealer	Variant: V_00001	Video	Click to View	20.00%	0.00%

Device Performance

Device				
Device Name	Description	Impressions ↓	Clicks	CTR
Mobile	A portable electronic device that can connect to the internet.	3	0	0.00%

All available products in our *toolbox*.



? Your account team is [here to help](#) - reach out with any questions or to explore new ideas.