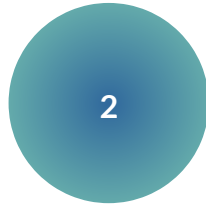


Digital Marketing Report

CTV View-through Conversions

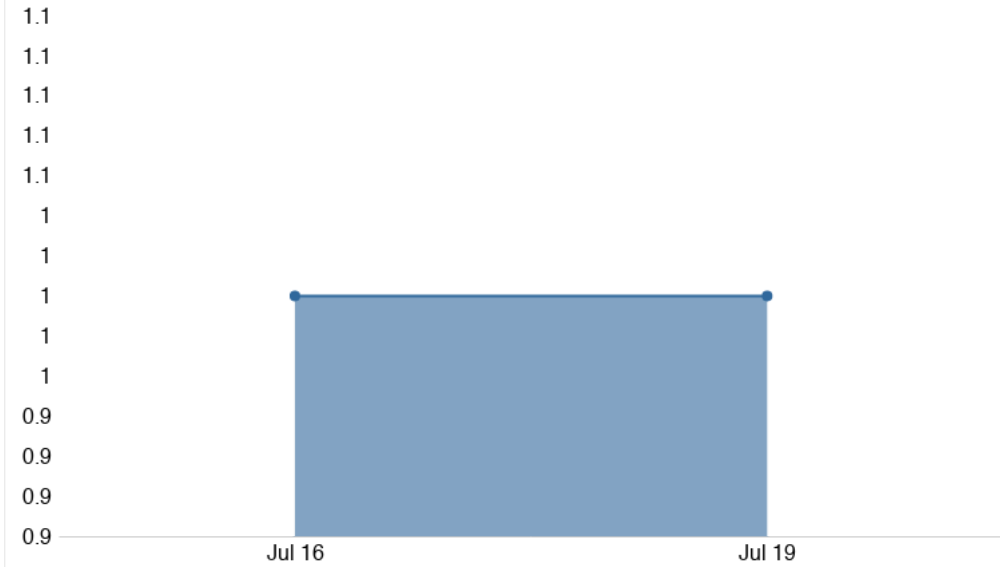


Times users saw an ad, did NOT click, but came to your site and visited a page
or completed an action

CTV View-through Conversion Performance Breakout

Conversion Name	View-through Conversions ↓
Sonoma County Human Services - Adult & Aging Homepage Visits	2

CTV View-through Conversions by Day



Top CTV View-through Conversions by Strategy

